

LYTICS HBOARD

Last Updated:
3 min ago

92%

Data Availability



More info

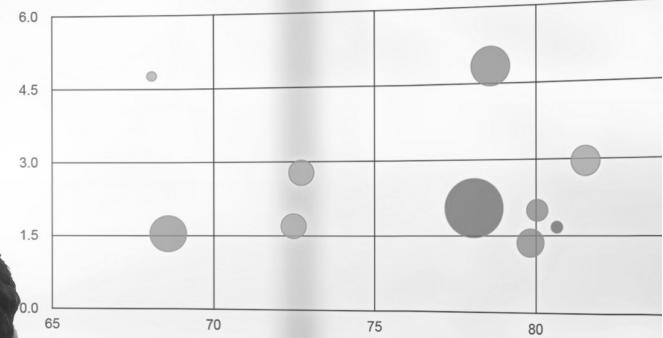
95%

Actual vs Target

More info

Metric	Actual vs Target	Actual	Target
Revenue	<div style="width: 82.0%;"></div>	\$3.4M	82.0%
Profit	<div style="width: 108.7%;"></div>	\$1.2M	108.7%
Avg. Order Size	<div style="width: 71.0%;"></div>	\$850.3	71.0%
On Time Delivery	<div style="width: 96.0%;"></div>	96.0%	96.0%
New Customers	<div style="width: 145.0%;"></div>	15432	145.0%
Cust. Satisfaction	<div style="width: 105.0%;"></div>	98.3%	105.0%
Market Share	<div style="width: 80.0%;"></div>	46.9%	80.0%

Products positioning



er countries



Lightning Pay Dashboard

Real-Time Control & Visibility

Propark[®]
MOBILITY

Dashboard Overview

Complete Visibility at a Glance

Gain instant insight into your entire operation, including revenue, occupancy and compliance. This visibility helps you understand performance, anticipate guest behavior, act quickly and confidently, and identify opportunities to enhance efficiency.



Real-Time Metrics

Live revenue, transactions, and occupancy across all locations.



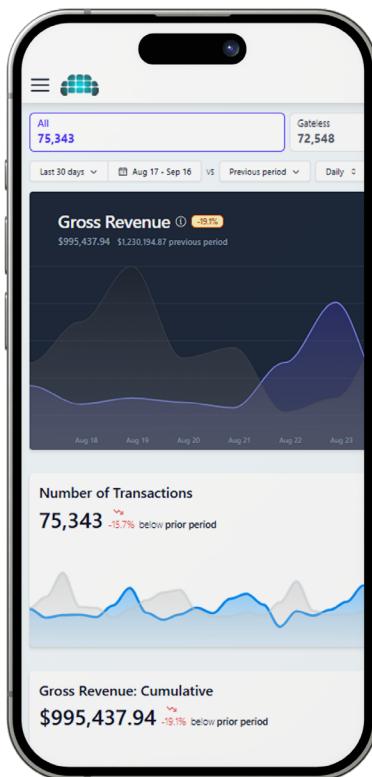
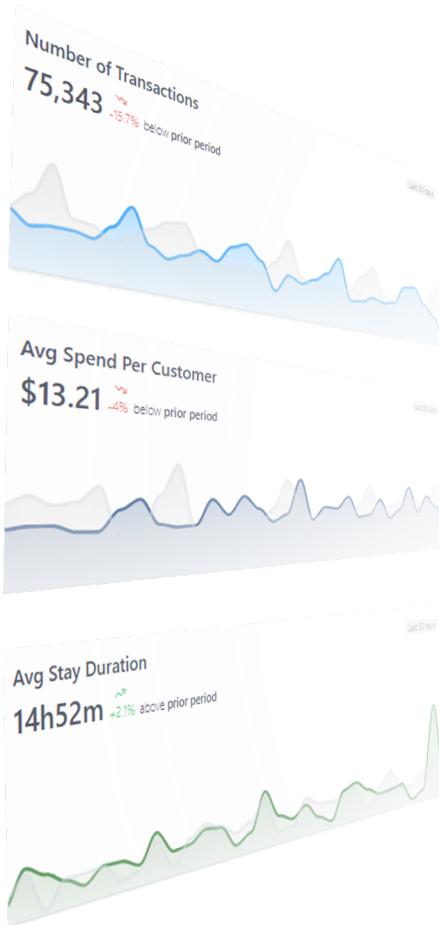
Transparent Reporting

Net and gross revenue, service fees, and taxes in one view.



Powerful Search & Filters

Instantly find sessions, receipts, or license plates.



Remote Revenue Management

Flexible Management From One Screen

Set rates, promotions, and locations quickly to maximize revenue by controlling pricing, offers, and property details from one simple dashboard – no complex systems or delays required.

