



About Lateam Partners

Lateam Partners is a premier recruitment agency specializing in hiring top **English-speaking** talent in **Latin America** for U.S.-based companies. We connect skilled professionals with dynamic opportunities, offering competitive salaries, career growth, and the chance to work with leading international businesses.

By joining Lateam Partners, you gain access to **exciting remote roles, a supportive work culture, and ongoing professional development**. We pride ourselves on matching top-tier talent with high-quality employers, ensuring a rewarding experience for both candidates and clients.

If you're looking to advance your career with **a stable, well-paid, and growth-oriented opportunity**, apply today and become part of our thriving network!

www.lateampartners.com

Job Title

Content Creator

Location

Remote

Client

Undisclosed

Job Summary

We are looking for a creative and detail-oriented Video Editor & Graphic Designer to join our team. This role is responsible for creating high-quality social media content for multiple client accounts, including short-form videos, graphics, and visual assets that align with each brand's voice and objectives.

The ideal candidate understands social media trends, knows how to create scroll-stopping content, and can balance creativity with performance-driven strategy.

Responsibilities

- Edit short-form videos for platforms such as Instagram, TikTok, YouTube Shorts, and Facebook
- Create engaging graphic designs for social media posts, stories, ads, and thumbnails
- Adapt content for different formats and platform requirements
- Collaborate with the marketing and strategy team to execute content calendars
- Ensure all creative assets align with brand guidelines and campaign goals
- Incorporate motion graphics, captions, and sound design to enhance video performance
- Stay up to date with social media trends, formats, and best practices
- Manage multiple client projects while meeting deadlines

Qualifications

- Proven experience in video editing and graphic design for social media
- Strong portfolio showcasing short-form video content and social graphics
- Proficiency in tools such as Adobe Premiere Pro, After Effects, Photoshop, Illustrator, Canva, CapCut, or similar
- Understanding of content optimized for performance marketing
- Ability to work independently and manage multiple deadlines
- Strong attention to detail and visual storytelling skills
- Excellent communication skills in English

Apply to this position

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