

Wednesday, 20th August 2014

## BURGERFUEL MT EDEN MOVES TO LARGER SITE



Iconic BurgerFuel Mt Eden has opened a brand new restaurant on Valley Road, relocating to a larger site from its longtime home just around the corner.

After 13 years at the former site, high customer demand meant a new site was required in order to provide increased indoor and outdoor seating and allow for a larger kitchen space. The new store also provides increased access to parking, an asset in bustling Mt Eden.

The relocation was the ideal opportunity to give the store a refit, resulting in a slick new look. Designed with communal dining in mind, the restaurant features the latest in BurgerFuel interior design whilst retaining the classic BurgerFuel engineered edge. Bigger tables will make it the perfect lunch and dinner destination for large groups, local families and professionals in the area, as well the ideal pre-game meeting place for rugby fans attending games at nearby Eden Park Rugby Stadium.

Craig Notman, BurgerFuel Australasia General Manager says "Mt Eden is a busy, fast growing community and the demand for our freshly built burgers continues to grow. The opportunity to move into a larger space couldn't have come at a better time for this long standing Mt Eden institution".

BurgerFuel franchisee Matt Cornes began his journey with BurgerFuel in the year 2000 and opened his Mt Eden store in 2001. He finishes "This is an exciting new era and we're thrilled to be able to celebrate the opening of our new store with the Mt Eden community who have always given us so much support".

BurgerFuel Worldwide (BFW) is a New Zealand gourmet burger concept and is listed on the New Zealand Stock Exchange (NZAX).

BurgerFuel Mt Eden is now located at: 128 Valley Rd, Mt Eden, Auckland

## **ENDS**

For more information:
Kate McGahan
021 858 619
communications@burgerfuel.co.nz