

Anu Ernits
Loov Euroopa Eesti
MEDIA Desk juht
Eesti Filmi Instituut



Creative
Europe
MEDIA



SENTIMENTAL VALUE

JOACHIM TRIER

Norway, France, Denmark,
Germany, Sweden



European
Parliament



Creative
Europe
MEDIA

EUROPA
CINEMAS

Measures pour Encourager Development de l'Industrie Audiovisuelle – MEDIA



MEDIA I (1991 – 1995)

MEDIA II (1996 – 2000)

MEDIA Plus (2001 – 2006)

MEDIA 2007 (2007 – 2013)

Loov Euroopa (2014 – 2020)

◇ MEDIA ◇ Kultuur

Loov Euroopa (2021 – 2027)

◇ MEDIA ◇ Kultuur

Agora EU (2028 – 2034)

◇ MEDIA+

◇ Loov Euroopa Kultuur

◇ CERV



Loov Euroopa MEDIA Programmi 2021-2027 ülesehitus

Content / Sisu

- **European Co-Development /**
Kaasarendustoetus
- **European Slate Development /**
Suuremahuline paketoetus
- **Mini Slate Development /**
Väiksemahuline paketoetus
- **TV & Online /** TV & online levi
- **Game Development /**
Videomängude arendus

Audience / Publik

- **Europa Cinemas Network /**
Euroopa Cinemas kinode võrgustik
- **European festivals /** Euroopa
filmifestivalid
- **Network of European Festivals /**
Euroopa filmifestivalide võrgustik
- **Films on the Move /** Valikuline
kinolevitoetus
- **Audience Development and Film
Education /** Filmiharidus

Business / Ettevõtlus

- **Skills & Talent Development /**
Koolitusprogrammid
- **Markets & Networks /** Filmiturud
- **European Film Distribution /**
Euroopa Kinolevi
- **European Film Sales /** Euroopa
müügiagendid
- **Innovative tools and business
models /** Innovatiivsed ärimudelid
- MEDIA 360

www.looveeuroopa.ee

Eesti Filmi Instituut /

Loov Euroopa MEDIA Desk Eesti

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The banner features a collage of three film stills: a family embracing, two men high-fiving on a car roof at night, and a group of young men looking at a newspaper. The central text reads 'CREATIVE EUROPE MEDIA' in large white letters on a pink background. To the right, a blue box contains the number '30' and a white box contains 'YEARS OF MEDIA'. Below the main title, a blue bar says 'Supporting European Stories for 30 years'. At the bottom left, a black bar says 'CHECK OUR WEBSITE!'. At the bottom right is the Creative Europe MEDIA logo.

**CREATIVE
EUROPE MEDIA**

30 **YEARS OF MEDIA**

Supporting **European Stories** for 30 years

CHECK OUR WEBSITE!

 Creative Europe MEDIA