

**MUST BE A LEGAL RESIDENT 18 YEARS OLD OR OLDER AT THE DATE OF ENTRY.  
CERTAIN RESTRICTIONS APPLY. VOID WHERE PROHIBITED BY LAW.**

Acceptance of Official Rules: By entering the FREE FUEL FOR A YEAR (the "Contest"), you hereby accept and agree to these official rules (the "Official Rules") and the decisions of Lubexx Enterprises Ltd., its parents, affiliated companies, subsidiaries, licensees, distributors, dealers, and retailers, (collectively, "Jiffy Lube") in connection with the Contest, which decisions are final.

**1. ELIGIBILITY**

Contest (the "Contest") is open only to legal residents of the following Canadian Provinces and Territories: SK, AB, BC, NWT, YT who are at least eighteen (18) years old at the time of entry. Employees and directors of Jiffy Lube, and any of their subsidiaries, divisions, affiliates, and advertising or promotional agencies or individuals involved with the design, production, execution, or distribution of the Contest and the immediate family and household members of such individuals, are not eligible to enter or win. "Immediate family members" shall mean parents, stepparents, children, stepchildren, siblings, stepsiblings, or spouses, regardless of where they live. "Household members" shall mean people who share the same residence for at least three months a year, whether related or not. In order to enter the Contest or receive the prize, you must fully comply with the Official Rules and, by entering, you (and your parent/legal guardian on your behalf if you are under the legal age of majority in your jurisdiction of residence) represent and warrant that you agree to be bound by these Official Rules and the decisions of the Sponsor, whose decisions shall be binding and final in all respects relating to this Contest.

**2. SPONSOR**

Sponsor: Lubexx Enterprises Ltd., 8860 60 Avenue NW Edmonton AB T6E 6A6.

**3. TIMING**

The Contest begins on **July 1, 2025, AT 12:01 AM MST AND ENDS ON August 31, 2025, AT 11:59 PM MST** ("Contest Entry Period"). The sponsor is the official timekeeper for this Contest. The Contest is governed by these Official Rules and is subject to all applicable federal, Provincial, and local laws. Entries received after the Contest Period will not be valid.

**4. HOW TO ENTER**

During the Contest Entry Period, visit [www.jiffylubeservice.ca/roadtrip](http://www.jiffylubeservice.ca/roadtrip) (the "Contest Website") during the Contest Period. On the Contest Website, you must provide your full name, email address, phone number, and the 14-digit transaction number from a full synthetic oil change. Entries can also enter by emailing [info@jiffylubeservice.ca](mailto:info@jiffylubeservice.ca) and requesting an entry form.

**LIMIT:** You may enter one (1) time per Contest Entry Period. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations (receipts), logins, or any other methods will void that entrant's entries, and that entrant may be disqualified. Using any robotic, automatic, programmed, or similar entry method or using any means to obtain more than the stated number of contest entries, plays, or points per day will void all entries/plays/points and result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the mobile number used to register will be deemed to be the entrant. The "authorized account holder" is the natural person assigned a mobile number by a cellular network provider, online service provider, or other organization responsible for assigning mobile numbers. Each potential winner may be required to show proof of being the authorized account holder. Entries that are incomplete, illegible, fraudulent, or submitted in violation of the Official Rules will be declared void. Sponsor is not

responsible for incorrect, inaccurate, or incomplete entry information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Contest.

## **5. ODDS**

The odds of winning a prize depend on the actual number of eligible entries received during the Contest Period.

## **6. POTENTIAL WINNER SELECTION AND NOTIFICATION**

Winners will be selected randomly from valid entries. There will be one grand prize draw which will be done on September 9, 2025, by a third-party administrator at 3:00 p.m. MST from all eligible Entries received in accordance with these Official Rules. Limit of one prize per person for the entire contest. If a person has been awarded a prize that person will not be eligible for a second prize. Potential winner will be notified via the email address provided at the time of entry and will have five (5) business days to respond. If no response is received within this time period, or if the potential winner cannot be contacted or fails to comply with these Official Rules, an alternate winner may be selected.

