



## Certificate of completion.

## Lori Furman

has successfully completed the online 24-hour cohort Masterclass conducted between Apr 9–May 29, 2025

## Behavioral Science for Product and User Experience Design

Foundation of behavioral science and economics · The 15 Strategies of influence · Gamification for User engagement and Immersion · Discovery and Onboarding · Habit forming products · Behavioral Strategies and Ethics



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