



BURGERFUEL WORLDWIDE PRESS RELEASE

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BURGERFUEL OPENS IN MT ROSKILL

BurgerFuel has opened another new store in the Auckland suburb of Mt Roskill, located inside a brand new development, The Roskill Centre. This latest store brings the chain's New Zealand collection to 31 restaurants.



Customers queuing at BurgerFuel Mt Roskill

The new store belongs to BurgerFuel franchisee, Mark Walsdorf, who is looking forward to becoming part of the Mt Roskill community. He comments, "It has been great to see Mt Roskill express a demand for a BurgerFuel store so needless to say we are looking forward to becoming the area's local gourmet burger bar". Mark, a committed BurgerFuel empire builder, now owns a total of 6 BurgerFuel stores in the wider Auckland region, including the Pukekohe store which opened earlier this year.

BurgerFuel General Manager, Craig Notman comments, "We understand the importance in finding sites in neighbourhoods that appreciate high quality, fresh products. Setting our franchisees up to succeed in new markets and communities is an important contributing factor in facilitating the expansion of the BurgerFuel system".

The new store features the latest in BurgerFuel interior design, built to provide a fresh, light and comfortable environment suitable for all age groups, whilst retaining the classic BurgerFuel engineered

edge. The store has a large communal table for bigger groups and young families, dining tables and features the newly designed BurgerFuel “Enviro-Mental” bucket seat chairs. The chairs are made from recycled plastic bottles and containers. They have been a big hit in BurgerFuel stores in the Middle East and will now be incorporated into all New Zealand stores.

The new BurgerFuel store is located at 22 Stoddard Rd, Mt Roskill, next to New World, The Warehouse, ANZ and Westpac. BurgerFuel has 31 stores in New Zealand; the publically listed company also has stores in Australia, Dubai, Saudi Arabia and Iraq.

BurgerFuel Worldwide (BFW) is a New Zealand gourmet burger concept and is listed on the New Zealand Stock Exchange (NZAX). BFW shares are currently trading at \$1.36.

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