

BUILT TO LAST

A GUIDE TO FINDING YOUR IDEAL
PROPERTY MANAGEMENT PARTNER



For Property Owners Who Want to Go Further – Without Doing it Alone



Is Your Setup Built for Growth?

Owning multifamily real estate is no small feat. You've put in the work – now it's time to ask whether your current setup is still serving you.

This guide is built to help you take stock, identify opportunity gaps, and explore what the right management partnership could unlock.

Use this as your roadmap to reflect, re-align, and reimagine what's possible.

Is My Setup Working for Me?

Your goals may have evolved – but has your management approach?



Are you still energized by ownership, or just going through the motions?

Has your portfolio or personal life changed since you first brought on your current manager (or took it all on yourself)?

Do you regularly receive proactive, strategic input – or is it mostly reactive?

**If you're feeling stagnant or unsupported,
it may be time to rethink the model.**



Is the Day-to-Day Getting in the Way of Strategy?

Think about your ideal day as a property owner.

What tasks would you gladly take off your plate?

For many owners, it's not the big-picture planning or long-term vision that wears them down - it's the constant stream of operational distractions. The things that keep you reacting instead of leading.

SOUND FAMILIAR?

- ✓ Emergency maintenance calls at inconvenient hours
- ✓ Chasing down vendors to coordinate schedules or fix lingering issues
- ✓ Navigating rent disputes or chasing down late payments
- ✓ Managing turnovers - from cleaning and repairs to marketing and showings
- ✓ Managing unexpected costs that disrupt your budget and timelines

If most of your time is spent on reactive tasks, it's likely taking away from growth and strategic planning. A great management partner helps free up your time so you can focus on building long-term value.

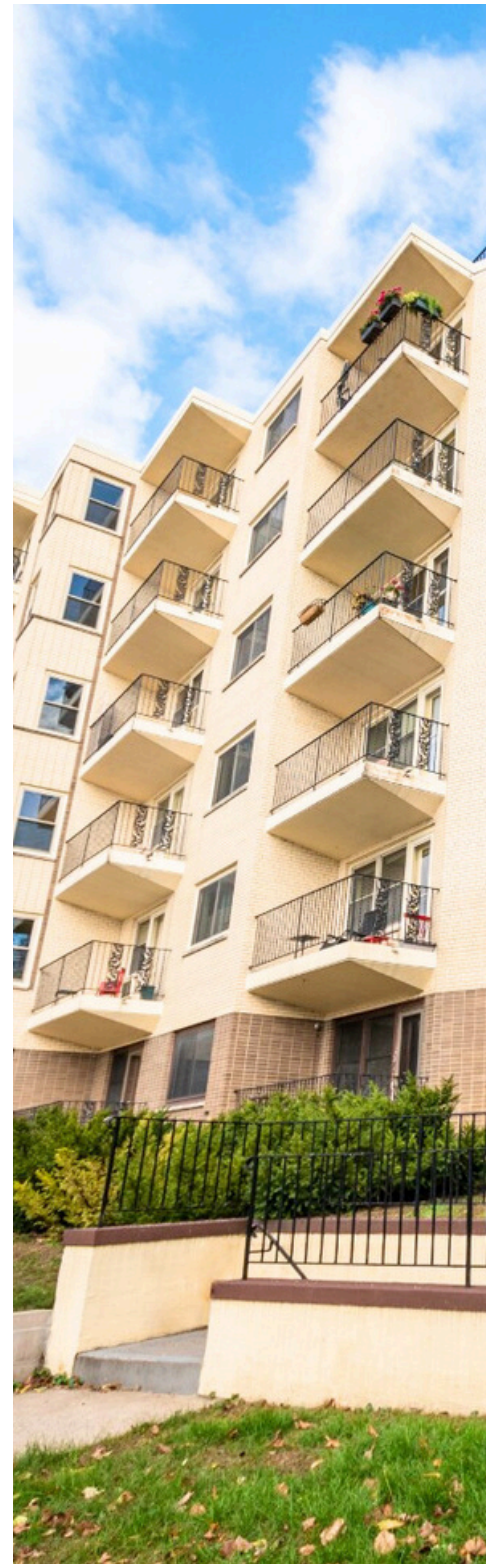
Is Your Property Being Run the Right Way?

A strong partner doesn't just "handle things" – they own them. That means:

- 1** Keeping you in the loop with clear, consistent communication
- 2** Addressing resident and maintenance needs before they become problems
- 3** Aligning with your long-term objectives, not just short-term fixes

Ask yourself:

Do you feel confident in the way your property is being cared for – even when you're not involved? If not, what's missing?



