



BURGERFUEL WORLDWIDE PRESS RELEASE

Tuesday 10th March, 2015

BURGERFUEL LANDS IN PAKURANGA – NEW ZEALAND!



Closely following the opening of their 70th restaurant last week in Brisbane, BurgerFuel has opened another restaurant in New Zealand, situated in the densely populated suburb of Pakuranga.

Located on the extremely busy Pakuranga Highway, close to major shopping and entertainment hubs as well as several large schools, BurgerFuel's fresh, fast, healthy gourmet burgers will be very warmly welcomed by local residents who will appreciate the convenience of having both eat-in and takeaway options, an efficient online ordering facility to save on wait time, and dedicated parking right outside the store.

BurgerFuel New Zealand Brand Manager, Nikki Soons, comments, "We're thrilled to be opening our 40th New Zealand restaurant in such a great location. The gourmet burger lovers of East Auckland have been extremely vocal about the need for more BurgerFuel restaurants in their neck of the woods so it's great to be expanding our footprint in the East Auckland area".

Craig Notman, General Manager of BurgerFuel Australasia, adds "Although we've opened a number of restaurants overseas this year, in Australia and the Middle East, the growth of BurgerFuel in New Zealand still remains a huge focus for us and our team here are working hard to make BurgerFuel even more accessible to our loyal Kiwi customers".

BurgerFuel Pakuranga is located at: Unit 6, 102 Pakuranga Road, Pakuranga, Auckland.

BurgerFuel® Worldwide (BFW) is a New Zealand gourmet burger concept and is listed on the New Zealand Stock Exchange (NZAX). BurgerFuel shares are currently trading at \$3.55.

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