FIFTY LAB PROFESSIONAL PROGRAMME

BRUSSELS, NOVEMBER 11→13

More than a conference programme, Fifty Lab's PRO experience is built around human connection, curiosity and the artists shaping tomorrow.

Three days of music discovery, inspiring conversations and unexpected encounters.
Belgian beers to enjoy (including great alcohol-free options), late-night dancing and the start of future collaborations.
Maybe even a few surprisingly accurate cosmic alignments along the way!...

FIFTY LAB

WEDNESDAY 11

16:00 - 22:00

PRO & PUBLIC DESK OPENING

@ BourseBeurs (the most beautiful building of the city center) - Box Office
Fifty Lab is open! Pick up your wristband, get all the practical information, and start your Fifty Lab adventure.

Our team will welcome you on site, and ahead of the festival, you'll receive a private guide filled with insider tips, schedules and recommendations to help you navigate the city and the programme like a local.

→ if you need some hotel recommendations, please let us know!

17:00 - 19:00

OPENING DRINK × BELGIUM BOOMS

@ Beursschouwburg - Café
Our official Opening Drink with welcome speeches, festival curators introductions and the first networking session of the festival and maybe a **surprise**! Delicious fingerfood from the talented **Oli** (@olifood).

Meet our curators personally! We will be joined by **Sandy Boutin** from FME, **Tasmin Kania** and **Magdalena Moursy** from Worldwide Radio, **Arlen Dilsizian** from Nyege Nyege Festival, **Giles Looker** and **Nick Griffiths** from Beat Hotel / San Remo Stage, **Marie-Laure Saidani** from Mutek Montreal, **Yuka Sato** from CUEW Showcase & Conference, **Sindi Ástmarsson** from Iceland Airwaves, **Samy Wallens** from Couleur Café and **Güney Yilmaz** and **Romain Jardri** from Yardland.

From 19:00

SHOWCASES BEGIN

see you frontstage left <3

@ All venues (only a 3 min walk between each venue)
From intimate concerts to explosive live sets, expect three nights of musical discoveries across Brussels' most inspiring venues.
Time to discover the artists everyone will talk about tomorrow.

00:00 - 03:00

AFTERPARTY

@ Casco
No badges, no panels, no formalities anymore. Just music, dancing and the kind of conversations that somehow become next year's collaborations!

THURSDAY 12

09:00 - 11:00

RECOVERY MORNING

@ BourseBeurs - Participatory Room, hosted by Mix and UPerform.
Start your day with a little self-care! Join us for a morning stretching session to wake up your body and recharge your energy, followed by a relaxing massage to ease into the day.

The perfect way to unwind, reset and get ready for another exciting day at Fifty Lab!

10:00 - 22:00

PRO DESK OPENING

@ BourseBeurs - Box Office

10:00 - 11:00

MORNING SESSION BY SABAM X PLAYRIGHT

@ BourseBeurs - Café de la Bourse
Coffee, breakfast, and meaningful conversations, kicking off a special Sabam x PlayRight day with good company, warm drinks, and the best koekjes in Brussels.

11:00 - 13:00

ROUNDTABLE SESSIONS

@ BourseBeurs - Participatory Room
Join us for a morning of discussions! Instead of going for the classic conference format, we've decided to try something more hands-on. There will be four roundtables happening simultaneously, so participants will be split into different groups, each discussing a different topic with experts.

Table 1 : Going Global
Table 2 : It Takes a Village to Build an Artist
Table 3 : Creating a Music Ecosystem
Table 4 : On the Importance of Going on Air

13:00 - 14:30

PRO LUNCH by FME

@ MAD Brussels, hosted by FME.
Networking lunch with delegates, curators and artists! This is such a highlight, don't miss it. A moment to slow down, meet, reconnect and continue conversations launched the previous night over a delicious lunch prepared by top chefs Brood&Taferelen, with a special Canadian touch brought to you by our friends at FME.

Food by **Brood&Taferelen.**

14:30 - 15:30

TALK ABOUT AI IN MUSIC

the limits and benefits

@ BourseBeurs - Participatory Room
Industry panel discussion exploring current shifts, challenges and new ideas shaping the music ecosystem.

Whether we like it or not, AI is directly or indirectly part of our daily lives. This topic has been the subject of ethical debate for several years now, from both an environmental and an intellectual property perspective. Various structures try to frame its use in the cultural sector, some artists use it, others hate it. How can we navigate these changes?