Are You Missing Opportunities to Add Long-Term Value?

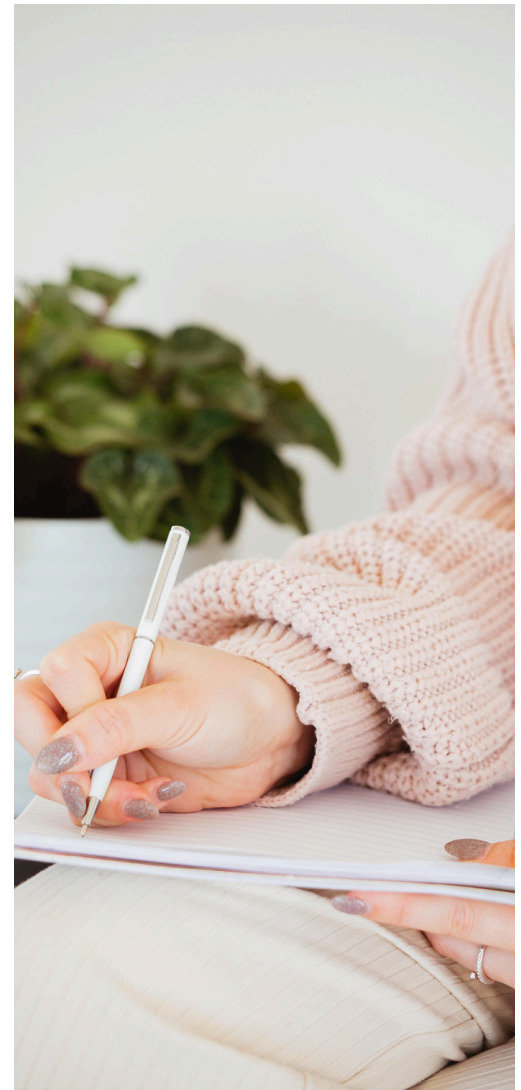
A forward-thinking management team will help you uncover what's possible – not just maintain what exists.

**RENOVATION POTENTIAL OR
UNIT UPGRADE ROI**

**RENT COMP ANALYSIS TO IDENTIFY
PRICING OPPORTUNITIES**

**COMMON SPACE IMPROVEMENTS
OR AMENITY ADDITIONS**

**EFFICIENCY UPGRADES OR
VENDOR COST SAVINGS**



***Innovation
doesn't always
mean invention
– it often means
intention.***

Are You Working with a Vendor, or a True Partner?



There's a difference between someone who collects rent and someone who helps you create value.
Here's what a true partnership looks like:

- ✓ You feel heard and supported when challenges or ideas come up.
- ✓ You have a shared vision for what success looks like – now and in the future.
- ✓ Your management team suggests solutions proactively, not just when asked.
- ✓ There's alignment around your goals and values, not just the next vacancy to fill.

If your current relationship feels *transactional*, it may be time to explore one that's *transformational*.

Bonus: What to Look For in Your Next Management Partner

When evaluating potential property management companies, look for a partner who understands your long-term goals – not just your monthly rent roll.

The right team will offer deep local knowledge and bring a reliable, scalable operation to the table. They should leverage technology to boost efficiency without losing the personal touch that builds trust.

Clear, proactive communication is essential, as is their ability to make you feel confident in your investment – never overwhelmed by the day-to-day.



- ✓ *Strategic alignment with your long-term goals*
- ✓ *Strong local market knowledge*
- ✓ *Reliable, scalable operations*
- ✓ *Smart use of technology without losing the human touch*
- ✓ *Transparent, proactive communication*

Ready to Take the Next Step?

At Kleinman, we partner with forward-thinking property owners who want more than a vendor. We help you unlock long-term potential - while protecting what you've built and invested in.

Property owners trust Kleinman to maximize the value of their multifamily assets through expert management and value-add strategies. From renovations to rebranding, our full-service approach handles every detail - elevating your property beyond what you thought possible.

SCHEDULE A CALL

LEARN MORE

Your property deserves more than just management - it deserves a thoughtful, personalized approach with a team dedicated to building strong, vibrant communities. Whether you're looking to fill more units, improve efficiency, or simplify maintenance, Kleinman is here to make it happen.



KLEINMAN
PROPERTY MANAGEMENT **SINCE 1930**

jennym@kleinmanrealty.com | www.kleinmanpropertymanagement.com