# Enforcement Lite

Guest-Friendly Enforcement
That Drives Revenue

**Propark** ®
**MOBILITY**

# Why Smarter Parking Enforcement Matters More Than Ever

Parking guests expect smooth experiences, fast resolution, and clear next steps — but traditional enforcement often causes friction.





Operators need a better way to encourage compliance and protect revenue.

# Challenges Solved by Enforcement Lite



Traditional enforcement feels confrontational and outdated — frustrating guests and draining your team. Enforcement Lite offers a modern, mobile-first way to encourage compliance and recover lost revenue.

| Problem | How Enforcement Lite Solves It |
| --- | --- |
| **Slow Manual Processes** <br> Handwritten tickets and on-foot enforcement increase time and labor. | **Mobile-First Workflows** <br> Issue and resolve violations with only a smartphone — no hardware or paperwork. |
| **Disruptive Guest Experience** <br> Towing, boots, and paper tickets frustrate guests and hurt your brand. | **Non-Adhesive Stickers & Mobile Pay** <br> Gentle notices and instant resolution options keep the process conflict-free. |
| **Low Payment Compliance** <br> Paper violations are often ignored, with no clear path to resolution. | **Scan-to-Pay Simplicity** <br> Guests scan a QR code and pay in seconds — no app, no login, no confusion. |
| **Limited Visibility Across Lots** <br> Lack of real-time data makes it hard to track violations and improve performance. | **Live Violation & Payment Data** <br> Access instant insight into violations, payment status, and enforcement trends. |
| **Lost Revenue from Unmonitored Areas** <br> Unattended lots lead to unpaid parking and missed opportunities. | **Scalable, Site-Wide Enforcement** <br> Expand coverage without hardware, infrastructure, or increased staffing. |

# How Enforcement Lite Works

Enforcement Lite replaces traditional citations with a modern, mobile-first experience. Attendants follow four simple steps to issue violations quickly and professionally while avoiding conflict, hardware, and manual paperwork.

## Step 1: Identify

An attendant spots an unpaid or unauthorized vehicle during routine lot monitoring.

## Step 2: Activate

The violation is logged in the mobile portal and a QR-coded sticker is activated.





## Step 3: Enforce

A non-adhesive, easily removable violation sticker is placed on the driver's side window.

## Step 4: Resolve

The parker scans the QR code, views the violation, and completes payment on their phone.

# A Conflict-Free Guest Experience

Branded signs and intuitive instructions make it easy for guests to understand Enforcement Lite — helping them resolve violations quickly, without confusion, apps, or conflict.
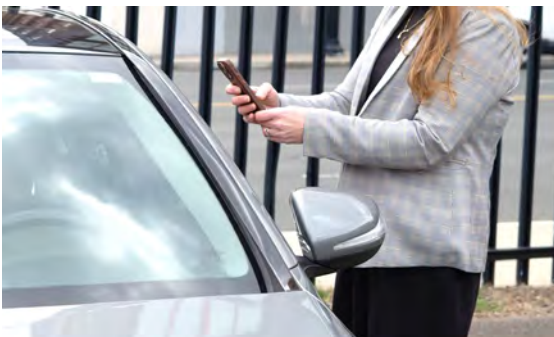


## Step 1: See the Sticker

Guests notice a branded, easily removable violation sticker on the driver's side window.



## Step 2: Scan the QR Code

A secure link opens instantly — no app download, account setup, or login required.



## Step 3: Follow the Steps

Violation details appear, and simple prompts walk guests through payment in seconds.



## Step 4: Remove the Sticker

Once payment is complete, the guest removes the sticker and continues on their way.

# Why Operators Choose Enforcement Lite

Enforcement Lite helps operators increase compliance, protect space availability, and recover lost revenue — all through a guest-friendly system that's easy to implement, simple to manage, and built for scale.

## Immediate Revenue Collection

Mobile payments increase the number of resolved fines, improving collection and cash flow.

## Frictionless Compliance

Guests resolve violations with mobile checkout, easy-to-remove stickers, and no confrontation.

## Lower Enforcement Expenses

Reduce manual processing and lower payroll costs with a digitally managed enforcement flow.

## Real-Time Visibility & Insights

Track violations, payments, and compliance trends across all locations with centralized reporting.

## Customizable for Any Property

Set terms, payment rules, grace periods, and enforcement tone to match your property's needs.

Benefit

# Frictionless Compliance

Reduce guest friction while improving compliance. Enforcement Lite offers a clear, app-free process that helps guests resolve violations quickly, without escalation, confusion, or the need for staff involvement.



