

MANEY ORM

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EXPERIENCE

2023 - PRESENT	FANATICS BETTING & GAMING Sr. Manager, Product Design, Casino Staff Product Designer Senior Product Designer Led the initial design and launch of Fanatics's first online casino product. Responsibilities included design and shipping multiple features, art directing for multiple Fanatics online casino games, resulting in \$1M in GGR and 72% retention in <i>Fanatics Blackjack</i> in the first half of 2024 alone. Other games include <i>Fanatics Blackjack Multihand</i> , and <i>Fanatics FanCash Spins</i> . Since launch, I have transitioned to a managing role, leading an additional 3 designers to create the best casino product in the US market in partnership with our product and engineering team.
2022 - 2023	THE WALL STREET JOURNAL, DOW JONES Senior Experience Designer Collaborated with Dow Jones's product and consumer experience team to enhance and create one cohesive experience across WSJ, Marketwatch, and Barron's digital landscape. Projects I've led include the design of The Wall Street Journal's first ever Audio Center, which hosted all audio content in one hub. I've also led the redesign of WSJ's Cross Brand Standard Article Template which served as a primary entry point to article consumption for 4 out of 5 users.
2021 - 2022	PENN INTERACTIVE, BARSTOOL SPORTSBOOK Senior UX Designer UX Designer

SKILLS

A/B Testing
Agile Software Development
Design Thinking
HTML / CSS
Information Architecture
Interaction Design
Prototyping
Responsive Web Design
User Interface Design
User Research
User Testing
Management
Design Strategy

TOOLS

Adobe Creative Suite
Figma / Sketch
JIRA / Confluence
Contentful
Zeplin
Lottie

EDUCATION

2016-2018	WESTERN WASHINGTON UNIVERSITY Visual Design, B.A. UX Design, Minor
2014-2016	EDMONDS COLLEGE General Studies, A.A.

2025 – Guest Speaker, Design FC Nonprofit, Youth Design & Sport+ Summit 2024 – Guest Lecturer, Design 111, Western Washington University 2022 – 1st Place, Annual Engineering Hackathon, Penn Interactive 2021 – 1st Place, Annual Engineering Hackathon, Penn Interactive 2018 – 1st Place, Annual Engineering Hackathon, Zappos.com
