

# Prime Tours

## Save the Date!

# ALBUQUERQUE BALLOON FESTIVAL

*Adventure. Culture. Views to Remember.*

DEPARTING

*October 12,*  
**2028**

**6 DAYS**  
**5 NIGHTS**

DAY  
**1**



Arrive in Albuquerque, NM.  
*Welcome Dinner*

DAY  
**2**



Balloon Fiesta –  
Turquoise Museum –  
Old Town Albuquerque

DAY  
**3**



Sandia Peak Tram –  
Pueblo Cultural Center –  
Evening Glow &  
Afterglow Fireworks Show

DAY  
**4**



Turquoise Trail –  
Santa Fe

DAY  
**5**



High Road –  
Taos – Santa Fe

DAY  
**6**



Farewell

*Memories  
that will  
last a lifetime!*



**BALLOONS. CULTURE. FRIENDS.**

*An Experience Like No Other.*

## SAVE YOUR SPACE

Sign up online at  
[www.GoPrimeTours.com](http://www.GoPrimeTours.com)

with a \$100 refundable deposit

or call the office at  
**614-766-5553**



**Tentative Itinerary** - Itinerary subject to adjustment based on timed tickets, admissions, etc.

<b>Day 1</b>	<b>Thursday 12 October 2028 [D] - <a href="#">Hilton Garden Inn Rio Rancho/North Albuquerque</a></b>
	Departing from CMH (or home airport) to Albuquerque, NM. The "Land of Enchantment" welcomes you as your unforgettable Southwest journey begins! Arrive in beautiful <b>Albuquerque, New Mexico</b> today (please plan to arrive by 2:30 PM). Upon arrival, you will be met by your expert tour director and transferred seamlessly to our the hotel. After check-in, take some time to unpack, settle into your room, and refresh.
	This evening, join your fellow travelers for a fun, festive <b>Welcome Dinner</b> at a curated local Albuquerque restaurant. It's the perfect opportunity to toast to the upcoming International Balloon Fiesta, savor authentic New Mexican flavors, and get ready for the adventure ahead!
	Overnight at <b>Hilton Garden Inn Rio Rancho/North Albuquerque</b> or similar
<b>Day 2</b>	<b>Friday 13 October 2028 [B]</b>
	Today, you will see firsthand why Albuquerque is celebrated as the " <b>Balloon Capital of the World.</b> " Your day begins with an early morning transfer to the <b>Albuquerque International Balloon Fiesta Field</b> . Beat the crowds and head straight to the exclusive <b>Chasers Club to enjoy a delicious hot breakfast</b> . While dining, witness the breathtaking <b>Dawn Patrol</b> —a tradition started in 1978 when two pioneering California balloonists created night-lighting systems. Watch these skilled pilots take off in the pitch black, illuminating the night sky until dawn breaks.
	Just as the sun peaks over the horizon and the morning winds fall completely calm, prepare for the main event: the spectacular <b>Mass Ascension</b> . Watch in awe as hundreds of hot air balloons launch into the crisp New Mexico sky, creating a vibrant, swirling rainbow of colors.
	Later this morning, dive into New Mexico's rich geological history with a visit to the fascinating <b>Turquoise Museum</b> . Here, you will learn about ultra-rare specimens, discover the intricate process of grinding and shaping the stones, and browse the brilliant gift shop for authentic souvenirs.
	From there, take a <b>scenic drive through Albuquerque</b> —affectionately known as " <b>The Jewel of the American Southwest</b> "—en route to <b>historic Old Town</b> . You will have the afternoon at leisure to explore hidden courtyards, stroll beneath historic covered portals, and shop for unique Native American jewelry and local art at the fine specialty stores and galleries surrounding the Plaza. Old Town's iconic tree-lined plaza, charming adobe architecture, and historic San Felipe de Neri Church are a photographer's and shopper's dream.
	After an exhilarating day, return to your hotel for a relaxing evening and dinner on your own.
<b>Day 3</b>	<b>Saturday 14 October 2028 [B, D]</b>
	Breakfast at your hotel
	Start your morning with a breathtaking, bird's-eye view of the entire valley aboard the world-famous <b>Sandia Peak Tramway</b> . As you smoothly ascend and descend from the staggering <b>10,387-foot crest</b> , look out over the landscape below—you may even spot colorful hot air balloons drifting through the morning sky. From this incredible vantage point, you will gaze upon the ancestral lands that the Pueblo and Ancestral Pueblo people have called home for millennia.
	Next, dive deep into the rich heritage of the Southwest at the <b>Indian Pueblo Cultural Center</b> . This fascinating visit offers an immersive introduction to America's first "apartment dwellers," the Pueblo tribes. You will explore a vibrant collection of authentic artifacts and traditional crafts, gaining insight into the deep-rooted cultural and religious customs that have preserved this society for over 1,000 years. Depending on the daily schedule, you may get to witness live, traditional native dances and see master craftsmen at work.
	After an independent lunch, return to the hotel for a bit of downtime to rest and recharge.
	This evening features one of the undisputed highlights of the entire tour. Head back to the Fiesta Field for VIP access to the <b>Chasers Club</b> , where you will enjoy a delicious dinner right next to the action. Tonight, you'll witness the magic of the evening festivities—including the <b>Twilight Twinkle Glow™</b> , <b>Special Shape Glowdeo™</b> , or the <b>Night Magic Glow™</b> . The most spectacular single moment of the entire Balloon Fiesta happens when all the balloons fire their burners simultaneously, illuminating the night like giant lanterns. The evening concludes with the jaw-dropping <b>AfterGlow™ Fireworks Show</b> , widely regarded as New Mexico's most spectacular fireworks display.