Set Rates & Promos

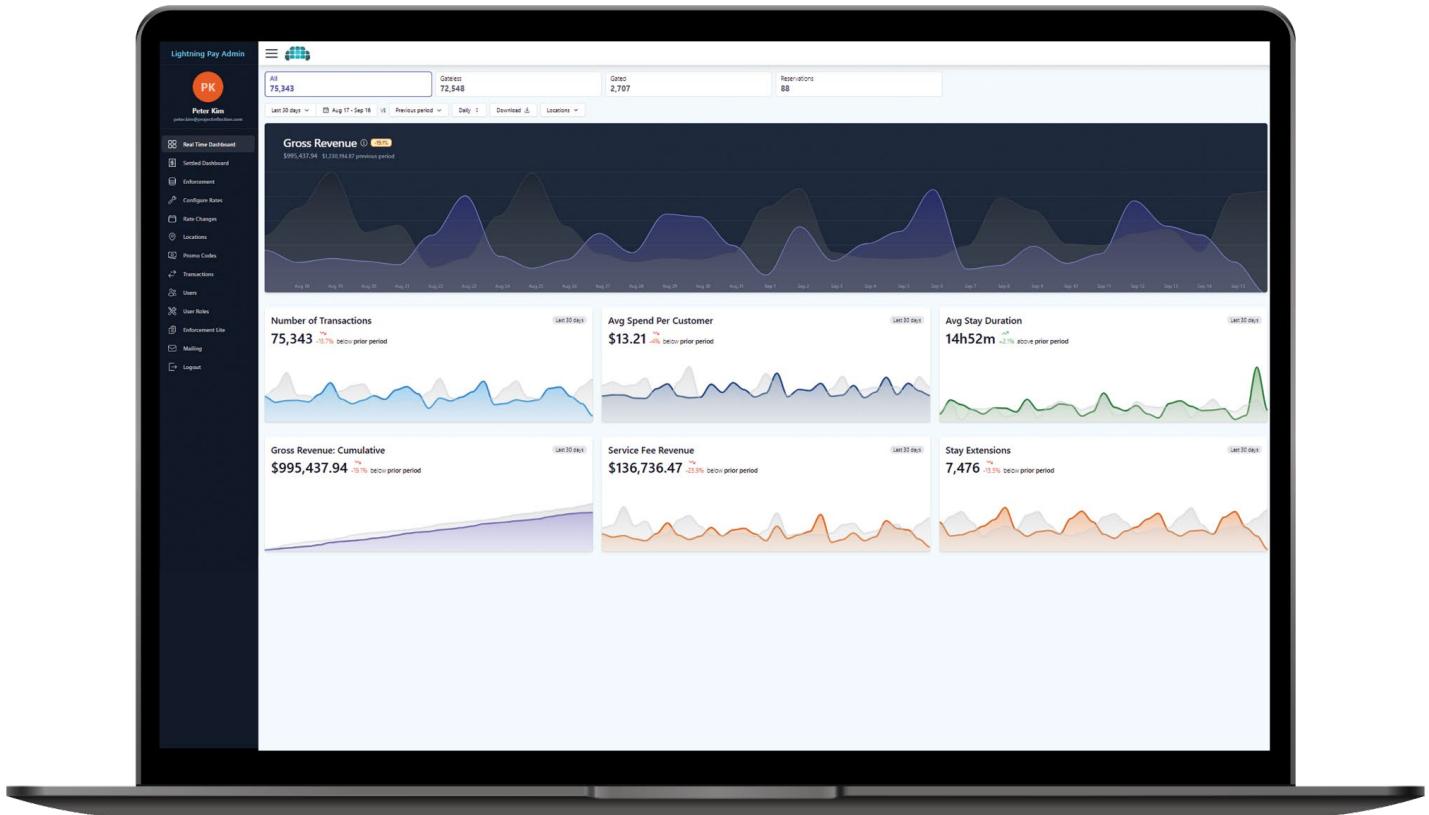
Adjust pricing dynamically, schedule changes, and create promo codes.

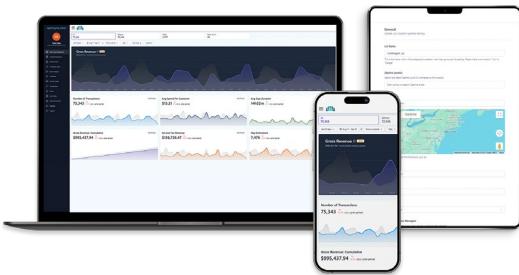
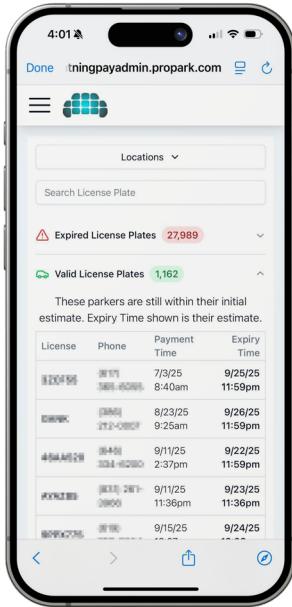
Optimize Revenue

Respond quickly to demand, events, and seasonality with easy access.

Manage Your Portfolio

Update locations, assign managers, and keep all data current.





Integrated Enforcement

We monitor valid, expired, and overstayed sessions to surface real-time enforcement data for your team.

Enforcement Data

Protect Revenue & Enhance Compliance

Safeguard your operation with integrated enforcement monitored by Propark's expert team. We actively track valid, expired, and overstayed sessions and provide comprehensive, scheduled reports on key enforcement data, giving you clear visibility to make informed decisions. This built-in approach streamlines workflows and creates a more consistent experience for your guests without the need for separate systems or manual tracking.



Higher Compliance

Actionable insights from this data reduce revenue leakage and support smarter operational decisions.



Detailed Reporting

Our specialists compile enforcement data into clear, scheduled reports to provide ongoing visibility.

Ongoing Support

More Than a Platform – A Partner

With Propark, you're never on your own. Our dedicated support team guides you through setup, training, and growth to ensure Lightning Pay delivers maximum impact from day one.



Dedicated Onboarding

Expert training to get your team up to speed and proficient quickly.

Ongoing Support

Guidance on dynamic pricing, compliance, and best practices.

Start Fast, Scale Easily

Launch quickly and expand confidently with Propark at your side.





Next Steps

Let's Simplify Parking Together

Streamline operations. Maximize revenue. Elevate service.

Connect with us today
inquiries@propark.com

Propark[®]
MOBILITY