



BURGERFUEL WORLDWIDE PRESS RELEASE

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BURGERFUEL TO OPEN FIVE MORE RESTAURANTS IN AUSTRALIA



BurgerFuel® Worldwide (BFW) has announced plans to open five more franchised restaurants in Australia, anticipating that these will open prior to 31 March 2015. The company has confirmed that new locations have been secured in Sydney, the Gold Coast and Brisbane, with additional sites currently under consideration. All restaurants will be operated under franchise by either new or existing BurgerFuel® franchisees.

The news closely follows the opening of the most recent BurgerFuel® restaurant in Australia, located in Western Sydney's Blacktown complex, which has performed exceptionally well in its first month of trade.

General Manager of BurgerFuel® Australasia, Craig Notman, comments, "It's great to see BurgerFuel Blacktown going so well - results like this show us that there is keen demand in the Australian market for BurgerFuel. We're thrilled to have secured some fantastic sites in such busy, dynamic locations".

BurgerFuel® Group CEO, Josef Roberts, adds, "Although our biggest project is the upcoming expansion into the US, our Australasian project team is focusing heavily on the Australian market, where we see lots of opportunity for BurgerFuel".

"We've always said that finding the right operators is integral to our success, and our Subway relationship

has been instrumental in connecting us with great franchisees who share the BurgerFuel vision. We're looking forward to developing a sizeable footprint throughout Australia over the coming years".

BurgerFuel® Worldwide has said that they expect to release updated details on the timing of its US entry soon.

BurgerFuel® Worldwide (BFW) is a New Zealand gourmet burger concept and is listed on the New Zealand Stock Exchange (NZAX). BurgerFuel shares are currently trading at \$2.85.

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For more information:

Kate McGahan

021 858 619

communications@burgerfuel.co.nz

www.burgerfuel.com