

MANEY ORM

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EXPERIENCE

2023 - PRESENT

FANATICS BETTING & GAMING

Sr. Manager, Product Design, Casino
Staff Product Designer
Senior Product Designer

Led the initial design and launch of Fanatics's first online casino product. Responsibilities included design and shipping multiple features, art directing for multiple Fanatics online casino games, resulting in \$1M in GGR and 72% retention in *Fanatics Blackjack* in the first half of 2024 alone. Other games include *Fanatics Blackjack Multihand*, and *Fanatics FanCash Spins*. Since launch, I have transitioned to a managing role, leading an additional 3 designers to create the best casino product in the US market in partnership with our product and engineering team.

2022 - 2023

THE WALL STREET JOURNAL, DOW JONES

Senior Experience Designer

Collaborated with Dow Jones's product and consumer experience team to enhance and create one cohesive experience across WSJ, Marketwatch, and Barron's digital landscape. Projects I've led include the design of The Wall Street Journal's first ever Audio Center, which hosted all audio content in one hub. I've also led the redesign of WSJ's Cross Brand Standard Article Template which served as a primary entry point to article consumption for 4 out of 5 users.

2021 - 2022

PENN INTERACTIVE, BARSTOOL SPORTSBOOK

Senior UX Designer
UX Designer

EDUCATION

2016-2018

WESTERN WASHINGTON UNIVERSITY

Visual Design, B.A.
UX Design, Minor

2014-2016

EDMONDS COLLEGE

General Studies, A.A.

ADDITIONAL

2025 — Guest Speaker, Design FC Nonprofit, Youth Design & Sport+ Summit
2024 — Guest Lecturer, Design 111, Western Washington University
2022 — 1st Place, Annual Engineering Hackathon, Penn Interactive
2021 — 1st Place, Annual Engineering Hackathon, Penn Interactive
2018 — 1st Place, Annual Engineering Hackathon, Zappos.com

SKILLS

A/B Testing
Agile Software Development
Design Thinking
HTML / CSS
Information Architecture
Interaction Design
Prototyping
Responsive Web Design
User Interface Design
User Research
User Testing
Management
Design Strategy

TOOLS

Adobe Creative Suite
Figma / Sketch
JIRA / Confluence
Contentful
Zeplin
Lottie