

GetReal.

Deepfake protection and zero-trust security for digital interactions in the enterprise

Identity blind spots put mission-critical business processes at risk

Nation-state operatives hide their true identities in order to infiltrate Fortune 1000 companies through hiring pipelines and business process outsourcing. Scattered Spider impersonates employees and IT help desks to take over accounts and deploy ransomware. Criminals impersonate executives and trusted authorities to commit payments fraud. The democratization of AI tools that fabricate identity artifacts and voices and likenesses in audio, video, and images makes these social engineering attacks increasingly convincing and effective. Yet current security controls stop short of the human layer and digital interactions that make up the modern business day – leaving enterprises exposed to deepfakes and digital identity attacks.

Deepfake detection, continuous identity authentication, threat intel & response

Deepfake detection is foundational to identifying social engineering against the enterprise but is not enough on its own. Some threat actors use deepfakes; others do not. Solving the problem requires deepfake detection, continuous identity authentication, and adaptive policy enforcement. This ensures employees can trust who they interact with and threats are stopped before they cause harm, but without burdening end-users with enforcement.

Why GetReal?

- Multimodal **deepfake detection** across images, voice & video
- Multimodal human **authentication** across images, voice & video
- World-leading digital forensics expertise
- Real-time security policy enforcement
- Global threat intel for collective defense
- Seamless enterprise integrations

Attack surface visibility where previously there was none

GetReal Security provides a never-before-available view of the human layer – identities presented in voice and video calls, audio and video recordings, and images – to create a risk management layer where identity is expressed and identity violations can be disrupted. This allows enterprises to understand internal versus external calls, the consistency of identities over time, and related risk across the organization.

Trusted, evidence-backed detection from digital media forensics authorities

GetReal's deepfake detection goes beyond AI-only black box scores, combining advanced media manipulation detection models grounded in forensic science. These analysis techniques were pioneered by GetReal co-founder and Chief Science Officer Dr. Hany Farid, one of the world's most trusted digital forensics experts.

Deep inspection of real-time digital interactions & files

High-stakes situations demand more than confidence scores. GetReal automates rigorous inspection of audio, video, and images – both real-time and recorded – to identify artifacts of manipulation that survive platform processing. The result is forensic evidence-backed detection that is explainable, and resilient to the latest synthetic media generation tools.

Cybersecurity's first threat intelligence purpose-built for the Human Layer

When an attacker targets your organization at the human layer in calls, interviews, or voicemails, they expose identity information.

GetReal captures those signals from the wild and across enterprise environments, continuously correlating adversary faces, voices, and other signals. The result is intelligence no other CTI provider collects transforming the human layer from a blind spot into a line of defense.

Authenticate the human behind every digital interaction

GetReal establishes verified identity across your organization's digital interactions by continuously confirming participants are who they claim to be without disrupting their work. Deep knowledge of legitimate identities built over time creates an asymmetric advantage: GetReal understands authenticity better than adversaries can replicate it. Manipulation and identity signals are assessed continuously to flag inconsistencies, AI-generated or not.

Adaptive Policy Enforcement Across Existing Enterprise Technology Stacks

GetReal closes the gap between detection and response. Evidence-backed, trustworthy detections trigger automated responses across existing enterprise technology stacks – unified communications, HR, IT service desks, identity, and cybersecurity platforms. This frees end-users from having to worry about taking action when they encounter an identity violation.

Solution At-A-Glance

Protected Interactions

- Video Conferences
- Video Recordings
- Voice Calls
- Profile Images
- Voice Recordings / Memos

Deepfake Detection

- Recorded audio
- Live video
- Recorded video
- Images
- Live audio

Human Authentication Factors

- Face
- Behavior
- Voice
- Environment

Tool & Method Detection

- Face swapping
- Synthetic face generation
- Accent modification
- Fake ID generation
- AI avatars
- Video generation
- Voice cloning
- Voice modification

GetReal Trust & Authenticity Platform

AI-native platform unifying:

- Multimodal deepfake detection
- Multimodal human authentication
- Threat intelligence
- Investigation
- Automated response

Book a Demo

See how GetReal protects digital interactions and detects deepfakes in real time.



getrealsecurity.com/get-a-demo