

PRIVACY NOTICE

Cronos Europa Family Day 20 years anniversary

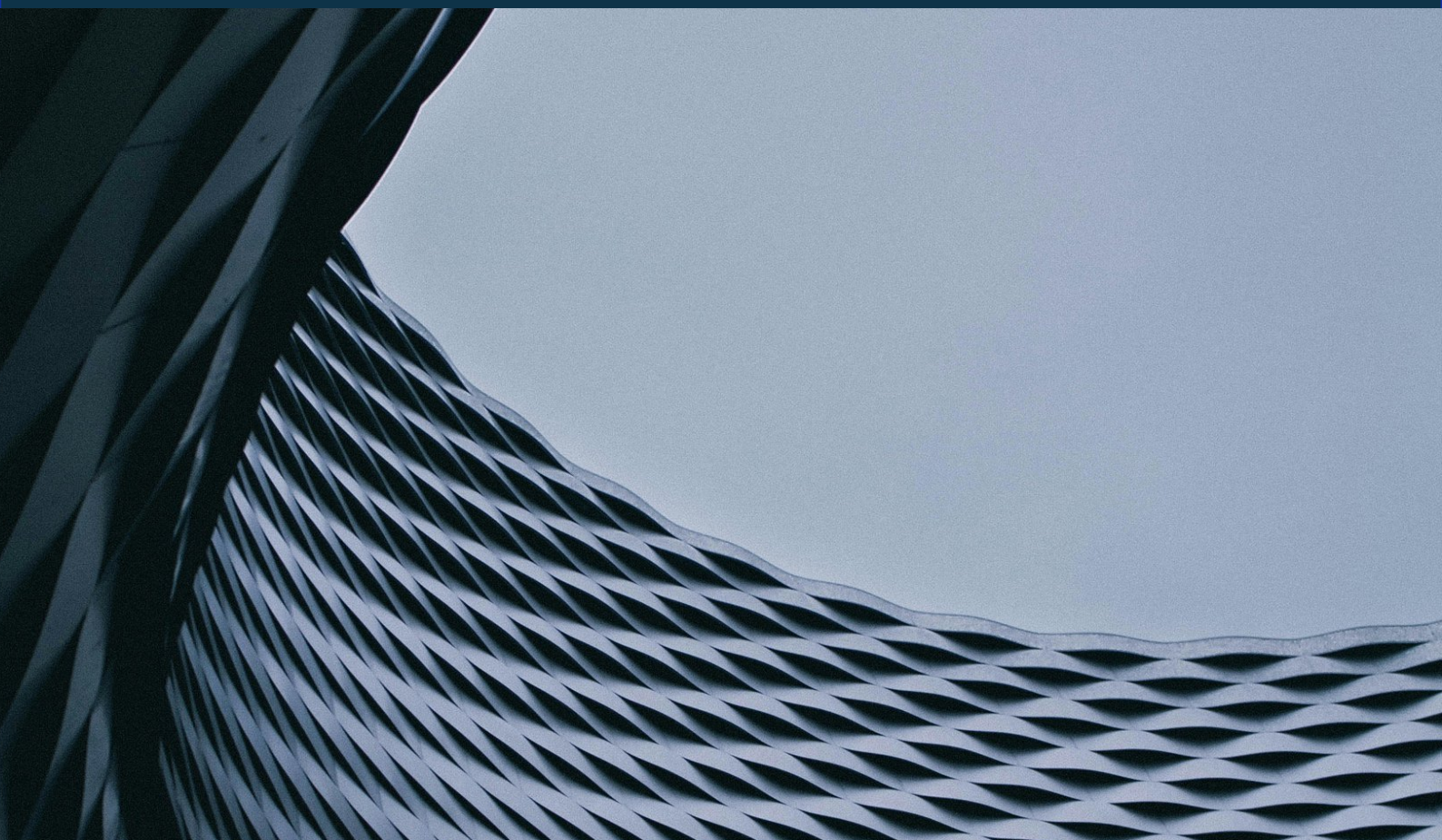


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1. General information

This Privacy Notice explains how we collect and process your personal data in connection with the organisation and administration of the Cronos Europa Family Day.

Cronos Europa NV, with registered office at Avenue des Arts 46, Box 5, 1000 Brussels, Belgium, and registered with the Crossroads Bank for Enterprises under number 0806.319.824, acts as the data controller for the processing of your personal data in relation to the Cronos Europa Family Day and is responsible for ensuring that your personal data is processed in accordance with applicable data protection legislation.

