

# Consulting Services

For over 40 years, Propark has helped clients reimagine parking and mobility with practical, results-driven consulting. From hospitality and healthcare to commercial and beyond, we deliver smarter operations, better guest experiences, and lasting value across industries.

## Core Expertise

### Operational Optimization

Performance audits, staffing models, and service strategies that improve efficiency and elevate the guest experience.

### Technology & Innovation

PARCS equipment, mobile payment, EV charging, and data-driven insights that modernize operations and unlock growth.

### Financial Strategy

Local market analysis, pricing design, and yield management strategies that maximize asset performance.

### Sustainability & Mobility

Green parking programs, micro-mobility solutions, and long-range planning to support future mobility needs.



Want to learn more about Propark's services? Email us today at [inquiries@propark.com](mailto:inquiries@propark.com).