

Wednesday, 18th June 2014

## **BURGERFUEL OPENS IN HASTINGS**



BurgerFuel's new store in Hastings

BurgerFuel has opened their latest restaurant in Hastings, a town in the Hawkes Bay region of New Zealand this weekend, closely following the opening of BurgerFuel in Porirua, Wellington last week.

Located in a prominent, hard-to-miss location on the main street of Hastings, the restaurant is the second largest BurgerFuel outlet in New Zealand and will be popular with local families who currently travel for up to 20 minutes to neighbouring town Napier for their gourmet burger fix.

Designed with family dining in mind, it features the latest in BurgerFuel interior design whilst retaining the classic BurgerFuel engineered edge. A variety of seating options and communal tables will make it the ideal destination for large groups.

BurgerFuel has opened the restaurant with local franchisee Andy Coombe, who has owned the thriving BurgerFuel Napier outlet for 8 years, and utilized local businesses in the build of the new store. Coombes comments, "I'm thrilled that after years of requests, Hastings residents can now enjoy BurgerFuel in their own town. There has been a huge amount of passion for BurgerFuel from the Hawkes Bay community over the years".

Craig Notman, General Manager or BurgerFuel Australasia adds, "It's great to see another BurgerFuel franchisee expanding their portfolio of restaurants and engaging other local businesses in the process. Andy has done a fantastic job with BurgerFuel Napier, and with such a central location, we are expecting the same results with BurgerFuel Hastings".

BurgerFuel Hastings can be found at: 515 Heretaunga St West, Hastings.

BurgerFuel Worldwide (BFW) is a New Zealand gourmet burger concept and is listed on the New Zealand Stock Exchange (NZAX). BurgerFuel shares are currently trading at \$2.67

## **ENDS**

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