# ella dubey

Multidisciplinary brand designer, driven by storytelling, nuance and human connection. I bring a blend of rigor with intuition, strategy with emotion, and precision with play to every creative challenge

#### experience /

#### Mantra Properties

Dubai, UAE

Brand Design Intern

January 2025 - April 2025

Shaped the visual identity for Mantra Properties' expansion into Dubai, leading brand design and strategy.

- Researched the market to inform and shape an effective brand strategy for Mantra Properties' expansion.
- Developed internal brand guidelines decks to drive consistency and streamline design workflows, enhancing team efficiency.
- Collaborated with cross-border teams for cultural and contextual relevance
- Designed social media content and brand extensions, showcasing the application and adaptability of the visual identity across various touchpoints

#### Pop Up! Productions

Chicago, IL

Graphic Design Intern

April 2024 - June 2025

Led the rebrand for Pop Up! Productions, developing a fresh and expressive identity tailored to their unique model of staging theatrical pop-ups in multiple cities.

- Crafted internal brand guidelines to ensure narrative and visual consistency, ensuring the brand remained identifiable yet adaptable from city to city.
- Created dedicated identities for full-scale productions such as Next to Normal and Alexandria, along with their promotional collateral—both digital and print.

#### **Collective Quest**

Pune, IN

Graphic Design Intern

Aug. 2021 - Dec. 2023

Designed intuitive digital interfaces and engaging decks for corporate training programs as the company quickly pivoted to virtual delivery during the pandemic.

- Created infographics, illustrations, handouts, worksheets, and self-assessments, enhancing online learning and participant engagement for global clients.
- Focused on usability and bold visual clarity across e-learning platforms, injecting energy and creativity to counteract virtual training fatigue.
- Clients Included: ThoughtWorks, John Deere, Britannia, Seco, Godrej, Honeywell

# education /

# School of the Art Institute of Chicago

BFA; concentration in Visual Communication Design

September 2022 - May 2025

**Emory University** 

BA in Psychology

September 2021 - May 2022

# achievements /

#### School of the Art Institute of Chicago Merit Scholarship

(2022 - 2025)

National-level Soccer (India)

(2015 - 2021)

# toolbox /

## ADOBE CREATIVE SUITE

Illustrator, InDesign, Photoshop, Lightroom, After Effects

## **SOFTWARE**

Figma, WebFlow, p5.js, Ableton, Lovable, Midjourney, Runway, Sora

# **SKILLS**

Illustration, Board Game Design, Web Design, Photography, Bookbinding, Motion Graphics



www.elladubey.com