



THE
YOUTH IMPACT
FOUNDATION

Because every young person deserves to thrive.

CASE FOR SUPPORT

The Youth Impact Foundation delivers evidence-based preventative mental health and wellbeing programs across camps, face-to-face, and digital formats. These are offered in schools, communities, and to families, with subsidised access for people experiencing disadvantage.

The Youth Impact Foundation grows its impact by collaborating youth mental health charities, which increase affordability and access to high-quality, life-changing mental health programs for young people.



WHAT'S THE ISSUE AT HAND?

Despite numerous well-intentioned efforts, rates of youth suicide and mental ill-health remain alarmingly high, particularly among disadvantaged and marginalised young people.

In Australia, suicide is the leading cause of death for those aged 15-24, with 38.8% of 16-24-year-olds experiencing a mental disorder lasting 12-months or longer, yet only 22.9% seeking professional help. This persistent and worsening crisis indicates the need for a more effective, collaborative, and scalable approach.



OUR PURPOSE

The Youth Impact Foundation exists to drive meaningful change in youth mental health, wellbeing, and leadership. We provide positive impactful experiences for young people, teachers, and communities across Australia and Aotearoa, New Zealand, through camps, in-person programs, and digital resources.

In 2024 We...



Impacted
162,350 Young People

&



Partnered with
1098 Schools

&



Delivered 996
Events & Programs

Critically, over 50% of our programs reached young people facing barriers to accessing support across our three priority cohorts for impact: young people experiencing disadvantage; regional and rural young people; and First Nations young people, including those in nine remote Indigenous communities.

HOW WE CREATE CHANGE

Our Vision is a world where all young people thrive, understand their influence and impact the world selflessly.

We address this challenge through a two-pronged approach:

We deliver an increasing number of protective factor focused, strengths-based programs that equip young people with the tools, knowledge, and confidence to improve their mental health and wellbeing.

01 Scalable Programs



02 Collaboration & Consolidation

Recognising the inefficiencies of duplication across the sector, we are building a scalable, open-source model that creates economies of scale, empowering the entire youth charity sector and maximising impact.



WE ACHIEVE THIS BY

Fostering Collaboration

We actively build relationships with other youth organisations and facilitate a network for resource sharing, knowledge exchange, and the creation of communities of practice that strengthen the sector.

Strategic Consolidation

Through a rigorous due diligence process, we integrate organisations aligned to our mission into The Youth Impact Foundation.

Our centralised service model provides shared service delivery of programs with experts in facilitation and event management helping organise and deliver programs, as well as back-end systems and processes (HR, IT, administration, finance, marketing, impact measurement developed with the University of Melbourne, reporting, and governance), allowing program staff to focus on their core strength: program delivery.

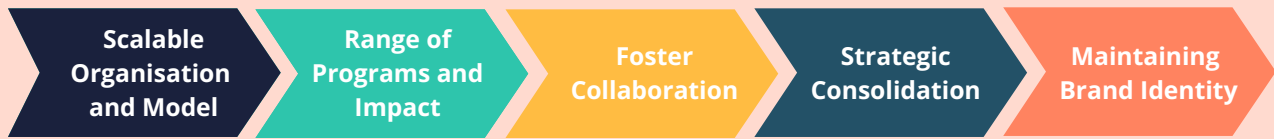
This model also provides talent retention, succession planning, and professional development opportunities.

Maintaining Brand Identity and Achieving Efficiencies

Integrated organisations retain their brand identity within The Youth Impact Foundation family of programs while realising significant benefits. This leads to funding diversification, long-term sustainability, and greater capacity for innovation.



OUR MODEL



Sustainable Funding Model:

Our model is further strengthened by growing social enterprise revenue streams. Over 60% of our revenue comes from program and delivery fees.

By 2030, our aim is for 95% of our revenue to be social enterprise fee for service revenue to help ensure long-term sustainability by reducing our reliance on funders. Our social enterprise revenue generates a surplus to support free and subsidised programs for young people facing barriers through our scholarship program.

The Youth Impact Foundation grows its impact by consolidating youth mental health charities, which increase affordability and access to high-quality, life-changing mental health programs for youth.

