

# The Future Careers & Education Tech Newsletter

The bi-weekly ed-tech industry newsletter from KnowMeQ

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PREVIEW

As education and technology evolve, so too do the opportunities—and challenges—shaping our learning landscape. This week, we explore shifting attitudes in higher-ed admissions, rising demand for emerging college majors, [Microsoft’s pledge for ethical superintelligent AI](#), and [RBC’s call to strengthen Canada’s postsecondary system](#). Together, these stories remind us: progress begins with curiosity, courage, and continuous learning.

Hope you enjoy!

KnowMeQ News

MEETUP

KnowMeQ heads to CAEL

KnowMeQ

Meetup

The CAEL Conference is just weeks away in Memphis! If you’re attending, let’s connect over dinner or drinks — reach out to Matt (CEO) to join the group. Dinner’s on us!

Let’s connect

Industry News

ARTICLE

InsideHigherEd

## Confessions of a Former Gatekeeper

For years, I was The Man—or more accurately, The “No” Man. My jobs could have been seen by many as that of a gatekeeper, evidenced by a steady stream of issued rejections. In the first part of my career, as an acquisitions editor of scholarly...

Author: Rachel Toor Read More

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Quartz

## 12 college majors that are quickly getting more popular

Labor-market data and industry trends are increasingly informing students' choices, and universities are responding by closely monitoring enrolment patterns and adapting programs to align with the skills and fields shaping the future.

Author: Haley Chamberlain Read More

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The Verge

## Microsoft AI says it’ll make superintelligent AI that won’t be terrible for humanity

Microsoft AI wants you to know that its work toward superintelligence involves keeping humans “at the top of the food chain.” In a lengthy blog post on Thursday, Microsoft AI head Mustafa Suleyman highlighted the formation of a new team dedicated...

Author: Emma Roth Read More

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RBC Thought Leadership

## Testing Times: Fending off a crisis in Canadian postsecondary education

Canada is embarking on a major economic pivot and the country’s colleges and universities need to be a key driver in that transformation. The postsecondary system has long been an important part of the Canadian identity. It has driven...

Author: Jackie Pichette Read More

Industry Events

- 2025 MEMS Dec 2–4, 2025
- 2026 Digital Teaching & Learning Conference Feb 4–5, 2026
- InsightsEDU 2026 Nov 11-14, 2025
- SXSW EDU 2026 Mar 9–12, 2026
- ASU + GSV Summit 2026 Apr 12–15, 2026
- 2026 UPCEA Annual Conference Apr 15–17, 2026

Have an idea or want to be featured in our newsletter? Send a note to [hello@knowmeq.com](mailto:hello@knowmeq.com)