

Experience

MiresBall

Freelance Designer
2023–2026

San Diego Foundation

- Produced creative assets supporting the San Diego Foundation's 50th Anniversary campaign across motion, digital, and print.
- Produced HTML5 banner campaigns for the 50th Anniversary and I Want to See initiatives.
- Designed donor-facing print collateral supporting fundraising and community engagement.

Shure

- Designed and produced digital advertising campaigns across web, social, and display platforms.
- Expanded creative concepts into cohesive multi-format advertising campaigns.
- Animated digital advertising assets for web, social, and display campaigns.

San Diego Tijuana Jazz Festival

- Updated and maintained the festival website in Webflow.
- Produced social media graphics and motion-ready assets for digital platforms.

Experiences For Mankind

Freelance Designer
2021–2026

46th Annual Trust & Will Holiday Bowl

- Designed 3 logo concepts for the Holiday Bowl following the introduction of a new title sponsor.
- Delivered final logo balancing sponsor visibility with the Holiday Bowl's established visual language.

Intuit | TurboTax

- Produced website content modules within TurboTax's established design system.
- Expanded brand photography using Photoshop Generative Fill while preserving visual consistency.
- Built production-ready website modules for multiple product categories and customer audiences.

Blink UX

Visual Design Intern
2024 Cohort

Make A Joyful Noize

- Collaborated with visual, product designers, and UX researchers on a pro bono product initiative.
- Participated in stakeholder interviews to better understand user needs, goals, and project objectives.
- Designed interface concepts supporting an interactive music-learning experience.

Anew Climate

Freelance Digital Designer
2023–2026

- Contributed to the development of the organization's design system alongside the Lead Designer.
- Built and maintained reusable Figma components supporting scalable design workflows.

Skills

Design & Creative

- Brand Identity Systems
- Design Systems
- Digital Campaign Design
- Motion Graphics
- Presentation Design
- Editorial & Print Design
- Environmental Graphics

Software & Tools

- Adobe Creative Suite
- Figma
- Webflow
- Microsoft Office
- Google Workspace
- Media Encoder
- HandBrake

Development & Technical

- Webflow CMS
- HTML5 Banner Production
- Lottie / Bodymovin
- Responsive Web Design
- HTML & CSS
- VS Code
- Design-to-Dev Handoff

AI & Emerging Tools

- ChatGPT
- Claude
- Midjourney
- Photoshop Generative Fill
- AI-Assisted Workflows
- Prompt Development
- Workflow Automation

Education

San Diego City College

2023 Graduate

Associate of Communication Arts

Emphasis in Graphic Design & Interaction Design

Achievements

- World Brand Design Society
- The One Awards San Diego — One to Watch (2023)
- WDC San Diego Tijuana 2024