**Day 4 Sunday 15 October 2028 [B] - [Hotel Glorieta Santa Fe, NM](#)**

Breakfast at your hotel

Discover the rich history of New Mexico on this unforgettable **guided day tour from Albuquerque to Santa Fe via the historic Turquoise Trail**. Your journey along this scenic byway features an immersive stop at the famous **Madrid ghost town**, a former coal-mining hub turned thriving arts community. From there, you will explore historic downtown Santa Fe, the oldest state capital in the United States. Your **Santa Fe walking tour** takes you deep into the heart of the city to see landmark attractions like the **historic Santa Fe Plaza**, the ancient **Palace of the Governors**, and the world-renowned **Loretto Chapel spiral staircase**. Perfect for culture seekers and shoppers alike, this comprehensive itinerary leaves plenty of free time to shop for authentic turquoise and pottery directly from tribal creators at the open-air **Native American artisans market**.

Overnight Hotel Glorieta Santa Fe, NM or similar

**Day 5 Monday 16 October 2028 [B, D]**

Breakfast at your hotel

Today, journey deep into the heart of Northern New Mexico's cultural landscape. Your **Taos day trip from Santa Fe** begins with a scenic drive to the historic village of **Chimayó**. Nestled in the foothills of the Sangre de Cristo Mountains along the historic Old Spanish Trail, this village is world-renowned for its multi-generational Spanish weavers and woodcarvers. You will have time to explore **El Santuario de Chimayó**, a sacred 19th-century adobe shrine that draws over 300,000 pilgrims annually. Marvel at its classic Spanish-colonial architecture and learn about the "miraculous holy dirt" believed by many to have profound healing properties.

After witnessing local craftsmen at work, your journey continues along the breathtaking **High Road to Taos Scenic Byway**. This legendary route winds through alpine forests, dramatic canyons, and ancient remote villages before descending into the world-class resort town of **Taos**. Established by Spanish settlers in 1617, Taos remains an enchanting cultural crossroads. Enjoy free time on the vibrant **Taos Plaza** to savor authentic New Mexican cuisine, soak in the eclectic Southwestern atmosphere, and browse the iconic art galleries that have inspired generations of legendary artists.

Next, step back in time with a guided visit to **Taos Pueblo**, a spectacular **UNESCO World Heritage Site** and National Historic Landmark. Continuously inhabited for more than 1,000 years, this sovereign Native American community features awe-inspiring, multi-storied adobe structures that remain virtually unchanged since Spanish explorers first encountered them in 1540.

Concluding an unforgettable exploration of the "Land of Enchantment," you will return to Santa Fe this evening to join your tour director and fellow travelers for a special, celebratory **farewell dinner**.

**Day 6 Tuesday 17 October 2028 [B]**

Breakfast at your hotel

Savor your final morning in New Mexico with a relaxed breakfast at the hotel as your incredible tour draws to a close. After checking out, you will board our group transfer back to the **Albuquerque International Sunport (ABQ)** for your departure flights home.

