

Unstoppable Sales Keynote Speaker



Roderick Jefferson is an internationally recognized revenue-focused keynote speaker, enablement pioneer, and a 2X bestselling author. He delivers proven strategies and insights to help world-class go-to-market teams achieve results by sharing real-world lessons, practical steps, and powerful stories that enable audiences to put new ideas into action immediately.

Roderick's deep experience in change management, leadership, and sales execution provides the appropriate credibility and business acumen to set the right tone for your event.

"Roderick is very skillful at bridging the gap between technical innovation and real-world sales strategies. He will challenge your assumptions, and you will leave inspired to take action!"

~ Lauren Witte Girard | Founder & Lead Content Strategist, Conan & Co



BOOK RODERICK TO SPEAK TODAY!

KEYNOTES

Stroke of Success

How unwavering determination and perseverance can unlock your potential to achieve success.

Leading World-Class Sales Teams

Maximizing performance, reducing sales cycle times, and increasing sales.

Converting Prospects Into Sales

How to connect, communicate, and close with confidence.

Unstoppable Sales

Master the mindset, messaging, and habits that top closers use every day to win more business.

WORKSHOPS

AI-Enhanced GTM Enablement System

A Proven Masterclass focused on building a scalable, high-impact enablement function that drives revenue, alignment, and results.

Mastering Personalized Coaching

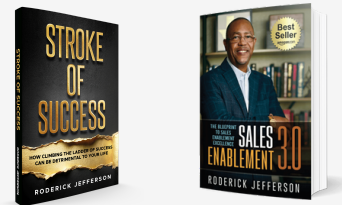
Masterclass for the next generation of sales leaders and professionals with the blueprint to transform how your teams sell today and for the future.

Leveraging AI To Increase Revenue

Unlock the value of integrating AI into your sales motions to generate better leads, close deals, and create better customer experiences.

[Click here to view Roderick's speaker highlight reel!](#)

Available at
roderickjefferson.com



Roderick is a dynamic, engaging keynote speaker and a genuine joy to work with. He...left everyone inspired... Audiences rate him highly, and it's easy to see why!

**-Lori Bush Shepard
Marketing Strategist**

Today's buyers are more savvy, knowledgeable, and prepared than ever. With Roderick, you will learn how to transform your sales enablement programs and ultimately the way you sell!!

**-Daryl Spreiter
GTM Enablement Leader, Box**



Roderick Jefferson



roderick_j_associates



thevoiceofrod



Roderick Jefferson & Associate

info@roderickjefferson.com

(925) 878-8138

WWW.RODERICKJEFFERSON.COM