

BE THE DIFFERENCE IN NORTHWEST WISCONSIN — INVEST IN THE WORKFORCE THAT POWERS OUR COMMUNITIES

The workforce shortage in Northwest Wisconsin affects every business, every school, and every neighborhood. But your business has the power to be part of the solution. When you support the Northwest Wisconsin Workforce Investment Board (NWWIB), you're not just making a donation — you're making a lasting investment in the economic future of our region.

**You can be a person's opportunity
to change their life around.**

Tou came to us ready for change. Through the Windows to Work re-entry program, he was able to gain employment after incarceration. Today, he has remained employed and has plans to open up his own barbershop!

**You can be the reason local community
members have resources.**

Thanks to the CLICK program, Nancy is able to borrow a laptop and work with a NWWIB Digital Navigator on her digital literacy. Today, she has learned new skills and is safer and fluent on internet useage!

These stories are just the beginning. Every dollar you contribute helps us deliver training, education, and support to people who want to



Pictured: NWWIB participants Tou and Nancy.

Why Your Sponsorship Matters:

- It creates opportunities for individuals and families.
- It strengthens our local economy by filling critical job gaps.
- It positions your business as a leader in the movement to build a stronger, more resilient Northwest Wisconsin.

work and businesses that want to grow. Sponsorship is not only giving, but also, leading. It's about standing up for your community and ensuring that your employees, neighbors, and future workforce have every chance to succeed.

Your support makes all the difference towards building brighter communities. Be a hero for the Northwoods.

**Thank you for
supporting our mission,**



Mari Kay-Nabozny, CEO

**SCAN EITHER QR-CODE BELOW
FOR EASY PAYMENT:**

VENMO:



@NWWIB

PAYPAL:



@Northwest Wisconsin
Workforce Investment
Board, Inc

FAQ

What form of payment does the NWWIB accept?

We accept cash, check and card payments through the PayPal Giving Fund or Venmo Charity.

How long is the sponsorship period?

The NWWIB Corporate Sponsorship period runs from September 1st – August 30th.

Additional Questions?

Contact us at
(715) 685-1425 or
send an email to
mari@nwwib.com.





COMPASS CHAMPION \$5,000

- Logo placement on event signage, website, and promotional materials
- Named in press releases
- Prominent booth spot at all NWWIB job fairs and events
- Complimentary tickets to select NWWIB events during the calendar year
- Biannual Northwest Wisconsin workforce trends report tailored to sponsor's industry
- Access to custom wage comparison reports for sponsor's industry and region
- Priority access to job candidate pool for high-demand positions
- Opportunity to contribute a NWWIB guest blog post on workforce topics
- Priority access to workforce specialists
- Concierge service for employer and employee needs
- Facilitated assistance with Wisconsin Fast Forward grants
- Opportunity to host a company visit for local students or job seekers
- Monthly social media posts highlighting sponsorship
- Sponsor listing in the NWWIB annual report
- Monthly e-newsletter subscription with regional workforce updates



FIRESIDE FUNDER \$3,000

- Logo placement on NWWIB website
- Prominent booth spot at NWWIB events and job fairs during the sponsorship year
- Five (5) social media posts highlighting sponsorship
- Biannual Northwest Wisconsin workforce trends report tailored to sponsor's industry
- Access to custom wage comparison reports for sponsor's industry and region
- Opportunity to contribute a NWWIB guest blog post on workforce topics
- Complimentary tickets to select NWWIB events
- Sponsor listing in the NWWIB annual report
- Monthly e-newsletter subscription with regional workforce updates



REEL RAISER \$1,000

- Logo placement on NWWIB website
- Prominent booth spot at two (2) NWWIB events and job fairs
- Complimentary tickets to select NWWIB events
- Sponsor listing in the NWWIB annual report
- Four (4) social media posts highlighting sponsorship
- Monthly e-newsletter subscription with regional workforce updates

OPE! WANT TO BE A SPONSOR?
MAKE SURE TO FILL OUT THE APPLICATION FORM.



LAKESIDE LEADER \$500

- Complimentary tickets to select events
- Complimentary job fair booth at one NWWIB event
- Two (2) social media posts highlighting sponsorship
- Sponsor listing in the NWWIB annual report
- Monthly e-newsletter subscription with regional workforce updates



FISHING FRIEND \$250

- Complimentary job fair booth at one NWWIB event
- One (1) social media posts highlighting sponsorship
- Sponsor listing in the NWWIB annual report
- Monthly e-newsletter subscription with regional workforce updates



NWWIB SPONSORSHIP APPLICATION

NWWIB Sponsorship Level

Yes, I would like to sponsor the Northwest Wisconsin Workforce Investment Board (NWWIB)!

Please select your sponsorship level:

- ☐ Compass Champion (\$5,000)
- ☐ Fireside Funder (\$3,000)
- ☐ Reel Raiser (\$1,000)
- ☐ Lakeside Leader (\$500)
- ☐ Fishing Friend (\$250)
- ☐ Other: _____

Business/Organization Information

Business Name:			
Contact Name:			
Contact Email:		Contact Phone:	
Address:			
Date:	City:	State:	Zip:
Logo: Please send your business/organization logo to: bpotackrettler@nwwib.com. Preferred file type is PNG or JPG. If you need assistance, please contact Bella Potack-Rettler at the email above or 715.685.1425.			

Payment

Please return sponsorship form and payment. If online payment is preferred, please donate through our PayPal Giving Fund: <https://www.paypal.com/US/fundraiser/charity/1673849> or, through Venmo (QR-Code below).

SCAN TO DONATE WITH VENMO SCAN TO DONATE WITH PAYPAL

Checks can be made payable to:

Northwest Wisconsin Workforce Investment Board
301 Ellis Ave, Suite #3
P.O. Box 968
Ashland, WI 54806



THANK YOU FOR YOUR SUPPORT!

Questions? Contact us at: (715) 685-1425 or email our offices at mari@nwwib.com.