



## BURGERFUEL WORLDWIDE PRESS RELEASE

**Tuesday 29th September, 2015**

### **HAMILTON CELEBRATES 3RD BURGERFUEL RESTAURANT**



Customers line up outside BurgerFuel Frankton on opening day.

BurgerFuel have opened their 81st restaurant this week, in Frankton, Hamilton, receiving a very warm welcome from the community who have been eagerly anticipating the arrival of the city's third BurgerFuel outlet.

The new, highly visible, two-storied restaurant is situated on State Highway 1, the North Island's busiest transport route, and is in close proximity to Waikato Stadium, Hamilton CBD and several industrial, business and residential areas.

Being located in such a prime location, BurgerFuel Frankton will be frequented by daily commuters, tourists, nearby workers and tradesmen, rugby fans attending games at the stadium and local residents.

BurgerFuel Frankton has been opened with existing BurgerFuel franchisees, Cameron and Kat McLeod, who have been part of the BurgerFuel family for eight years and also own the busy Taupo and Five Cross Roads (also in Hamilton) restaurants.

Cameron McLeod comments: "We've secured some great local talent and the store will be staffed by an awesome crew of 15 people from the area. We're excited to be serving up fresh, gourmet BurgerFuel burgers in Frankton and we can't wait to get involved in the community".

Craig Notman, General Manager of BurgerFuel Australasia, adds: "Due to demand, a third store for the Hamilton area has been in our sights for some time. It's great to have locked down the perfect site in Frankton and to see another successful franchisee achieve multiple stores".

### **What else is going on at BurgerFuel this week?**

We don't just make the best burgers and open more stores, we make great music too. Check out Tim from BurgerFuel HQ and his BurgerFuel rap [HERE](#) – and don't forget that Radio BurgerFuel streams live around the world 24/7 for your listening pleasure. When you're not in store, listen online at [www.radioburgerfuel.com](http://www.radioburgerfuel.com).

*BurgerFuel® Worldwide (BFW) is a New Zealand gourmet burger concept with a presence in the UAE, Saudi Arabia, Egypt, Kuwait, New Zealand and Australia. BFW is listed on the New Zealand Stock Exchange (NZAX). BFW shares are currently trading at \$2.90.*

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