

Wednesday 6th May, 2015

## **BURGERFUEL NAKHLAH OPENS IN SAUDI ARABIA**



Closely following the opening of their 73rd restaurant last week, in Abu Dhabi, BurgerFuel have announced the opening of number 74 in Saudi Arabia today.

Located in the city of Riyadh, in the Nakhlah Centre, the new restaurant sits directly in front of the popular Arizona Golf Resort, a combined golf, leisure and residential complex, with the surrounding areas made up of busy, high-end residential compounds and international schools.

Riyadh is the capital and largest city of Saudi Arabia and plays home to more than 5.7 million people. With the restaurant also in close proximity to key transport routes, the store will not only be popular with local residents, expats, students and workers, but commuters and travelers too.

BurgerFuel has opened the store with local partners, Sadf Trading and Development Company, who now operate ten BurgerFuel restaurants in Saudi Arabia, in Riyadh and the Eastern Province. BurgerFuel CEO Josef Roberts comments, "Saudi Arabia continues to be a solid market for BurgerFuel and we see the opportunity for further expansion there over time. Being able to open our 10th store in Saudi is a milestone and demonstrates ongoing demand for our gourmet burgers in this market."

BurgerFuel Worldwide (BFW) is a New Zealand gourmet burger concept and is listed on the New Zealand Stock Exchange (NZAX). BurgerFuel shares are currently trading at \$3.00.

Further information:

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