**Prize:** Two (2) prizes consisting of Shell Gift Cards totaling \$3,000 CAD. This prize is intended to approximate an average years' worth of fuel and is referred to as "Free Fuel for a Year" in promotional materials. Each prize is non-transferable, non-refundable, and must be accepted as awarded.

## **7. POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY THE SPONSOR. SPONSOR'S DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE ADMINISTRATION, OPERATION, SELECTION OF THE WINNERS, AND OTHER MATTERS RELATED TO THE CONTEST.**

## **8. VERIFICATION OF POTENTIAL WINNERS**

Before being declared a winner, the selected entrant must correctly answer, without assistance, a time-limited mathematical skill-testing question to be administered by email or phone. As a condition of being declared a winner, the selected entrant may also be required to do any or all of the following: (i) supply proof of age consisting of a legible photocopy of either a government-issued driver's license or other government-issued identification; (ii) supply proof of address consisting of a legible photocopy of either a government-issued driver's license or other government-issued identification. In the event: (a) the potential winner cannot be reached for whatever reason after a reasonable effort has been exerted or the potential winner notification is returned as undeliverable; (b) the potential winner declines or cannot accept, receive or use the prize for any reason; (c) of noncompliance with the above or within any of the aforesaid time periods, (d) potential winner is found to be ineligible to enter the Contest or receive the prize, or (e) potential winner cannot or does not comply with the Official Rules, the potential winner shall be disqualified from the Contest. The sponsor reserves the right to modify the notification procedures.

## **9. ENTRY CONDITIONS AND RELEASE**

Each entrant agrees to: (a) comply with and be bound by these Official Rules and the decisions of Sponsor which are binding and final in all matters relating to this Contest; (b) defend, indemnify, release and hold harmless the Sponsor, and their respective parent, subsidiary, and affiliated companies, celebrities, and any other person and organization responsible for sponsoring, fulfilling, administering, advertising or promoting the Contest, and all of their respective past and present parents, affiliates, officers, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any and all claims,

expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, arising out of or relating to a participant's entry, creation of an entry or submission of an entry, participation in the Contest, acceptance, possession, attendance at, defect in, delivery of, inability to use, use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry. Winners acknowledge that the prize is awarded as-is without warranty of any kind.

## **10. PUBLICITY**

Except where prohibited or restricted by law, the winner's acceptance of the prize constitutes the winner's agreement and consent for the Sponsor and any of its designees to use and/or publish the winner's full name, city, and province/territory of residence, photographs or other likenesses, pictures, portraits, video, voice, testimonials, biographical information (in whole or in part), and/or statements made by winner regarding the Contest or Sponsor, worldwide and in perpetuity for advertising, publicity, trade and/or promotion on behalf of Sponsor, in any and all forms of media, now known or hereafter devised, including, but not limited to, print, TV, radio, electronic, cable, or World Wide Web, without further limitation, restriction, compensation, notice, review, or approval.

## **11. GENERAL CONDITIONS**

Sponsor and its subsidiaries, affiliates, divisions, partners, representatives, agents, successors, assigns, employees, officers and directors shall not have any obligation or responsibility, including any responsibility to award any prize to entrants, with regard to: (a) entries that contain inaccurate information or do not comply with or violate the Official Rules; (b) entries, prize claims or notifications that are lost, late, incomplete, illegible, unintelligible, damaged or otherwise not received by the intended recipient, in whole or in part, due to computer, human or technical error of any kind; (c) entrants who have committed fraud or deception in entering or participating in the Contest or claiming the prize; (d) telephone, electronic, hardware, software, network, Internet or computer malfunctions, failures or difficulties; (e) any inability of the winner to accept the prize for any reason; (f) if a prize cannot be awarded due to delays or interruptions due to Acts of God, natural disasters, terrorism, weather or any other similar event beyond Sponsor's reasonable control; or (g) any damages, injuries or losses of any kind caused by any prize or resulting from awarding, acceptance, possession, use, misuse, loss or misdirection of any prize or resulting from participating in this Contest or any promotion or prize related activities. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be (a) tampering with the entry process or the operation of the Contest, or with any Website promoting the Contest; (b) acting in violation of the Official Rules; or (c) entering or attempting to enter the Contest multiple times through the use of multiple email addresses. If Sponsor determines, in its sole discretion, that technical difficulties or unforeseen events compromise the integrity or viability of the Contest, Sponsor reserves the right to void the entries at issue, and/or terminate the relevant portion of the Contest, including the entire Contest, and/or modify the Contest and/or award the prize from all eligible entries received as of the termination date. Sponsor reserves the right to cancel, suspend, or modify the Contest at any time if fraud, technical failures, or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Contest, as determined by Sponsor in its sole discretion.

