

Cold Email for Someone You Briefly Spoke to But Don't Have a Relationship With

Subject: Following Up on Our Chat at [Event/Meeting]

Hi [First Name],

I hope you're doing well! We briefly spoke at [Event/Meeting] last [day], and I wanted to follow up on our conversation about parking solutions.

At Propark, we help hoteliers like you monetize self-parking spaces and make parking hassle-free for guests with our Lightning Pay system. It's a contactless, mobile payment platform that's easy for your guests to use and for your team to manage. Whether your property is new to parking monetization or you're looking to optimize your current system, Lightning Pay can help streamline operations and boost revenue.

Would you be open to a short call to explore how this could work for [Hotel Name]? Let me know what time works best for you next week.

Looking forward to hearing from you,

Propark Brand Standard Email Signature