



MOTOWN & MOTOR CITY MEMORIES

JUNE 23-25, 2027



Step into the story of American innovation and music on a getaway to the Motor City. Discover the riverfront, historic architecture, and the legendary Motown Museum, where the soundtrack of a generation was born. Explore the legacy of Henry Ford with visits to the Henry Ford Museum, the Ford Rouge Factory, and the historic Ford Piquette Avenue Plant. Wander through Greenfield Village, where history comes alive with demonstrations from America's past. Along the way, enjoy local dining, and accommodations in Downtown Detroit.

Tour Includes:

- Luxury motorcoach transportation
- Two-night hotel stay
- 4 meals - 2 breakfasts, 2 lunches
- Guided tour of historic Downtown Detroit
- Tour the newly expanded Motown Museum
- The Henry Ford Museum, Greenfield Village & Rouge Factory
- Ford Piquette Ave Plant
- Prime Tours Guide

Tour does not include:

Meals not listed on itinerary, Travel insurance, Personal expenses, Gratuities

Per Person Pricing

Double: \$1,199

Single: \$1,479

Triple/Quad: \$1,019

**Register with a
\$100 deposit**

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Tentative Itinerary ~ While the activities and inclusions will remain, order of events is subject to change.

	Wed, June 23, 2027 (L) - Fort Pontchartrain A Wyndam Hotel
Early Morning	Bus departs from Prime Tours
	Comfort stop and a chance to treat yourself to chocolates and ice cream at Dietsch Brothers .
	Enjoy a group lunch at Slows BBQ , one of Michigan's most celebrated barbecue restaurants.
1:30 PM	Meet your local step-on guide and discover the rich history and revitalization of downtown Detroit. Explore the scenic riverfront and learn about the city's role in industry, music, and culture. 2 hour tour - mix of motorcoach and some walking.
	Step into the birthplace of the "Motown Sound" at the legendary Motown Museum , home to the famous Studio A where countless hits were recorded. Learn how Berry Gordy transformed a small house into a music empire that launched the careers of artists such as Diana Ross & The Supremes, Stevie Wonder, Marvin Gaye, and The Jackson 5.
6:00 PM	Check-in at hotel and spend evening at your leisure
	Thurs, June 24, 2027 (B, L) - Fort Pontchartrain A Wyndam Hotel
	Breakfast at Hotel
9:00 AM	Depart for the Henry Ford to experience the Ford Rouge Factory Tour and Henry Ford Museum. Go behind the scenes at one of the world's most famous manufacturing facilities on the Ford Rouge Factory Tour . Experience interactive exhibits and witness the vehicle assembly of the Ford's best-selling F-Series trucks on the production line. Self-paced tour with docents throughout the visit.
	Enjoy a group lunch at Ford's Dearborn Garage , a unique restaurant with an atmosphere designed with garage-inspired details that is inspired by the legacy of Henry Ford and celebrates automotive history.
	Spend the afternoon at the Henry Ford Museum . Explore one of America's greatest museums, where history, innovation, and ingenuity come together. From transportation to technology, the museum tells the story of dreamers and innovators who changed history including Rosa Parks, Thomas Edison and the Wright Brothers.
Evening	Return to hotel and spend the evening at your leisure
	Fri, June 25, 2027 (B)
	Breakfast at Hotel and Check out
	Enjoy a guided tour of the Ford Piquette Ave Plant where Henry Ford and his team developed the revolutionary Model T.
	Stroll through Greenfield Village filled with period homes, workshops, farms, and demonstrations that bring the past to life. Enjoy lunch on your own while exploring this one-of-a-kind destination.
	Depart for home with comfort stops along the way
Evening Arrival	Arrive in Columbus

Terms and Conditions

Cancellations and Refunds

Cancellation fees apply to the entire booking, including tour fare, air add-ons, ground transfers, pre- and post- hotel and tour packages. If any components are canceled, you will be responsible for any cancellation fees imposed by the airlines, other transportation carriers, other tour and ground operators, and other hotel properties. You are not entitled to any refund, payment, compensation, or credit except as otherwise provided in this Section. Any refunds will be made directly to the method of payment you used at the time of booking or your travel agent and you must receive your refund directly from these sources. Guests who cancel in writing as set forth below within the dates shown below for any reason, including medical or family reasons, are subject to the following per-person cancellation fees, as applicable.

You hereby agree that losses sustained by Prime Tours in the event of your cancellation would be very difficult or impossible to quantify and that the fees set forth in the below cancellation schedule represent a fair and reasonable assessment as liquidated damages. Since a cancellation likely means a diminished opportunity to sell the same space on other cruises or trips, the cancellation fees below apply regardless of a name change or stateroom resale.

All requests for cancellation must be received in writing. Cancellations cannot be made online. Cancellations received 180 days or more prior to departure, or as stated in your trip flyer, are refundable less an administrative fee of a minimum US \$50 per person, or as stated in your trip flyer. If cancellation occurs after the non-refundable date, all payments are forfeited, unless otherwise stated in your trip flyer. If full payment has not yet been received, the full penalty will still apply and any unpaid balance is due immediately.

Liability Statement

Prime Tours of Dublin, Ohio serves as an independent agent for tour passengers, arranging transportation, hotels, meals and sightseeing for the benefit of its customers. Prime Tours, nor the organizing party, is responsible for any loss or damages of property or for injuries or illness incurred by passengers, nor for delays caused by situations beyond our control, including natural disasters, pandemics including COVID-19, riots, strikes, airline delays, inclement weather, non-participation or other events that could affect the tour. The exact scheduling and scope of events, hotels, meals, etc. during any tour is subject to change due to circumstances beyond our control, and additional personal expenses could be incurred, such as added hotel nights, added meals, transportation costs, etc. Persons registering for the tour agree to these terms. Travel insurance might offer coverage for some or all of additional incurred expenses depending on the circumstances. Prime Tours recommends travel insurance.