### Non-Intrusive Notices

Removable stickers deliver clear messaging without causing confrontation or vehicle damage.

### App-Free Experience

No downloads, accounts, or logins — guests just scan and pay instantly from any smartphone.

### Self-Directed Resolution

Guests resolve violations independently, improving efficiency and eliminating staff follow-up.

### Higher Payment Rates

Simplified flows increase compliance and reduce delays in guest resolution and overall collection.

Benefit

# Immediate Revenue Collection

Enforcement Lite helps operators resolve more violations at the point of contact. Instant mobile checkout improves recovery rates, accelerates cash flow, and eliminates the need for costly follow-up.
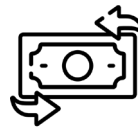




## Mobile Payment Integration

Guests pay violations instantly using their smartphone — no hardware, portal, or staff involvement.



## Fewer Unpaid Fines

On-the-spot resolution reduces write-offs, missed payments, and delayed enforcement activity.



## Improved Cash Flow

Real-time payments speed up fine collection, reduce outstanding balances, and stabilize revenue flow.



## Eliminates Mailing or Escalation Costs

Avoid printing, postage, and third-party collections by resolving violations digitally and in real time.

Benefit

# Lower Enforcement Costs

Enforcement Lite helps reduce enforcement costs by streamlining every step — from issue creation to resolution. Operators save time, lower payroll, and eliminate the need for in-lane hardware or third-party vendors.

### No In-Lane Hardware Needed

Enforce without installing gates, kiosks, or other expensive in-lane infrastructure.

### Lower Payroll Expenses

Digital workflows reduce manual labor, minimizing the need for dedicated on-site staff.

### Faster Violation Processing

Log, issue, and track violations instantly — no paperwork, scanning, or duplication.

### No Outsourcing Required

Managed directly through the system, without third-party vendors or outside coordination.

Benefit

# Real-Time Visibility & Insights

Gain instant insight into enforcement activity across every location. Enforcement Lite gives operators live access to violation data, payment patterns, and usage trends — helping drive smarter decisions and optimal operations.



## Live Violation Tracking

Monitor the real-time status of violations — open, resolved, or overdue — across all properties.

## Payment Reporting

Track violation resolution rates, payment timelines, and total recovery by location or timeframe.

## Operational Dashboards

Visualize performance across sites with customizable reports on enforcement activity and volume.

## Trend Analysis

Uncover peak enforcement times, repeat violation types, and behavior patterns to guide strategy.

Benefit

# Customizable for Any Property

Enforcement Lite adapts to each operation's unique needs, from small surface lots to large, high-traffic campuses. Operators configure enforcement details to meet their goals while protecting the guest experience.

### Custom Rules & Policies

Define enforcement logic and application, including violation types, thresholds, and timing.

### Grace Periods & Payment Terms

Customize fine amounts, resolution windows, and grace periods based on your property's needs.

### Flexible Use Cases

Implement across diverse property types — from office and retail to university and hospitality.

### Tailored to Fit

Adapt enforcement style to match local expectations without relying on a one-size-fits-all setup.

# Where Enforcement Lite Works Best

Enforcement Lite is a flexible solution for any environment where parking access and compliance are a priority. From office campuses to hospitality venues, operators use it to recover lost revenue and drive consistent compliance.

## Office Campuses

Encourage compliance while protecting the employee experience and keeping parking available.

## Universities

Adapt enforcement to academic schedules and campus policies while maintaining a smooth experience.

## Retail Centers

Protect access for paying customers and improve space turnover with mobile-first enforcement.



## Hospitality Properties

Recover revenue from non-compliant guests through a discreet process that maintains the guest experience.

FAQ

# Common Questions About Enforcement Lite

Enforcement Lite makes parking enforcement easier for operators and less stressful for guests. Here are a few questions operators often ask when considering a switch to this mobile-first system.



### How does a guest pay their violation?
Guests scan a QR code to view their violation and pay — no app download, login, or account required.

### Do I need new equipment?
No, Enforcement Lite works without hardware, kiosks, or complex integrations. It's quick to deploy and easy to scale.

### Can we set our own fine amounts and grace periods?
Absolutely. Operators customize violation rules, timing, and resolution terms to match their property's needs.

### Will guests see this as aggressive enforcement?
No, the non-adhesive sticker and digital payment flow are designed to feel fair, simple, and professional.

Next Steps

# Let's Rethink Enforcement Together

**Streamline your operation. Recover lost revenue. Improve the guest experience.**

Connect with us today
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