

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



WISE ALLY

Wise Ally International Holdings Limited

麗年國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 9918)

PROFIT WARNING

This announcement is made by the board (the “**Board**”) of directors of Wise Ally International Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to the Inside Information Provisions (as defined under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”)) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the laws of Hong Kong) and Rule 13.09(2)(a) of the Listing Rules.

The Board would like to inform the shareholders and potential investors of the Company that, based on the preliminary review and the latest available unaudited consolidated management accounts of the Group for the year ended 31 December 2025, the Group is expected to record a net loss attributable to equity holders of the Company of approximately HK\$33.0 million for the year ended 31 December 2025, as compared with the profit attributable to equity holders of the Company amounted to approximately HK\$72.2 million for the year ended 31 December 2024.

The Group's expected net loss was primarily due to a significant decline in revenue for the year ended 31 December 2025, as compared with those for the year ended 31 December 2024. This downturn was largely driven by the uncertainty arising from the imposition of additional U.S. tariffs on our export product category, coupled with ongoing international trade tensions during the year. These external factors have led our key customers to adopt a more cautious approach, resulting in the deferral or reduction of purchase orders.

As the Company is still in the process of finalising the results of the Group for the year ended 31 December 2025, the information contained in this announcement is only a preliminary assessment by the Board according to the unaudited consolidated management accounts of the Group available as at the date of this announcement, and is not based on any information or figures that have been audited or reviewed by the auditors of the Company. Therefore, the actual results of the Group for the year ended 31 December 2025 may be different from what is disclosed in this announcement. Shareholders and potential investors of the Company are advised to read carefully the annual results announcement of the Group for the year ended 31 December 2025 which is expected to be published by the end of March 2026.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Wise Ally International Holdings Limited
Chu Wai Hang Raymond
*Chairman, Executive Director and
Chief Executive Officer*

Hong Kong, 6 March 2026

As at the date of this announcement, the executive Directors are Mr. Chu Wai Hang Raymond, Mr. Chu Man Yin Arthur Newton and Mr. Lau Shui Fung; and the independent non-executive Directors are Ms. Elizabeth Law, Mr. Lee Wa Lun Warren and Mr. Szeto Yuk Ting.