## **12. LIMITATIONS OF LIABILITY**

The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Contest; (b) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or

software; (c) unauthorized human intervention in any part of the entry process or the Contest; (d) technical or human error in the administration of the Contest or the processing of entries; (e) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use or misuse of any prize; or (f) for lost, late, illegible, misdirected, inaccurate, incomplete, undelivered, damaged, delayed, entries. If, for any reason, an entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, the entrant's sole remedy is another entry in the Contest. No more than the stated number of each prize will be awarded.

### **13. DISPUTES**

Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action; (b) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved in the jurisdiction of Alberta, Court of King's Bench, or the appropriate court located in Edmonton, Alberta (c) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event lawyers' fees. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Contest, shall be governed by and construed in accordance with, the laws of Canada and Alberta.

### **14. ENTRANT'S PERSONAL INFORMATION**

We can collect identifiers and contact information, such as your name, email and postal address, telephone number, Internet Protocol (IP) address, device identifier, device language, or account information for the purposes of the Contest and as set out herein. Transactional information, such as the history of purchases made and data generated by your participation in our Contest program, as applicable (e.g., the number and amount of transactions by type, location/store of purchase, product code information, brand, quantity purchased, date, time, promotional offers used in connection with the transaction. Browsing activity on our websites and apps, such as pages and offers viewed, opt-out preferences, product preferences, click-throughs, content on social media, and IP addresses, if it can identify you as an individual. Geolocation information may be collected when you use our websites and apps, although this information may not always identify you as an individual. We may use your location or language preference to auto-select features when you visit our websites or download our apps. We may use all categories of personal information to communicate offers and information we think might interest you, to enhance your customer experience with us, and as otherwise permitted or required by law. We will not sell or permit third parties access to your information. We will store your personal information following our retention policies or as otherwise required or permitted by law, after which your data will be securely destroyed or anonymized (so the information no longer identifies you). We will save your personal information for **up to** two years after the campaign ends to enable us to monitor and investigate incidents and manage claims. We may share personal information collected from contest participants with our contest administrator to contact selected winners. A prize will only be awarded if the potential winner fully complies with these Official Rules.

### **15. CONTEST RESULTS**

For Contest results (of winners of grand prizes), you can send a written request to: [info@jiffylubeservice.ca](mailto:info@jiffylubeservice.ca).

**ABBREVIATED RULES**

NO PURCHASE NECESSARY. Entrants can enter by emailing [info@jiffylubeservice.ca](mailto:info@jiffylubeservice.ca) and requesting an entry form. WIN FUEL FOR A YEAR. Contest runs from **July 1, 2025 at 12:01 a.m. MST to August 31, 2025 at 11:59 p.m. MST**. Open to legal residents aged 18+ of AB, BC, SK, NWT, and YT. Two (2) grand prizes available: \$3,000 CAD in Shell Gift Cards (approximating a year's worth of fuel). Must correctly answer skill-testing question. One entry per email. Odds of winning depend on total number of eligible entries received. Complete the form here: [www.jiffylubeservice.ca/roadtrip](http://www.jiffylubeservice.ca/roadtrip).