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# 01 CORPORATE OVERVIEW

# About Us



55+

Marque Logos



Certified









Global Delivery Offices

5600+
Experienced Professionals

Tools eVSM, CRM, KMS, PMS & More...

Client Split

40%
India

30%
America

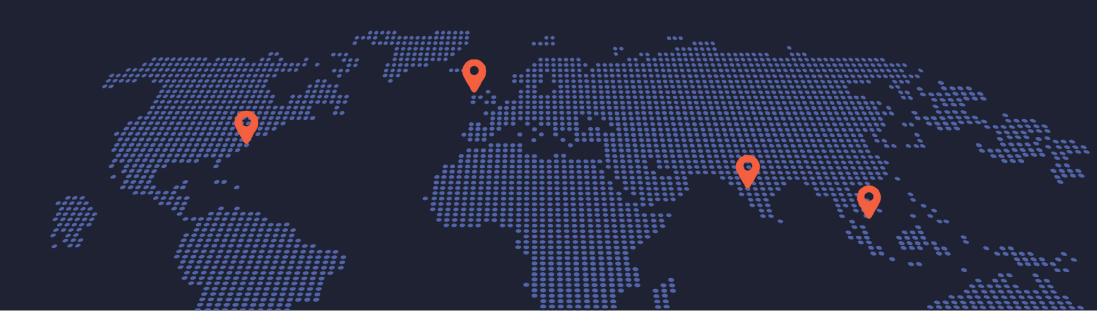
10%
APAC
Europe

**Our Global Presence** 

India USA Singapore UK

Clients Across Industry Verticals

19% 12% 10% 29% FinTech E-commerce BFSI **Consumer Durables** 10% 9% 5% 3% 2% Healthcare Manufacturing Legal Construction **Energy & Utility** 



# Our Service Offerings











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# O2 FINANCIAL PERFORMANCE REVIEW FY'25

# **Our Financials**

# **QUARTERLY FINANCIALS**

#### QUARTER ENDED - 31st MARCH 2024

₹ 53.30 CRORES **REVENUE** 

**EBITDA** ₹ 15.53 CRORES

**PROFIT** ₹ 6.66 CRORES

## QUARTER ENDED - 31st MARCH 2025

₹ 73.62 CRORES **REVENUE** 

**EBITDA** 

₹ 18.84 CRORES

**PROFIT** 

₹ 8.74 CRORES

# **OUR ACHIEVEMENT**

**NEW LOGO'S ADDED** 















**SBILife** 







# **NEW OFFERINGS**



Gen Al Integration



Technology & **Transformation** 



Services

# **ANNUAL FINANCIALS**

#### YEAR ENDED - 31st MARCH 2024

₹ 175.16 CRORES **REVENUE** 

₹ 56.76 CRORES **EBITDA** 

**PROFIT** ₹ 21.38 CRORES

#### YEAR ENDED - 31st MARCH 2025

**REVENUE** ₹ 270.17 CRORES

**EBITDA** ₹ 75.75 CRORES

**PROFIT** ₹ 33.16 CRORES

# **Annual Performance FY25 vs FY24**



#### **TOTAL INCOME**

■ FY25: ₹ 270.17 Cr

■ FY24: ₹ 175.16 Cr

■ YoY Growth: 54.24%

#### **EBIDTA**

■ FY25: ₹ 75.75 Cr

■ FY24: ₹ 56.76 Cr

YoY Growth: 33.46%

# **PAT**

■ FY25: ₹ 33.16 Cr

■ FY24: ₹ 21.38 Cr

■ YoY Growth: 55.07%

# **Key Financial Takeaways**

# **Consistent Growth**

All quarters showed positive growth across all metrics. Q4 PAT grew 3.59% sequentially.

# Strong Annual Performance

54.24% YoY growth in Total Income.55.07% YoY growth in PAT.

# **Operational Excellence**

EBITDA grew 33.46% YoY, demonstrating improved operational efficiency.



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FROM SERVICE ARBITRAGE TO AI-POWERED AUTONOMY:
OUR DEEP TECH TRANSFORMATION

CAPITALIZING ON THE NEXT WAVE OF ENTERPRISE EVOLUTION

# The Shifting Sands Of The Industry

#### **KEY TRENDS IN THE MARKET**

# **LEGACY MODEL: BPO/KPO**

- Commoditized services, labor-intensive, costfocused
- Limited scalability, vulnerable to automation

#### **EMERGING TREND: INTELLIGENT AUTOMATION**

- AI-driven efficiency, focus on value creation.
- Demand for specialized, high-impact solutions

#### **DISRUPTIVE FORCE: DEEP TECH AI**

- Autonomous Systems, Self-Generating Code,
   Predictive Insights
- Exponential scalability, Transformative Impact

# SOLUTIONS COMPREHENSIVE

#### **OUR STRATEGIC EVOLUTION**

#### **Phase 1: OUR JOURNEY**

Established expertise in BFS, Insurance,
 Healthcare, Fintech, Consumer Durables, Retail,
 Travel / Transport, Energy and Utilities, Gaming etc.

