# Cartograph Dashboards \_\_\_



For the first time, we're opening up some of our best Cartograph dashboards to non-clients.

### We built these for two reasons

- They provide critical strategic Amazon intelligence
- They present data otherwise difficult to get on Amazon: requires downloads + excel or multiple data sources

## We have two major use cases in mind

### **Amazon Operators**

These dashboards are part of Cartograph's daily workflows. If you want to work like us, you can now. These dashboards can supplement existing tools.

### Pricing:

\$300/mo. Includes access to 24/7 Q&A with our team of Amazon experts.

#### Investors

We hear Amazon diligence is a big pain point. Inside a week, investors can get an accurate third-party view of profitability, repeat purchase/retention, and sales mix.

### **Pricing:**

\$2,000 per diligence, including indepth analysis of results

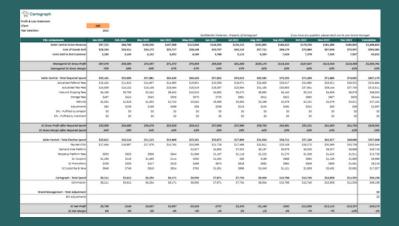
Dashboards live in Google Sheets, easily downloadable, and can be worked on in Excel.



# There are 3 dashboards included

### **P&L Dashboard**

Pulls all cost inputs from 5-10 different sources in <u>Amazon</u> to get full net profit/contribution margin for Amazon. Requires input of product costs, external agencies/vendors, 3PL/warehouse costs to be fully accurate.



Live Demo

## Repeat Purchase Dashboard:

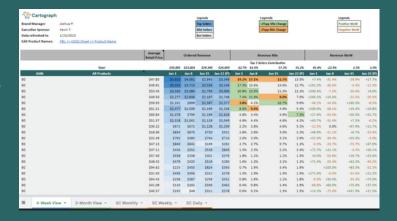
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Live Demo

### Sales Mix Dashboard

Shows monthly, weekly, and daily sales mix changes by product. Sounds simple, but Amazon provides no tools to accomplish this. Helpful to observe trend shifts, particularly over peak times like Holiday and New Year.

Live Demo

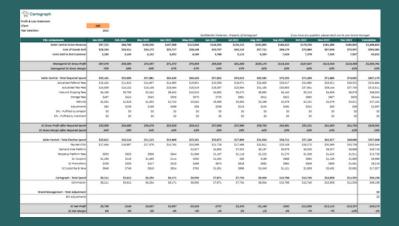




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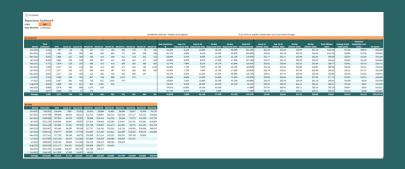
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