

# Paiire – Privacy Policy

**Last updated:** 16 December 2025

Paiire (“we”, “our”, “us”) is committed to protecting your privacy and handling your personal information transparently and responsibly. This Privacy Policy explains how we collect, use, store, and share your personal information when you use the Paiire mobile application, website, and related services (“Platform”).

By using Paiire, you agree to the collection and use of information in accordance with this Privacy Policy.

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## 1 . Who We Are

Paiire is a connection and discovery platform that enables beauty professionals and clients to connect and communicate with one another. Paiire acts solely as a technology platform and is not responsible for any agreements between users.

For the purposes of data protection laws, Paiire is the **data controller** of your personal information.

Contact email: [hello@paiirebeauty.com](mailto:hello@paiirebeauty.com)

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## 2 . Information We Collect

We may collect the following categories of personal information:

### a) Information You Provide

- Name
- Email address
- Phone number (if provided)
- Profile information (including bio, services, images, location, pricing, experience)
- Messages and communications sent through the Platform
- Account preferences and settings

### b) Information Collected Automatically

- Device type, operating system, and app version
- IP address and general location (city/country level)
- Log data, usage data, and interaction with features

### c) Payment Information

If you purchase a subscription or paid feature, payment details are processed by third-party providers. Paiire does **not** store full payment card details.

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### **3 . How We Use Your Information**

We use your information to:

- Provide, operate, and improve the Paiire Platform
  - Create and manage user accounts
  - Enable communication between users
  - Process subscriptions and payments
  - Send service-related messages, notifications, and updates
  - Respond to enquiries and provide customer support
  - Monitor usage and improve user experience
  - Comply with legal obligations
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### **4 . Matching and User Responsibility**

Paiire facilitates discovery and communication between users. Profile information and content you choose to share may be visible to other users.

You control what information you include in your profile and who you choose to communicate with. Paiire does not verify or endorse user information.

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### **5 . Legal Bases for Processing (UK & EU Users)**

Where required under applicable law, we process personal data based on:

- Performance of a contract (providing the Platform)
  - Legitimate interests (platform improvement, safety, analytics)
  - Your consent (marketing communications, where applicable)
  - Compliance with legal obligations
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### **6 . Sharing Your Information**

We may share your information with:

- Other users (as part of normal platform functionality)
- Service providers (hosting, analytics, payment processing)
- Professional advisers (legal, accounting, compliance)
- Authorities where required by law

We do not sell your personal data.

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## 7 . Data Storage and Security

We take reasonable technical and organisational measures to protect your personal data against unauthorised access, loss, or misuse.

Data may be stored and processed in the United Kingdom, European Union, United States, jurisdictions where our service providers operate.

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## 8 . Data Retention

We retain personal data only for as long as necessary to:

- Provide the Platform
- Meet legal, accounting, or regulatory requirements

You may request deletion of your account at any time.

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## 9 . Your Rights

Depending on your location, you may have the right to:

- Access your personal data
- Correct inaccurate data
- Request deletion of your data
- Restrict or object to processing
- Withdraw consent at any time

Requests can be made by contacting [hello@paiirebeauty.com](mailto:hello@paiirebeauty.com).

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## 1 0 . Cookies and Tracking

Paiire may use cookies or similar technologies to operate the Platform, analyse usage, and functionality. You can control cookie preferences through your device or browser settings.

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## 1 1 . Children's Privacy

Paiire is not intended for users under the age of 18. We do not knowingly collect personal information from children.

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## 1 2 . Third-Party Links

The Platform may contain links to third-party websites or services. Paiire is not responsible for the privacy practices of those third parties.

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## 1 3 . Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Continued use of the Platform after a new policy is published constitutes acceptance of the updated policy.

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## 1 4 . Contact Us

If you have questions or concerns about this Privacy Policy or your personal data, please contact:

**Paiire**

Email: [hello@paiirebeauty.com](mailto:hello@paiirebeauty.com)

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By using Paiire, you acknowledge that Paiire is a connection platform and that you control the information you share and with whom you choose to interact.