15:00 - 17:00

BELGIUM BOOMS' SPEED BOWLING

@ Crosly Bowling, hosted by Belgium Booms.
Join us at Crosly Bowling in Brussels, where Belgian music professionals will meet international programmers.
Let's make new connections and strike!
Co-organized by Fifty Lab and Belgium Booms.

!! Participation is by invitation only. Registrations are managed by Belgium Booms !!

THURSDAY 12

16:00 - 17:00

MASTERCLASS PUTTING POLITICAL ENGAGEMENT AT THE CORE OF AN ARTISTIC CAREER

@ BourseBeurs - Participatory Room
Putting political engagement at the core of an artistic career with **Jean Morel** (moderator / Grünt) and **Youssef Swatt's** (speaker / artist).

17:00 - 19:00

PRO DRINK WITH PLAYRIGHT & SABAM AND COSMIC CONNECTIONS

@ Beursschouwburg - Café
An early evening drink bringing together artists and professionals before another night of showcases across the city, with a little twist

For years, **Irma Ghetto** has been offering tarot readings and numerology sessions, creating a moment to pause, reflect and reconnect. Discover your current energies, receive a little guidance and open up new perspectives before diving back into the festival night.

From 19:00

SHOWCASES CONTINUE

@ All venues
Another night to fall in love with your next favourite artist.

00:00 - 03:00

AFTERPARTY

@ Casco
Back to Casco for more music, more encounters and probably at least one conversation starting with: "Wait... didn't we meet yesterday?"

FIFTY LAB

FRIDAY 13

10:00 - 12:00

BRUSSELS GUIDED TOUR

@ TBA
Discover Brussels with our special guide (TBA) on a cultural walk filled with local stories, hidden gems and informal networking. A little exploring, a little connecting, and a fresh take on the city we call home<3

10:00 - 12:00

EXCLUSIVE PREVIEW VISIT AT KANAL CENTRE POMPIDOU

@ Kanal-Centre Pompidou
Get an **EXCLUSIVE** sneak peek of one of Europe's most anticipated cultural spaces, including breakfast.

!! Limited capacity !!
Registration is required, spots will be allocated on a first come, first served basis.

This visit is exclusively for **international pro delegates.**
Belgian pros will have the opportunity to visit the following week!

BRUSSELS

13:00 - 14:30

PRO LUNCH

@ MAD Brussels
Grab bite, recharge your batteries, and enjoy a little downtime with fellow music professionals before diving back into the Fifty Lab programme.

Food by **Brood&Taferelen.**
Cocktails by **ökēn.**

14:30 - 15:30

COLLECTIVE REFLECTION

How can men get involved in the fight against gender inequality?
Discussion reserved for men.

@ **BourseBeurs - Participatory Room,** hosted by **Scivias.**
A space for collective reflection on the role of men in the fight against gender inequality. Why can getting involved sometimes be difficult? What barriers might men face, and how can they overcome them to become part of the change?

An open discussion for all men, with no prior knowledge or experience required, to share questions, exchange perspectives and reflect together in a judgement-free space.

16:00 - 17:00

MENTAL HEALTH WORKSHOP

@ **BourseBeurs - Participatory Room,** hosted by **Maureen Vanden Bergh** (Discare).
Take a moment to check in with yourself!

This small-group workshop offers a safe and supportive space to reflect on your mental well-being during busy industry events. Learn how to recognise your needs, find balance in the moment, recharge afterwards, and better prepare for the next event.

A chance to openly share experiences, discuss common challenges in the music industry, and walk away with practical tools to take care of yourself.

17:00

FAMILY PICTURE

@ **In front of BourseBeurs - main stairs,** hosted by the **Fifty Lab team.**
Fifty Lab, all together! Before we kick off the final night, meet us in front of the BourseBeurs for a big family photo. And who knows... maybe the biggest group hug Brussels has ever seen!!
Let's make it a moment to remember!

17:00 - 19:00

CLOSING DRINK

@ **Beursschouwburg - Café**
A final gathering to celebrate three days of discoveries, meetings and shared moments with fingerfood by **Oli** (@olifoodies).

From 19:00

FINAL SHOWCASES

@ **All venues, plus one extra-unique venue!**
The last chance to discover your next obsession before heading home.
Live as if it wasn't your last night at Fifty Lab <3.

23:00 - 03:00

CLOSING AFTERPARTY

@ **BourseBeurs - Main Hall**
One final dancefloor.
One final drink.
One final "see you next year."

FROM BRUSSELS, WITH LOVE <3

THURSDAY 13