If you have any questions, comments, or complaints regarding this Privacy Notice or the processing of your personal data, or if you wish to exercise any of your rights, please contact us by email at: together@cronoseuropa.com.

2. Why and how do we process your personal data?

To organise and manage the Cronos Europa Family Day, we need to collect and process certain personal data relating to you and any family members attending the event with you. We will process this personal data solely for the purposes of organising, administering, and facilitating the event, as further described in this Privacy Notice.

2.1. Attendance registration

To register your attendance and that of your family members for the Cronos Europa Family Day, we collect certain personal data, including your first name, last name, and e-mail address. For children attending the event, we also collect their age. This personal data is provided directly by you through the registration form on behalf of yourself and your accompanying family members. We process this personal data on the basis of our legitimate interests in organising and administering the event, including managing registrations and attendance, ensuring the safe and efficient operation of the event, and arranging appropriate insurance coverage.

We may share your personal data with Adventure Valley Durbuy, the event venue, for the purposes of event organisation, access control, and venue management. We may also share relevant personal data with our insurance provider where necessary to arrange insurance coverage and administer any related claims.

Your personal data will be retained for a period of up to five (5) years following the event.

2.2. Catering, allergies and dietary requirements

During the Cronos Europa Family Day, catering will be provided for attendees. If you or any of your accompanying family members have allergies, intolerances, or specific dietary requirements, you may choose to provide this information through the registration form. Providing this information is entirely voluntary. We will process this personal data on the basis of your explicit consent.

We share this information with Adventure Valley Durbuy, the event venue and catering provider, solely to enable the preparation and provision of a suitable meal.

Your personal data will be retained for a period of up to five (5) years following the event. You may withdraw your consent at any time by contacting us at the e-mail address provided above. Withdrawal of consent will not affect the lawfulness of any processing carried out prior to such withdrawal.

2.3. Photos and videos

During the event, we may take photos and video recordings intended to capture the general atmosphere of the day and use these photos and videos for our internal and external communication purposes (e.g. internal newsletters, external publications including social media). We process this personal data based on your consent, which you can grant via the registration form. If you and/or your family members do not wish to consent to appearing in photos or videos used for these purposes, you can indicate this on the registration form, and we will provide you with a visual identifier, so our photographers and videographers know to respect your preference. Your personal data will be retained for a period of up to five (5) years following the event. You may withdraw your consent at any time via the email address mentioned above. Withdrawing your consent does not affect the lawfulness of any processing carried out before the withdrawal.

3. Sharing personal data with third parties

Where necessary for the organisation of the event, we may share your personal data (and that of your family members) with third parties acting on our behalf or otherwise involved in the event, including IT service providers (e.g. Microsoft Forms, for the collection and storage of registration data), the event venue and caterer, Adventure Valley Durbuy, our insurance provider, and any other relevant party on which we rely for the organisation and management of the event, such as photographers and/or videographers. Furthermore, we may be required to provide access to your data or share your data due to a legal obligation. This may be to authorities, government agencies or other third parties.

4. Transfer of personal data outside the EEA

Cronos Europa NV always tries to limit the transfer of personal data to third parties outside the European Economic Area (hereinafter: "EEA").

If this does occur, we will ensure as soon as possible that this transfer is in line with the GDPR (e.g. through the presence of an adequacy decision in the country concerned or the implementation of an appropriate alternative, additional measures where necessary, etc.).

5. How Long Do We Retain Your Personal Data?

We do not retain your personal data for longer than is strictly necessary to fulfil the purposes for which they were collected or as required by applicable legal obligations. For the applicable retention periods, please refer to the section "Why and How Do We Process Your Personal Data?"

6. What Are Your Rights and How Can You Exercise Them?

Cronos Europa NV considers it important that you always retain control over the processing of your personal data. Below you will find further information about the various rights you have and may exercise in relation to the processing of your personal data:

Depending on the processing and its legal basis, certain conditions or restrictions may apply to the exercise of the rights listed below.

To exercise the above rights, or for information about them, please contact together@cronoseuropa.com. We will subsequently provide you with more information if certain conditions are attached to your request. We may also ask for additional information to verify your identity so that your personal data are not wrongfully deleted or shared with someone who is not entitled to it. We will endeavour to respond without undue delay, but in any case, within one month of receiving your request. If we are unable to respond within one month and wish to extend the period, or if we do not comply with the request, we will notify you accordingly.

