

CASE STUDY

Proactive Risk Management: How Propark's Red Zone Program Reduced Claims Costs by 35.7%

**35.7%
reduction in
claims
expenses**

**Proactive risk
mitigation
strategy**

**Strengthened
safety and
client trust**

The Challenge

In 2023, Propark Mobility identified an opportunity to enhance claims management at 25 key locations. These sites presented a higher potential for claims costs related to vehicle incidents and workers' compensation. Propark aimed to strengthen safety protocols, improve operational efficiency, and ensure client satisfaction by proactively addressing these challenges.

The Solution

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The Results

The Red Zone Program delivered significant results, achieving a 35.7% reduction in claims costs year over year. The program's success enhanced operational performance, boosted safety protocols, and fostered stronger client and customer relationships. By continuously focusing on risk management, Propark reinforced its commitment to delivering safe, reliable service across all locations.