

# SPEAKER BIO



## Roderick Jefferson Keynote & Motivational Speaker



Roderick Jefferson is an internationally recognized keynote and motivational speaker. Having given keynote presentations nationally and in 14 countries globally, he understands the power of sharing real-life strategies that work.

He is also an acknowledged thought leader in the sales enablement space and the author of ***Sales Enablement 3.0: The Blueprint to Sales Enablement Excellence***, an Amazon #1 New Release and Best-Selling book, and the ***Sales Enablement 3.0 Companion Workbook***.

Roderick's deep experience in change management, leadership, and sales execution provides the appropriate credibility and business acumen to set the right tone for your conference. His compelling keynote speeches can set the table at the start of a conference or end it with a bang!

When he's not working on sales enablement projects and programs, he can be found perfecting the art of barbecuing or playing bocce in his backyard with his family.



Roderick Jefferson



roderick\_j\_associates



thevoiceofrod



Roderick Jefferson & Associate

[info@roderickjefferson.com](mailto:info@roderickjefferson.com)

(925) 878-8138

[WWW.RODERICKJEFFERSON.COM](http://WWW.RODERICKJEFFERSON.COM)