Please note that the drive from Santa Fe to the Albuquerque airport takes approximately one hour. To ensure a stress-free check-in and security experience, we kindly request that you schedule your return flights to **depart no earlier than 8:00 AM**.

# Terms and Conditions

## **Cancellations and Refunds**

Cancellation fees apply to the entire booking, including tour fare, air add-ons, ground transfers, pre- and post- hotel and tour packages. If any components are canceled, you will be responsible for any cancellation fees imposed by the airlines, other transportation carriers, other tour and ground operators, and other hotel properties. You are not entitled to any refund, payment, compensation, or credit except as otherwise provided in this Section. Any refunds will be made directly to the method of payment you used at the time of booking or your travel agent and you must receive your refund directly from these sources. Guests who cancel in writing as set forth below within the dates shown below for any reason, including medical or family reasons, are subject to the following per-person cancellation fees, as applicable.

You hereby agree that losses sustained by Prime Tours in the event of your cancellation would be very difficult or impossible to quantify and that the fees set forth in the below cancellation schedule represent a fair and reasonable assessment as liquidated damages. Since a cancellation likely means a diminished opportunity to sell the same space on other cruises or trips, the cancellation fees below apply regardless of a name change or stateroom resale.

All requests for cancellation must be received in writing. Cancellations cannot be made online. Cancellations received 180 days or more prior to departure, or as stated in your trip flyer, are refundable less an administrative fee of a minimum US \$50 per person, or as stated in your trip flyer. If cancellation occurs after the non-refundable date, all payments are forfeited, unless otherwise stated in your trip flyer. If full payment has not yet been received, the full penalty will still apply and any unpaid balance is due immediately.

## **Liability Statement**

Prime Tours of Dublin, Ohio serves as an independent agent for tour passengers, arranging transportation, hotels, meals and sightseeing for the benefit of its customers. Prime Tours, nor the organizing party, is responsible for any loss or damages of property or for injuries or illness incurred by passengers, nor for delays caused by situations beyond our control, including natural disasters, pandemics including COVID-19, riots, strikes, airline delays, inclement weather, non-participation or other events that could affect the tour. The exact scheduling and scope of events, hotels, meals, etc. during any tour is subject to change due to circumstances beyond our control, and additional personal expenses could be incurred, such as added hotel nights, added meals, transportation costs, etc. Persons registering for the tour agree to these terms. Travel insurance might offer coverage for some or all of additional incurred expenses depending on the circumstances. Prime Tours recommends travel insurance.

## **Itinerary Changes**

Tours are usually planned months or even a year or more in advance. Between planning time and operation, we constantly strive to improve each itinerary and add to your convenience and enjoyment. However, should improvements be made and/or unforeseen conditions beyond our control deem change necessary; we reserve the right to do so. This may result in varying itineraries and substitute facilities or attractions of equivalent or better value. In the event of national or local holidays, certain listed features i.e. museums, attractions, etc., may be affected or unavailable. If the cancellation of a scheduled activity is encountered, we will endeavor to provide a suitable substitute if at all possible.

## **Disabilities and Special Needs**

Prime Tours makes every effort to contract with providers of transportation which fully comply with the Americans with Disabilities Act. If you have special travel or accommodation needs, you must notify us in writing as to the nature of any special accommodations or needs you may require. Prime Tours nor any of the providers of transportation,

lodging, or entertainment can ensure special accommodations without advance notice. Passengers requiring special assistance, including without limitation those who permanently or periodically use a wheelchair, must be accompanied by someone who is fit and able to assist them, and who will be completely responsible for providing all required assistance. The right is reserved to decline to accept or retain any person as a member of this trip who, in the opinion of Prime Tours, is unfit for travel or whose physical or mental condition may constitute a danger to themselves or to others on the trip.

