WISE ALLY

**Wise Ally International Holdings Limited**
**麗年國際控股有限公司**
*(Incorporated in the Cayman Islands with limited liability)*
**(Stock Code: 9918)**

# PROFIT WARNING

This announcement is made by the board (the "**Board**") of directors (the "**Directors**") of Wise Ally International Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to the Inside Information Provisions (as defined under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**")) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the laws of Hong Kong) and Rule 13.09(2)(a) of the Listing Rules.

The Board would like to inform the shareholders and potential investors of the Company that, based on the preliminary review of the Group's unaudited consolidated management accounts for the six months ended 30 June 2026, the Group is expected to record a net loss attributable to equity holders of the Company of approximately HK$55.0 million for the six months ended 30 June 2026, as compared with a net profit of approximately HK$14.3 million for the corresponding period in 2025, which included a one-off gain on fair value changes of financial assets at fair value through profit or loss of approximately HK$23.2 million.

The Group's expected net loss was primarily attributable to a decrease in revenue and higher cost of sales, which together led to reductions in both gross profit and gross profit margin. Prolonged geopolitical tensions and persistent macroeconomic uncertainties continued to weigh on consumer confidence across the Group's key end-markets, resulting in a noticeable softening in customer demand. This has led to reduced order inflows and a corresponding decline in revenue of approximately 34% as compared with the corresponding period in 2025. Meanwhile, the costs of raw materials and electronic components have risen significantly as a result of the geopolitical tensions, volatile oil prices, compounded by robust global demand from the rapidly expanding artificial intelligence and electric vehicle sectors. This heightened competition for critical materials drove supply constraints and pushed supplier prices substantially higher, directly increasing the Group's cost of production and exerting pressure on the Group's gross profit margin.

As the Company is still in the process of finalising the results of the Group for the six months ended 30 June 2026, the information contained in this announcement is only a preliminary assessment by the Board according to the unaudited management accounts of the Group and is not based on any information or figures that have been audited or reviewed by auditors of the Company. Therefore, the actual results of the Group for the six months ended 30 June 2026 may be different from the information disclosed in this announcement. Shareholders and potential investors of the Company are advised to read carefully the interim results announcement of the Group for the six months ended 30 June 2026, which is expected to be published by the end of August 2026.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board
**Wise Ally International Holdings Limited**
**Chu Wai Hang Raymond**
*Chairman, Executive Director and Chief Executive Officer*

Hong Kong, 5 August 2026

*As at the date of this announcement, the executive Directors are Mr. Chu Wai Hang Raymond, Mr. Chu Man Yin Arthur Newton, Mr. Lau Shui Fung and Mr. Wei Andrew Yick Siu; and the independent non-executive Directors are Mr. Lee Wa Lun Warren, Ms. Lo Wing Yan Emmy and Mr. Szeto Yuk Ting.*