

Hila Narducci

Senior Concept Art Director

Experience

(now) **Senior Art Director, Serviceplan (Hamburg, Germany)**
(now) **Integrated Advertising Teacher, AANT (Rome, Italy)**
(now) **Co-Founder, RELABEL (Milan, Italy)**

(2022) Art Director, Edelman (Berlin, Germany)
(2021) Intern Art Director, Ogilvy (Berlin, Germany) **MAS**
(2021) Intern Art Director, BETC (Paris, France) **MAS**
(2021) Intern Art Director, Ogilvy (Amsterdam, Netherlands) **MAS**
(2020) Art Director Freelance, GTB (London, UK)
(2020) Art Director Freelance, Dentsu (Dubai, UAE)
(2019) Junior Art Director Freelance, Geometry (Rome, Italy)
(2018) Junior Art Director, SuperHumans (Rome, Italy)

Expertise

Concept
Craft
AI tools
Photography
Production

Education

(2022) MS Business Management, Steinbeis (Germany)
(2021) Art Direction, Miami Ad School (Berlin, Germany)
(2019) BA Graphic Design & Advertising, AANT (Rome, Italy)

Juries & more

(2025) Speaker, WeHatePink (Milan, Italy)
(2025) Jury, AdForum PHNX
(2024) Grandy Jury, New York Festival (Health)
(2024) Jury, AdForum PHNX 2024
(2023) ADC Future Females (Germany)
(2023) Cannes Young Lions, Winner (Germany)
(2021) Young Ones, The One Club Mentorship (New York)