## **Changes Due to External Events Beyond Prime Tours Control**

For this reservation, I/we requested that Prime Tours, an independently owned and operated travel business, book travel arrangements on my/our behalf. I acknowledge and fully understand that these travel arrangements may be interrupted or canceled by the associated travel supplier, a government entity, or another third party outside of Prime Tours control for reasons that are unforeseeable at this time. I/we also understand and acknowledge that travel involves the risk of a variety of hazards to health and/or safety, including but not limited to, injury, illness, disease, epidemics, and/or pandemics. I/we expressly understand and agree that I/we assume all such risks and financial costs, and quarantines associated with travel whether or not specified herein. I/we further understand and acknowledge that Prime Tours has no control over the associated supplier's policies which, in addition to applicable law, will solely govern any cancellation, re-booking, and refund related to these travel arrangements.

## **Travel Insurance**

Prime Tours recommends purchasing travel insurance to protect your financial investment. If you have a pre-existing condition or wish to purchase Cancel for Any Reason insurance you have 21 days from the date of your first payment toward the trip to purchase insurance.

Prime Tours is not an insurance company, but can, upon your request, purchase a policy on your behalf which you pay for. All terms and conditions of said insurance policy are stated within the policy paperwork which is sent to you electronically upon purchase. Prime Tours recommends that you review the policy completely. In most cases you have at least 14 days to change your mind on the policy. After that, if you or Prime Tours cancels the trip, your premium will be non-refundable, but can be transferred to another trip within 12 or more months depending on the insurance company. Prime Tours is not responsible for requesting or providing refunds or transferring your policy to a new trip.

## **Photo & Media Release**

By participating in a Prime Tours trip, you grant Prime Tours of Dublin, Ohio and its representatives permission to photograph, film, and/or record your likeness, image, voice, and/or appearance. You acknowledge and agree that such materials may be used by Prime Tours for promotional and marketing purposes, including but not limited to use on websites, social media platforms, digital and print advertising, and other marketing materials, without compensation to you.

You further agree that Prime Tours shall have full rights to use, reproduce, and distribute such media in any format now known or hereafter developed, without restriction or additional approval.

If you prefer not to be photographed or included in such materials, you must notify Prime Tours in writing prior to the start of your tour.

## **Tour Activity Level**

Level 3: This tour includes moderate physical activity. The itinerary blends some longer days with shorter days. Walking tours, as well as walking longer distances, up stairs or on uneven walking surfaces or through large airports should be expected.

## Registration and Payment

- **Space is limited**, reserve your spot now with a \$100 per person deposit fully refundable until the final price is set in early 2027. Until the final price is set, you may cancel with no penalty or stay on tour. After the final price is set in early 2027 the deposit becomes non-refundable.
- **Register and pay online at [www.goprimetours.com](http://www.goprimetours.com) 3% fee if credit card is used, no fee for ACH bank draft.**
- Payment plans and non-refundables will be set in early 2027 upon finalization of the tour. Upon receipt of the deposit, you will be enrolled in the Prime Tours payment program. Periodic payments required. Full payments welcome any time.
- **To register and pay by check, mail a \$100 check and registration form to the address below.**  
Prime Tours - 565 Metro Place South, Suite 300 Dublin, Ohio 43017

<b>Name of Trip</b>		<b>How did you hear about the trip?</b>	
2028 Albuquerque Balloon Festival			
<b>Guest 1 Name - as it appears on passport</b>			
First	Middle	Last	DOB
<b>Guest 2 Name - as it appears on passport</b>			
First	Middle	Last	DOB
<b>Guest 1 Preferred Name (for name tag)</b>		<b>Guest 2 Preferred Name (for name tag)</b>	
<b>Guest 1 Email</b>		<b>Guest 2 Email</b>	
<b>Guest 1 Cell Phone</b>		<b>Guest 2 Cell Phone</b>	
<b>Do You Have a Real ID? Please Note Real ID's are required to travel by air per TSA</b>		<b>Do You Have a Real ID? Please Note Real ID's are required to travel by air per TSA</b>	
Yes	No	Yes	No
<b>Guest 1 Full Mailing Address</b>		<b>Guest 2 Full Mailing Address</b>	
<b>Emergency Contact Name and Phone</b>		<b>Emergency Contact Name and Phone</b>	
<b>Room Occupancy (circle choice)</b>		<b>Bedding (circle choice)</b>	
Single Room	Double Room	One Bed	Two Beds
<b>Other Important information</b>		<b>Other Important Information</b>	
<b>All persons registering for this tour agree to the Cancellation, Refunds and Liability Statement as stated.</b>			
Signature Guest 1		Signature Guest 2	