6.1. Right of Access:

Where we process your personal data, you have the right to access such data, as well as certain additional information as described in this Privacy Notice. You are entitled to receive a copy of the personal data we hold about you, provided that this does not adversely affect the rights and freedoms of others. The first copy will be provided free of charge; however, in the event of repeated or manifestly unfounded requests, we reserve the right to charge a reasonable fee.

6.2. Right to Rectification:

If the personal data we hold about you is inaccurate or incomplete, you have the right to have this information corrected or, depending on the purposes of the processing, completed.

6.3. Right to Restriction of Processing:

You have the right to have the processing of your personal data restricted. This means that the personal data may only be stored by us and used for limited purposes. This right applies if one of the following situations arises:

- You contest the accuracy of the personal data, for a period enabling us to verify their accuracy;
- The processing is unlawful, but you oppose the erasure of the personal data and request the restriction of its use instead;
- We no longer require your personal data for the processing purposes described above, but you need it for the establishment, exercise or defence of legal claims; or,
- You have objected to processing and asked us to restrict processing pending the answer to the question of whether our interests outweigh yours.

In addition to our right to store your personal data, we may still process them, but only:

- With your consent;

- For the establishment, exercise or defence of legal claims;
- To protect the rights of another natural or legal person; or
- For reasons of public interest.

Before we lift the restriction on the processing of your personal data, we will inform you accordingly.

6.4. Right to Data Portability:

If the processing of your personal data is based on your consent and is carried out by automated processes, you have the right to receive a copy of your personal data in a structured, commonly used and machine-readable format. You also have the right to have your personal data delivered directly by us to a third party, if this is technically possible. This right does not apply if it would adversely affect the rights and freedoms of others.

6.5. Right to Object:

You have the right to object to the processing of your personal data in the activities described above. In the latter case, this is only possible if the activity is related to (1) the performance of a task carried out in the public interest or in the exercise of official authority vested in us or (2) the pursuit of our legitimate interests or those of a third party.

If you object to the processing of your personal data, we will no longer process them unless we can demonstrate compelling legitimate grounds for the processing that override your interests, fundamental rights and freedoms.

When your personal data is processed for direct marketing purposes, regardless of whether it is initial or further processing, you have the right to object to this processing at any time and free of charge, including in the case of profiling insofar as it relates to direct marketing. If you object, we will stop processing your personal data for this purpose.

6.6. Right to Erasure (Right to Be Forgotten):

You have the right to request us to erase your personal data. This means that we must delete the personal data without undue delay. This right applies if one of the following situations arises:

- The personal data are no longer necessary for the purposes for which they were collected or otherwise processed;
- You withdraw your consent on which the processing is based, and there is no other legal basis for the processing of your personal data;
- Your personal data have been processed unlawfully;
- Erasure of your personal data is required to comply with European or Belgian law;

If you request us to erase your personal data, we will erase them unless one of the following situations (exceptions) applies:

- The processing is part of exercising the right to freedom of expression and information;

- Erasure is not possible for reasons of public interest in the field of public health;
- The erasure is not possible due to the need for archiving in the public interest or for statistical purposes;
- There is a legal obligation to retain the data; or,
- Erasure is not possible due to the establishment, exercise or defence of legal claims.

6.7. Right to Withdraw Your Consent:

If you have given your consent for certain processing of your personal data, you can withdraw it at any time. We try to make withdrawing your consent as easy as possible and, as far as possible, as easy as giving your consent.

6.8. Right to Object to The Processing of Your Personal Data in Automated Individual Decision-making:

If your personal data are used in the context of automated individual decision making and if these decisions have legal or other significant consequences, you can request us to stop using your data. If you object to this processing, we will stop or restrict the processing unless there are compelling reasons to continue.

7. Who Can I Contact with Further Questions or Complaints About Privacy?

If, after reading this privacy statement, you have any further questions or comments regarding the collection and processing of your personal data, you can always contact us at the following e-mail address: together@cronoseuropa.com.

In addition, you have the right to submit any comments or complaints to the supervisory authority responsible for data protection. You can do this in the EU Member State where you reside, where you work or where the alleged infringement took place. In Belgium, you can lodge a complaint with the Data Protection Authority:

Gegevensbeschermingsautoriteit (Data Protection Authority)

Drukpersstraat 35, 1000 Brussels

+32 (0)2 274 48 00

www.gegevensbeschermingsautoriteit.be/burger/acties/klacht-indienen

www.gegevensbeschermingsautoriteit.be

Because we value our mutual relationship, we ask that you contact us first so that we may seek to resolve the matter forming the basis of your complaint.