Itinerary Changes

Tours are usually planned months or even a year or more in advance. Between planning time and operation, we constantly strive to improve each itinerary and add to your convenience and enjoyment. However, should improvements be made and/or unforeseen conditions beyond our control deem change necessary; we reserve the right to do so. This may result in varying itineraries and substitute facilities or attractions of equivalent or better value. In the event of national or local holidays, certain listed features i.e. museums, attractions, etc., may be affected or unavailable. If the cancellation of a scheduled activity is encountered, we will endeavor to provide a suitable substitute if at all possible.

Disabilities and Special Needs

Prime Tours makes every effort to contract with providers of transportation which fully comply with the Americans with Disabilities Act. If you have special travel or accommodation needs, you must notify us in writing as to the nature of any special accommodations or needs you may require.

Prime Tours nor any of the providers of transportation, lodging, or entertainment can ensure special accommodations without advance notice. Passengers requiring special assistance, including without limitation those who permanently or periodically use a wheelchair, must be accompanied by someone who is fit and able to assist them, and who will be completely responsible for providing all required assistance. The right is reserved to decline to accept or retain any person as a member of this trip who, in the opinion of Prime Tours, is unfit for travel or whose physical or mental condition may constitute a danger to themselves or to others on the trip.

Changes Due to External Events Beyond Prime Tours Control

For this reservation, I/we requested that Prime Tours, an independently owned and operated travel business, book travel arrangements on my/our behalf. I acknowledge and fully understand that these travel arrangements may be interrupted or canceled by the associated travel supplier, a government entity, or another third party outside of Prime Tours control for reasons that are unforeseeable at this time. I/we also understand and acknowledge that travel involves the risk of a variety of hazards to health and/or safety, including but not limited to, injury, illness, disease, epidemics, and/or pandemics. I/we expressly understand and agree that I/we assume all such risks and financial costs, and quarantines associated with travel whether or not specified herein. I/we further understand and acknowledge that Prime Tours has no control over the associated supplier's policies which, in addition to applicable law, will solely govern any cancellation, re-booking, and refund related to these travel arrangements.

Travel Insurance

Prime Tours recommends purchasing travel insurance to protect your financial investment. If you have a pre-existing condition or wish to purchase Cancel for Any Reason insurance you have 21 days from the date of your first payment toward the trip to purchase insurance.

Prime Tours is not an insurance company, but can, upon your request, purchase a policy on your behalf which you pay for. All terms and conditions of said insurance policy are stated within the policy paperwork which is sent to you electronically upon purchase. Prime Tours recommends that you review the policy completely. In most cases you have at least 14 days to change your mind on the policy. After that, if you or Prime Tours cancels the trip, your premium will be non-refundable, but can be transferred to another trip within 12 or more months depending on the insurance company. Prime Tours is not responsible for requesting or providing refunds or transferring your policy to a new trip.

Photo & Media Release

By participating in a Prime Tours trip, you grant Prime Tours of Dublin, Ohio and its representatives permission to photograph, film, and/or record your likeness, image, voice, and/or appearance. You acknowledge and agree that such materials may be used by Prime Tours for promotional and marketing purposes, including but not limited to use on websites, social media platforms, digital and print advertising, and other marketing materials, without compensation to you.

You further agree that Prime Tours shall have full rights to use, reproduce, and distribute such media in any format now known or hereafter developed, without restriction or additional approval.

If you prefer not to be photographed or included in such materials, you must notify Prime Tours in writing prior to the start of your tour.

Tour Activity Level 3

This tour includes moderate physical activity. The itinerary blends some longer days with shorter days. Walking tours, as well as walking longer distances, up stairs or on uneven walking surfaces or through large airports should be expected.

Registration and Payment

- Pricing: \$1,199 per person based on double occupancy. Single occupancy: \$1,479. Triple/Quad: \$1,019.
- Save your spot with a \$100 deposit per person of which \$50 is a non-refundable registration fee per person. Final payment will be due February 19, 2027. After February 19, 2027 the tour is non-refundable. Registration after February 19, 2027 based on availability.
- Register and pay online with your credit card (fee applies) or bank draft (no fee) at www.GoPrimeTours.com, or fill out and mail the registration form with a check.
Mailing address: Prime Tours ~ 565 Metro Place South, Suite 300, Dublin, OH 43017
- Prime Tours recommends protecting your trip by purchasing travel insurance. You can purchase trip insurance at www.GoPrimeTours.com. Use the link to compare rates and plans from Travellex. Any questions? Give us a call 614-766-5553 or email info@GoPrimeTours.com.

Name of Trip		How Did You Hear About This Tour?	
Motown & Motor City Memories			
Guest 1 Name			
First	Middle	Last	DOB
Guest 2 Name			
First	Middle	Last	DOB
Guest 1 Preferred Name (for name tag)		Guest 2 Preferred Name (for name tag)	
Guest 1 Email		Guest 2 Email	
Guest 1 Phone (cell is preferred)		Guest 2 Phone (cell is preferred)	
Guest 1 Mailing Address		Guest 2 Mailing Address	
Emergency Contact Name and Phone		Emergency Contact Name and Phone	
Room Occupancy (circle choice)		Bedding (circle choice)	
Single Room	Double Room	One Bed	Two Beds
Other Important Information		Other Important Information	
<i>All persons registering for this tour agree to the Cancellation, Refunds and Liability Statement as stated.</i>			
Signature Guest 1		Signature Guest 2	