

AI Powered Graphic and Video Editing Program

Course Name

AI Powered Graphic and Video Editing Program

Duration

2 Months

Modules with Syllabus Details

Module 1: Graphic Design (Adobe Photoshop)

- Photoshop Interface introduction and workspace navigation.
- Creating new files, understanding file formats (JPG, PNG, PSD).
- Tools: Move Tool, Marquee, Lasso, Brush, Gradient, Shape, and Pen Tool.
- Layers, Layer Masking, and Adjustment Layers for brightness, contrast, hue, and saturation.
- Retouching techniques using Clone Stamp, Healing Brush, and Spot Healing.
- Using Filters, Effects, and Blending Modes for creative editing.
- Color Theory and Text Design using typography and effects.
- Projects: Social Media Post Design, Poster Design, Logo Design, Mockups.

Module 2: AI Graphic Designing

- AI Image Generation using Midjourney and Adobe Firefly.
- Generative Fill, Content Aware Fill, Sky Replacement, and Object Finder tools.
- AI Text-to-Image Creation and Variations.
- AI Style Transfer, Filters, and Color Correction.
- AI Audio and Animation Integration for motion graphics.

Module 3: Video Editing (Adobe Premiere Pro & CapCut)

- Understanding Interface, Importing Files, and Timeline Tools.
- Basic Editing: Cutting, Trimming, Transitions, and Adding Audio.
- Adding Titles, Text Animations, Keyframes, and Lower Thirds.
- Applying Effects: Cross Dissolve, Dip to Black/White, and Slow Motion.
- Color Correction and Audio Enhancement using Lumetri and AI tools.
- Editing Instagram Reels, YouTube Shorts, and Vlog Videos.
- Projects: Promo Video, Music Video, and Transformation Edits.

Module 4: AI Video Editing Tools

- AI Enhancements in Video Editing: Auto Captions, AI Voice Effects, and Background Remover.
- AI Motion Tracking, Noise Reduction, and Scene Detection.
- CapCut Advanced Editing: Keyframes, Filters, and Transitions.
- AI Video Creation with Runway ML, Pika Labs, and HeyGen.

- Project: Create AI-powered video content for social media branding.

Tools List

- Adobe Photoshop
- Adobe Premiere Pro
- CapCut
- Canva
- Adobe Podcast

AI Tools List

- Adobe Firefly
- Grok
- Google Veo
- Midjourney
- Leonardo.ai
- Runway ML
- Pika Labs
- meme-gen.ai

Certification List

- Adobe Photoshop Professional Certificate
- Adobe Premiere Pro Editing Certificate
- AI Graphic Designing Certificate
- AI Video Editing Certificate
- Stratechgy – AI Powered Graphic and Video Editing Completion Certificate