



## About Lateam Partners

Lateam Partners is a premier recruitment agency specializing in hiring top **English-speaking** talent in **Latin America** for U.S.-based companies. We connect skilled professionals with dynamic opportunities, offering competitive salaries, career growth, and the chance to work with leading international businesses.

By joining Lateam Partners, you gain access to **exciting remote roles, a supportive work culture, and ongoing professional development**. We pride ourselves on matching top-tier talent with high-quality employers, ensuring a rewarding experience for both candidates and clients.

If you're looking to advance your career with **a stable, well-paid, and growth-oriented opportunity**, apply today and become part of our thriving network!

[www.lateampartners.com](http://www.lateampartners.com)

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### Job Title

Content Creator

### Location

Remote

### Client

Undisclosed

### Job Summary

We're looking for a creative, self-starting Content Creator to produce short-form video content for our Instagram and TikTok channels. This person plays a key part in shaping CLIENT'S presence on social media.

You'll report directly to the Social Media Director and collaborate closely with them to bring brand campaigns, product launches, and storytelling ideas to life. The right person is someone

who lives on social media, always knows what's trending, and feels confident both in front of and behind the camera.

### **Responsibilities**

- Create Instagram Reels and TikTok videos each month
- Follow creative concepts and/or develop creative concepts that align with campaigns, product launches, and social trends
- Film and edit content showcasing Woxer products, brand storytelling, and lifestyle moments
- Pitch new video ideas regularly based on trending audio and formats
- Work closely with the Social Media Director to ensure everything aligns with the brand tone and strategy

### **Qualifications**

- Someone who feels natural on camera and enjoys being part of the content
- Strong understanding of TikTok and Instagram trends
- Basic editing skills using apps like CapCut, InShot, or similar
- Experience creating social-first video content (either for yourself or for brands)
- Highly creative and able to work independently while meeting deadlines

### **Apply to this position**

<https://forms.monday.com/forms/6f43e441a98a43154090ba9322b9091d?r=use1>