



BURGERFUEL WORLDWIDE PRESS RELEASE

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BURGERFUEL OPENS SAUDI ARABIA #6



BurgerFuel Worldwide (BFW) has announced the opening of its sixth restaurant in Saudi Arabia. Located in the oasis region of Al Hassa, the new restaurant brings the classic New Zealand road-trip tradition of stopping to re-fuel with a BurgerFuel fix, to the Middle East.

Situated halfway between Al-Dahna and the Al-Daman deserts, the Al Hassa region extends from the Arabian Gulf in Kuwait to the south point of the Gulf of Bahrain. The new BurgerFuel restaurant is located in one of the largest towns in Al Hassa, on the long desert road between Riyadh and Dammam, meaning it will be a popular pit-stop for travelers and long-haul commuters wanting to re-fuel with BurgerFuel during their journey.

Chris Mason, BurgerFuel CEO of International Markets, said "It's great to see another store open in Saudi Arabia. We have had such a hugely positive response from locals towards our other five stores in Riyadh (2), Al Khobar, Al Dammam and Al Dhahran, and bringing our gourmet burgers to Al Hassa, means that residents and those travelling through the area will be able to enjoy the world's best burgers too".

BurgerFuel Worldwide Ltd (BFW) is a NZAX listed company and is part of the exclusive NZ Trade & Enterprise Beachheads programme designed for high-growth NZ companies.

ENDS

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