#### **PHASE 2: AGENTIC AI PLATFORM**

- Autonomous AI agents that execute tasks
- Drives significant margin improvements.
- Market penetration in existing & new accounts

# **PHASE 3: DEEP TECH AI PLATFORM**

- No Code AI: Empowers businesses to build custom AI solutions without coding
- Code Generation: Rapid Scaling & Customization

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# 04 ACTIVATING OUR FUTURE

# Our Expansion Strategy Aligned With Market Trends







# Agentic Al Platform – Features & Unique Proposition

# **KEY FEATURES**



NO CODE / LOW CODE PLATFORM



MULTI CHANNEL SUPPORT



READY TO USE API's



ROBUST SECURITY LAYER



INDUSTRY – SPECIFIC SPECIALIZATION



AGENTIC AI
CAPABILITIES

# **UNIQUE PROPOSITION**

**FEATURES** 

**STANDARD AI BOTS** 

**AGENTIC AI** 

**AUTONOMY** 

Reactive; respond to specific user inputs based on pre-defined rules or scripts

Proactive and Autonomous; can take initiative & make decisions

CONTEXTUAL UNDERSTANDING

Limited Awareness; May struggle with complex or nuanced conversations

Deep understanding; can maintain context over long conversations

**DECISION MAKING** 

Rule-based or limited to preprogrammed logic

Advanced decision-making capabilities; can evaluate options, weigh trade-offs

**TASK EXECUTION** 

Perform simple, pre-defined tasks

Execute complex, multi-step tasks; can plan, coordinate, and execute actions

**LEARNING & ADAPTATION** 

Limited or no learning capabilities; performance is static

Continuous learning and adaptation; improve performance over time

**PERSONALIZATION** 

Generic or limited personalization based on basic user data

Highly personalized interactions; can tailor responses and actions

# Deep Tech Company - Unique Proposition

# WHAT WE DO

Generates the entire app source code [Java backend and React JS frontend]

Accelerate development & deployment to cloud or on-prem

Speed up innovation. Build & release at the speed of light

Source code conforms to Cornell's Computer Science standards

Multi-tenant, Multi-cloud, Multi-language

# INNOVATE BUILD REPEAT



RESPONSIVE USER
INTERFACE



NATIVE MOBILE APP
DEVELOPMENT



RICH SCREEN
BUILDER



ANY API CONNECT



MULTI DATABASE SUPPORT



MULTI AUTHENTICATION SSO

AD



INBUILT LOCATION &
DIGITAL INTELLIGENCE

Confidential



ONLINE-OFFLINE APP

CAPABILITY



SMART JOB SCHEDULER & MANY MORE



# Deep Tech Company - Platform Features



# WHAT'S COOKING?

Conversation / Bot based input, where in user can type / say what they want to build.

Suggest modules based on app category and subcategory

Assist user in building screens and business logic

Smart prompts to reduce time taken by 90%

Smart AI Assistance to build apps

# FEATURES FOR ENGINEERS



ALWAYS BACKWARD

COMPATIBLE



BLUE GREEN DEPLOYMENT
HANDLED



**AUTO VERSIONING OF CODE** 



**AUTO CREATION OF BUILDS** 



INTELLIGENT CACHING



SCALABILE AND FLEXIBLE
CODE



GENERATED CODE PASSES
CHECKS



DOWNLOAD SOURCE CODE

# Costa Rica Headquartered Company – Key Highlights



# **KEY HIGHLIGHTS**

Operation commencement in 2003; Leading Company in CC Service Market

AVAYA Platinum Partners & Partner Services Expert for the region

An AAA client portfolio with duly formalized long term business relations

Policy to invest annually in updating its technological platforms and equipment

Company has guaranteed recurrent Income and Profits for the next 4-5 years

## **SERVICES OFFERED**



#### **MULTI CHANNEL**

Manage contacts - Email, SMS, Chat, IM & Social Media



#### **OUTBOUND CALLING**

Telemarketing, Collections,
Surveys, Appointment Booking,
Follow ups, Database Updating



#### **INBOUND CALLING**

Appointment Booking,
Presales, Front Desk, Helpdesk,
Telemarketing, Cust. Service



#### **SMS SERVICES**

Short Message Service, Custom

Messaging, Messaging with

Sender, Code Activation



## **ONLINE CHAT**

Qualified Team to Provide the

Best Services to the Customers



# IVR

Automated Promotions,
Appointments, Reviews &
Surveys



#### **SOCIAL NETWORK**

Forward Contact Center those conversations that are relevant



# **CONSULTING**

Advice for implementing unified communication platforms and contact centers



#### **TECHNOLOGY RENTING**

Technology Renting to clients & generating revenue



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# 05 Future Avatar

# Our Future Avatar

# **OLD AVATAR**

# **BUILDING PORTFOLIO TO SERVE CUSTOMERS BETTER**

# **NEW AVATAR**



**BUSINESS** PROCESS MGMT.



**KNOWLEDGE** PROCESS MGMT.



**ARTIFICIAL INTELLIGENCE** 



**IT SERVICES** 



**BUSINESS** PROCESS MGMT.



**KNOWLEDGE** PROCESS MGMT.



# **DELIVERY FOOTPRINT**

# **DIFFERENTIATOR**



**INDIA** 











Confidential







**COSTA RICA** 

**COLOMBIA** 

**PANAMA** 

**NIMBLE** 

**RESILIENT** 

**DOMAIN DEPTH** 

**HUMAN CAPITAL** 

**BESPOKE** 



