

# SEBA ALMANEA

## PRODUCT & MULTIMEDIA DESIGNER



### Contact Info

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### Skills

- Product & Industrial Design
- Graphic Design & Branding
- Social Media Content & Campaigns
- 3D Design, Prototyping & Manufacturing
- UI/UX Design

### Professional Experience

#### SAB Bank – Innovation Centre | Riyadh, Saudi Arabia

Product / Design Trainee (Cooperative Training) | Jan 2026 – Jun 2026

- Contributing to innovation-driven design projects, supporting user-centered solutions and concept development.

#### Sadaa – Riyadh, Saudi Arabia

Graphic Designer → Reports Officer | 2024 – Present

- Designed visual assets for major clients including General Entertainment Authority and ADAA – National Center for Performance Measurement.
- Promoted to Reports Officer, managing documentation and reporting for key projects.
- Collaborated with cross-functional teams to ensure consistent branding and creative outputs.
- Contributed to high-profile national projects by delivering reports and visuals

#### PeakMe Agency – Riyadh, Saudi Arabia

Graphic Designer | 2022 – 2023

- Managed and created social media content to boost client visibility and engagement.
- Developed brand identities tailored to client needs, ensuring consistent and creative branding solutions.

#### Freelance Designer

Certified Freelancer | 2021 – current

- Delivered product and graphic design services for multiple clients.
- Developed brand identities, digital media, and product concepts

### Training & Certifications

- **Certified Freelancer** – Ministry of Human Resources & Social Development
- **Design & Manufacture Bootcamp Graduate** – Tuwaiq Academy
- **Google UX Design Professional Certificate** – Google
- **UI/UX Design Course** – Nmnk

### Soft Skills

- Team Leadership
- Time Management
- Creative Problem Solving
- Communication

### Education

Princess Nourah University – Riyadh, Saudi Arabia  
Bachelor of Product Design |  
Graduation: 2026

### Fabrication & Technical:

- 3D Design
- Prototyping, Laser Cutting
- Arduino Coding
- UI/UX Design

### Software & Tools

- Fusion 360
- Autocad
- Adobe Creative Suite
- Arduino
- Shapr3d
- OnShape
- TwinMotion

### Languages

Arabic – Native  
English – Advanced (Fluent)

### Leadership & Volunteer Experience

#### Suwah Club (Monshaat – Tourism)

Head of Design & Media Team | Princess Nourah University

- Led a student team in creating media campaigns and branding assets.
- Directed design strategies to promote tourism initiatives.

#### Noura's Voice Program – Princess Nourah University

Head of Design & Media | Volunteer Work

- Designed communication materials to support student initiatives.
- Strengthened integration between students and the university through creative outputs.

#### TamooH Club – King Saud University

President of Media & Design

- Led the rebranding of the tourism student club, refreshing its visual identity.
- Directed design strategy and coordinated creative activities.

### Conferences & Participation

- **Saudi Industrial Development Fund (SIDF)** – Design Participation
- **Fikr 4 Princess Nourah University** – Contributor – 2024
- **Fikr 5 Princess Nourah University** – Contributor – 2025
- Nabtakir 6 princess Nourah university – contributor – 2025

