



## BURGERFUEL WORLDWIDE PRESS RELEASE

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# BURGERFUEL OPENS IN WESTGATE, AUCKLAND



BurgerFuel New Zealand has added another store to their ever-growing list this weekend with the opening of BurgerFuel Westgate. This comes hot on the heels of recent store openings in both Saudi Arabia and Egypt.

The new restaurant is located in the middle of Westgate's busy, fast-developing food and shopping hub, where BurgerFuel's range of freshly built gourmet burgers and sides will be a popular choice with families living in the thriving surrounding sub-developments, shoppers and those that work in the area.

BurgerFuel has opened the restaurant with existing franchisee James Stevenson, who also owns three other successful BurgerFuel restaurants in the Auckland suburbs of Albany, Windsor Park and Silverdale.

Stevenson comments: "It's exciting to not only be opening my fourth BurgerFuel restaurant, but to be doing it in such a dynamic location with so much growth potential".

The new BurgerFuel Westgate outlet features the latest in BurgerFuel interior design whilst retaining the classic BurgerFuel engineered edge. New style dining and communal tables will make it the ideal destination for group lunches and dinners as well as family dining; and customers will enjoy the increased outdoor seating space. The store also features the new, custom designed 100% recycled and recyclable BurgerFuel 'Enviro-Mental' chairs.

Craig Notman, General Manager of BurgerFuel Australasia says: "Helping our franchisees expand their store portfolios and assisting them to succeed in new markets and communities is an important contributing factor in facilitating the expansion of the BurgerFuel system. It is great to see franchisees like James Stevenson making the most of the opportunities that come from this".

The new BurgerFuel store can be found at 579 Don Buck Road in Westgate, Auckland.

*BurgerFuel Worldwide (BFW) is a New Zealand gourmet burger concept and is listed on the New Zealand Stock Exchange (NZAX).*

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