

# Common Questions About Lightning Pay

Lightning Pay simplifies parking operations and eliminates surprises for both guests and operators. Below are answers to the most common questions we hear from clients during the evaluation process.



## Who sets rates?

You set your own rates – with expert guidance from our team if needed.

## What about non-payment?

We use friendly reminder stickers to encourage compliance and maximize revenue collection.

## Is parking tax included?

Yes, we manage tax compliance on your behalf, ensuring full regulatory alignment.

## Can I offer discounts?

Absolutely – you can offer trackable promo codes, validations, and other custom incentives.