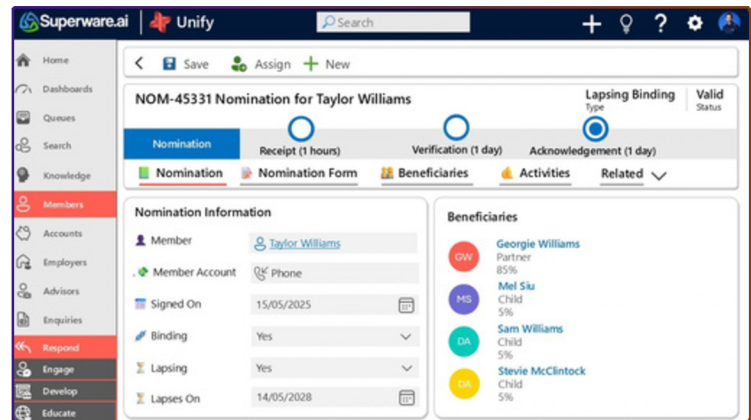




Unify member data. Strengthen engagement. Reduce costs.

Built on Microsoft Dynamics 365, Unify connects member, employer and stakeholder information in one CRM, helping super funds improve service and reduce their cost to serve.



One source of truth
Bring accounts, interactions and engagement data together in one connected system.

Reduce manual effort
Remove double-handling and give teams faster access to the information they need.

Strengthen engagement
Deliver more timely, personalised service to members, employers and advisers.

Clear insights for better engagement

See stakeholder activity, service trends and engagement outcomes in connected reports, helping teams make informed decisions and improve retention.

The engagement lifecycle, end to end

- 1 Connect**
Bring stakeholder information into one CRM.
- 2 Understand**
View accounts, relationships and interactions.
- 3 Serve**
Manage enquiries, requests and cases.
- 4 Engage**
Deliver targeted communications and events.
- 5 Retain**
Use insights to strengthen relationships.

MEMBER ENGAGEMENT

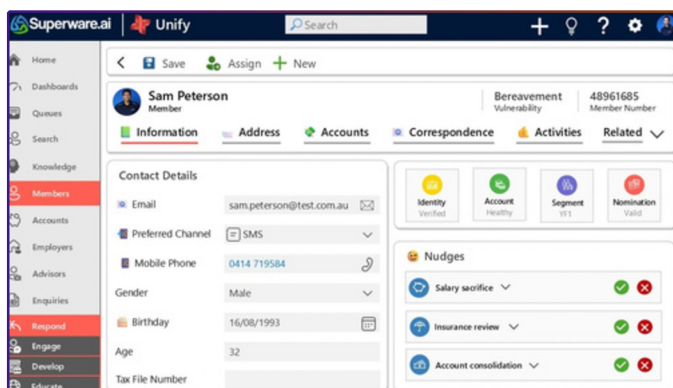
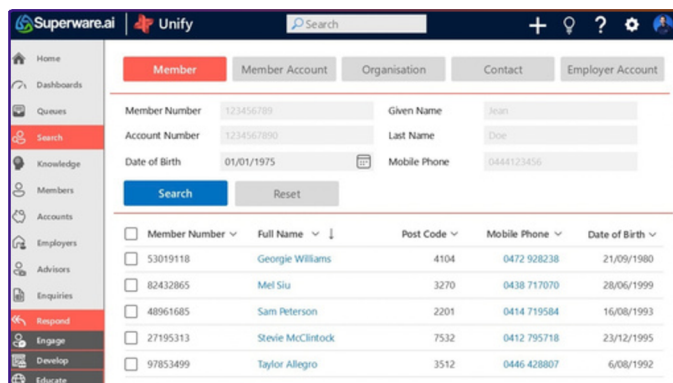
See the member, not just the account

Bring member accounts, relationships, interactions and activity into one clear view. Give service teams the context they need to respond faster and provide more personalised support.

EMPLOYER & STAKEHOLDER ENGAGEMENT

Manage every relationship in one place

Connect employer, adviser and stakeholder information with member data. Track opportunities, agreements, events and interactions through consistent workflows.



Built on Microsoft

Microsoft Power Platform and Dynamics 365

Runs inside your agency's own Microsoft tenant

Hosted in Microsoft's Australian data centres

Aligned to IRAP and Australian government security

Best fit engagements

CRM consolidation: replacing separate member and employer systems

Registry enhancement: adding a complete engagement view

Fund mergers: connecting members with multiple accounts

Service transformation: improving contact centre efficiency

"We're seeing so many benefits with Unify, from servicing members faster to having the data for reporting and leadership decision-making readily available."

CRM SYSTEM MANAGER, TOP 5 INDUSTRY SUPER FUND

About Superware

Superware helps organisations modernise legacy systems and simplify complex processes with Microsoft Dynamics 365, Power Platform, Azure and Copilot.

We do what we say we'll do, on time and on budget, every time.



Superware.ai

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