



About Lateam Partners

Lateam Partners is a premier recruitment agency specializing in hiring top **English-speaking** talent in **Latin America** for U.S.-based companies. We connect skilled professionals with dynamic opportunities, offering competitive salaries, career growth, and the chance to work with leading international businesses.

By joining Lateam Partners, you gain access to **exciting remote roles, a supportive work culture, and ongoing professional development**. We pride ourselves on matching top-tier talent with high-quality employers, ensuring a rewarding experience for both candidates and clients.

If you're looking to advance your career with **a stable, well-paid, and growth-oriented opportunity**, apply today and become part of our thriving network!

www.lateampartners.com

Job Title

AI Video Editor

Location

Remote

Client

Undisclosed

Job Summary

We're looking for a Motion Graphic Designer / AI Video Specialist to join our Paid Social team and help push the boundaries of performance creative. This role sits at the intersection of motion design, AI-generated video, and conversion-driven advertising. You'll be responsible for producing high-impact, scroll-stopping video creative at speed — from rapid test assets to highly polished hero executions.

You'll work closely with Growth Marketers, Creative Strategists, and Editors to turn insights into video that performs across Meta, TikTok, and emerging paid social channels.

This is a highly hands-on role for someone who's equal parts designer, technologist, and performance thinker.

Responsibilities

- Own end-to-end creation of AI-powered video content for paid social (Meta, TikTok, IG Reels, Shorts)
- Generate and iterate on AI video assets using tools like Veo, Sora, Runway, Pika, Higgsfield, or similar
- Design motion graphics, overlays, transitions, and text treatments optimized for direct response performance
- Rapidly produce and version creatives for testing frameworks (hooks, intros, CTAs, aspect ratios, formats)
- Partner with Growth & Creative Strategy to translate insights, learnings, and briefs into high-performing visuals
- Push concepts from low-fidelity AI prototypes to production-ready paid assets
- Optimize assets based on performance signals (thumb-stop, hold rate, CTR, CVR)
- Ensure creative is brand-safe, platform-compliant, and aligned with legal/disclaimer requirements
- Contribute to building scalable AI creative workflows, templates, and systems

Qualifications

- 3+ years experience in motion design, video editing, or paid social creative
- Deep hands-on experience with AI video generation tools (text-to-video, image-to-video, video enhancement)
- Strong command of motion fundamentals: timing, pacing, hierarchy, typography, composition
- Experience designing performance-driven creative (not just brand or editorial work)
- Fluent in paid social formats (9:16, 4:5, 1:1) and platform best practices
- Comfortable working fast, iterating often, and shipping imperfect-then-better
- Strong visual taste with the ability to match and extend an existing brand system
- Bonus: familiarity with skincare, beauty, wellness, or DTC performance marketing

Apply to this position

<https://forms.monday.com/forms/6f43e441a98a43154090ba9322b9091d?r=use1>