

Cold Email for Someone You Don't Know at All

Subject: Unlock New Revenue from Your Hotel's Parking Spaces

Hi [First Name],

I hope you're doing well! My name is Don, and I work with Propark Mobility, a leader in parking solutions for the hospitality industry. I'm reaching out because I noticed [Hotel Name] has a great opportunity to unlock new revenue from its self-parking spaces.

Our Lightning Pay system helps hotels monetize their parking with a contactless mobile payment system. Whether you're looking to introduce a revenue stream or streamline your current setup, Lightning Pay makes parking management easy for your team and guests.

If you're interested, I'd love to share more about how this could work for your property. Are you available for a quick 10-minute call next week? Let me know what time works for you.

Looking forward to connecting,

[Propark Brand Standard Email Signature]