

Hila Narducci

Senior Concept Art Director

Experience

- (now) **Senior Art Director, Serviceplan (Hamburg, Germany)**
- (now) **Integrated Advertising Teacher, AANT (Rome, Italy)**
- (now) **Co-Founder, RELABEL (Milan, Italy)**

- (2022) Art Director, Edelman (Berlin, Germany)
- (2021) Intern Art Director, Ogilvy (Berlin, Germany) MAS
- (2021) Intern Art Director, BETC (Paris, France) MAS
- (2021) Intern Art Director, Ogilvy (Amsterdam, Netherlands) MAS
- (2020) Art Director Freelance, GTB (London, UK)
- (2020) Art Director Freelance, Dentsu (Dubai, UAE)
- (2019) Junior Art Director Freelance, Geometry (Rome, Italy)
- (2018) Junior Art Director, SuperHumans (Rome, Italy)

Expertise

- Concept
- Craft
- AI tools
- Photography
- Production

Education

- (2022) MS Business Management, Steinbeis (Germany)
- (2021) Art Direction, Miami Ad School (Berlin, Germany)
- (2019) BA Graphic Design & Advertising, AANT (Rome, Italy)

Juries & more

- (2025) Speaker, WeHatePink (Milan, Italy)
- (2025) Jury, AdForum PHNX
- (2024) Grandy Jury, New York Festival (Health)
- (2024) Jury, AdForum PHNX 2024
- (2023) ADC Future Females (Germany)
- (2023) Cannes Young Lions, Winner (Germany)
- (2021) Young Ones, The One Club Mentorship (New York)

