

The Future Careers & Education Tech Newsletter

The bi-weekly ed-tech industry newsletter from KnowMeQ

Issue 03
October 29, 2025




PREVIEW

In this issue, we explore what's keeping us connected [*smartphones that tap into our emotions and reflexes*](#), new research revealing one in four young people show signs of phone addiction, and how AI continues to play both [*trick and treat*](#) — eliminating some jobs while creating brand-new ones. We also look at the best [*U.S. college towns*](#) helping students find their place to thrive and how Americans' faith in higher education continues to waver amidst these transformations.


Stay curious. Stay adaptive.

KnowMeQ News

-  Meetup

KnowMeQ heads to CAEL


The CAEL Conference is just weeks away in Memphis! If you're attending, let's connect over dinner or drinks — reach out to Matt (CEO) to join the group. Dinner's on us!

[Let's connect](#)
-  Webinar

CPL Regional Marketplace Webinar

Be a leader among the colleges shaping the future of learning and work. Add your college to our regional CPL Marketplace for free. Limited Space - secure your place on the webinar


[Register](#)

Thursday Nov 6, 11-12pm
-  Webinar

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Industry News

-  Article


Who tops Top US College Towns?

A ranking by WalletHub evaluates over 400 U.S. cities on 31 metrics spanning affordability, job and academic opportunities, and student social life. At the top is Austin, Texas (score 65.16), followed by Orlando, Florida and Tampa, Florida, as...

Author: Adam McCann [Read More](#)
-  Article

Smartphones manipulate our emotions and trigger our reflexes — no wonder we're addicted

Author Stephen Monteiro argues that smartphones are designed to exploit emotional and reflexive responses: alerts, swipes, personalized data and constant connectivity all play into automatic behaviour and reward-loops.

Author: Stephen Monteiro [Read More](#)
-  Article

AI's double-edged promise: Job losses and new opportunities collide

A recent article from Calcalistech explores how artificial intelligence presents both risk and promise for the workforce. While fears of mass layoffs persist, analysts like Josh Bersin suggest AI could spur new roles, boost wages and improve job...

Author: Omer Kabir [Read More](#)

Industry Events

- [Educause Nashville](#) Oct 27-30, 2025
- [Canadian EdTech AI Summit](#) Oct 29-30, 2025
- [CAEL Conference](#) Nov 11-14, 2025

Have an idea or want to be featured in our newsletter? Send a note to hello@knowmeq.com