



## BURGERFUEL WORLDWIDE PRESS RELEASE

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### BURGERFUEL OPENS IN SECOND EMIRATE – ABU DHABI



BurgerFuel has opened its first store in Abu Dhabi, the capital of the United Arab Emirates.

The new BurgerFuel store can be found in the fabulous Dalma Mall, situated in Mussafah, an industrial area to the southwest of Abu Dhabi centre. Mussafah is one of the most important economic areas of the United Arab Emirates and has been designated a special economic zone, with a fast growing number of apartments, villas and factories. Dalma Mall holds the position as the largest mall in Abu Dhabi and one of the largest in the Middle East and is a popular shopping and entertainment destination in the capital.

Abu Dhabi is the wealthiest emirate of the UAE and is known for its high Gross Domestic Profit (GDP) and Per Capita Income (PCI). The affluent nature of the citizens and their global outlook make it the perfect place for a growing business like BurgerFuel to establish yet another new territory. The store has been opened by master licence holders and existing BurgerFuel Dubai partners, Al Khayat Investments (AKI).

Chris Mason, CEO for International Markets, comments; "It's great to be serving New Zealand's original gourmet burger in the capital where we already have a huge following from those that have visited our other sites in Dubai and around the Middle East".

BurgerFuel Worldwide (BFW) is a New Zealand gourmet burger concept and is listed on the New Zealand Stock Exchange (NZAX). BFW shares are currently trading at \$1.85.

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