

# CASE STUDY





## About Zenture Partners:

Zenture Partners simplifies telecommunications and cloud networking, guiding businesses through complex IT procurement. They tackle challenges such as overwhelming choices, rapid technological advancements, and the risk of suboptimal technology decisions. By leveraging industry expertise and innovative solutions, they streamline procurement workflows, ensuring businesses adopt the right technologies. Their tailored approach empowers energy and utilities clients to optimize operations and lead in an evolving digital landscape.

Vertical/Horizontal Solution: Energy & Utilities

Primary Project Location: United States





## Overview:

# Zenture Streamlines Telecom Operations with AI-Powered Automation

Slingr developed a custom automated procurement and site management application for Zenture, utilizing Gemini AI, Google Cloud, and Google Maps integrations to streamline workflows, enhance data extraction, and visualize locations. This powerful solution tracks activities in real time, reduces manual efforts, and empowers decision-making with intelligent data insights.



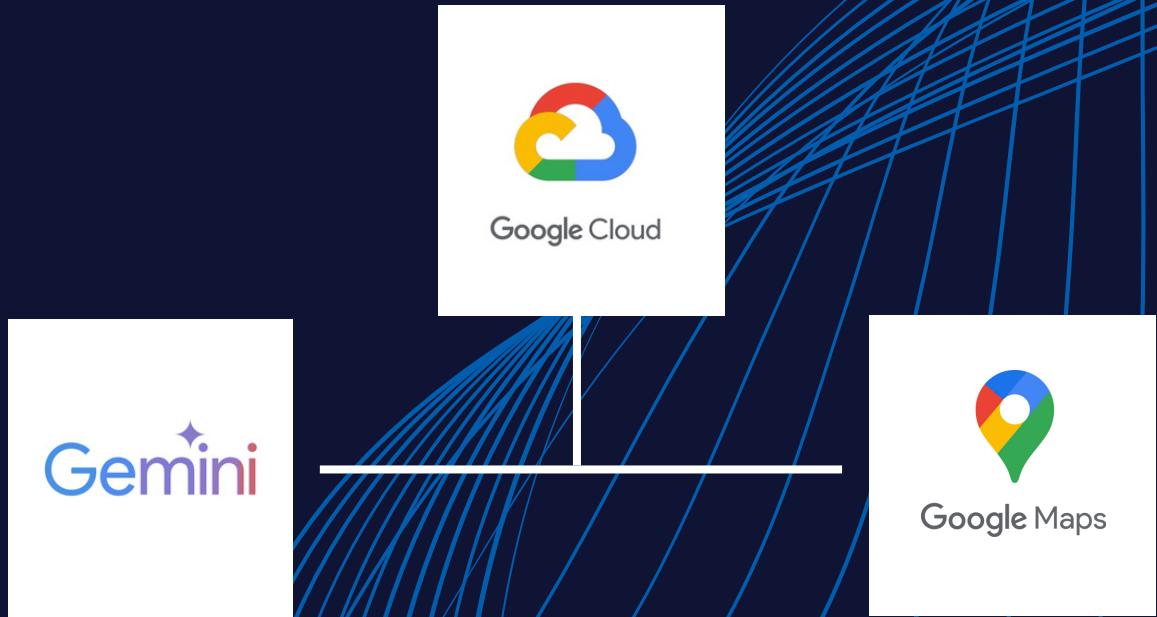
# The Challenge: Optimizing Zenture's Procurement and Site Management for Efficiency



Inefficient, manual procurement processes stalled Zenture, burying the team in excessive email exchanges and data entry. Their complex site management lacked streamlined location tracking and visualization, which hindered the effective management of telecommunications services for clients. Delays and errors inflated operational costs, while limited visibility blinded the team to missed opportunities. To remain competitive, Zenture required a modern solution to automate workflows and centralize procurement and site operations.

# The Solution:

Slingr built a custom Google Cloud application integrating Gemini AI to automate procurement and extract data directly from vendor emails, and utilizes Google Maps for site visualization and location tracking. This cloud-native solution sharpens data accuracy, streamlines workflows, and guarantees scalability.



## The Result:

Zenture transformed procurement operations, cutting costs and securing data integrity. The solution boosted decision-making and elevated client satisfaction through automated workflows, AI-driven data extraction and location visualization. The solution's scalability supports Zenture's growth and ongoing success.



Zenture automated telecom procurement and site management using a custom Google Cloud app. AI abolished manual data entry, drastically reducing processing time and error rates. Interactive maps delivered essential location insights. This scalable solution ensures efficient growth and exceptional client service.