Our Consolidation Model:

By reducing the number of fragmented charities and fostering sector-wide collaboration, we:

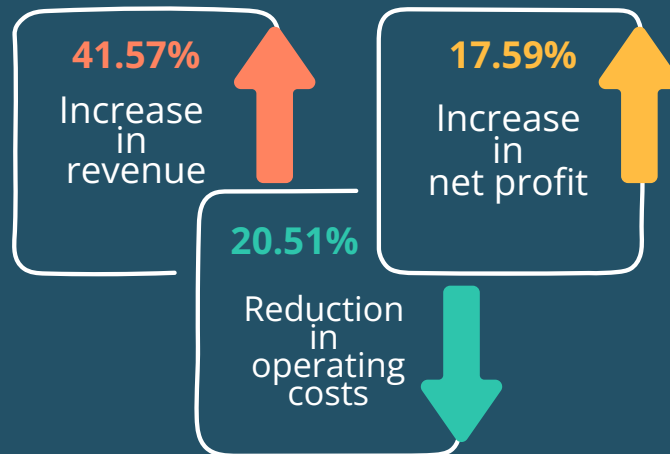
- Amplify program impact on young people, especially within our priority cohorts.
- Support impactful programs to grow, thrive and increase their sustainability.
- Create economies of scale to enhance service delivery.
- Improve funding diversification and sustainability.
- Embed and enhance success factors across brands.
- Undertake consistent and improvement-oriented monitoring and evaluation, so we learn what works best.
- Provide more opportunities to access life-altering programs for disadvantaged young people.



OUR BRANDS



Our integrated brands have seen a...



“

I think getting to hear from various people at National Leadership Forum about what leadership means to them has really opened up new ideas and thoughts for me.

Jess C, Former Delegate

”

“

I wasn't really aware of my values before, but this forum reminds me that I need to uphold my values to better understand my passions and serve others.

Michelle H, Former Delegate

”

OUR 2024 IMPACT

150,936
Young people in
programs

384
Campers

11,030
Participants
On Tour

162,350
Young People



996
Programs

1098
Schools



41
Partnered Events

4
Camps &
Conferences

1
National
Tour
visiting
EVERY
major city

“

The Youth Impact Foundation has allowed us to take the Youth Leadership Academy Australia (YLAA) to new heights and achieve greater economies of scale. It has also allowed me to lean into a team of experts to help support YLAA's growth and allow my team and I to focus on expanding our impact. Finally, it provides a place for myself and my team to be a part of the wider team who are all working together for a similar outcome; The Youth Impact Foundation has provided a home for the future of YLAA as well as welcomed us in with open arms.

WIL MASSARA - FOUNDER

Youth Leadership Academy Australia



OUTCOMES

Based upon our measurement partnership with the University of Melbourne, we have seen the results below:



RESULTS

↑ 21%
increase on the self-leadership scale

↑ 9%
increase in resilience scales

↑ 15%
increase on the positive relationships scale

↑ 18%
increase in positive emotion scale

↓ 6%
reduction in suicidal ideation

↓ 8%
decrease in negative affect

- Improved social connection and positive relationships
- Enhanced socio-emotional skills
- Enhanced leadership
- Increased prosocial behaviour and contribution to the community
- Increased resilience and wellbeing supporting behaviours



OUR ULTIMATE AIM

*We envision a world where all young people **thrive**, understand their **influence** and impact the world **selflessly**.*

We aim to create a transformative ripple effect in youth mental health and wellbeing, and leadership education so that all young people have access to programs that lead to a brighter future for themselves and the communities in which they live.

Our ambition is to reach **1 million young people by 2030** through our programs and partnerships.



OUR CORE SUPPORTERS

- The Edward Alexander Foundation
- The University of Melbourne
- Thyne Reid Foundation
- Harris Family Foundation
- St. George Foundation
- Bowral District Childrens Foundation
- International Institute of Education
- VivCourt Trading
- Be BlueRock Foundation
- Waratah Education Foundation
- Give 52
- Payments Consulting Network
- Wastedrive
- Bendigo Bank
- Blackwood Foundation

and many other generous individuals, families and foundations who wish not to be named.



PRIORITIES IN NEED OF YOUR SUPPORT

Support Our Model Development For Long-Term Impact

Despite our significant achievements – reaching over 160,000 young people, improving their protective factors, mental health and leadership skills, and driving sector efficiency – The Youth Impact Foundation recognises the urgency of addressing the current youth mental health crisis.

Our growing social enterprise revenue ensures financial sustainability and reduced dependence on philanthropic giving in the long term, but strategic investment now will accelerate our trajectory, enabling us to maximise our impact and reach our ambitious goals even faster. We need to act now to reach more young people and create lasting change.

Scaling our Impact through Integration, Impact Evaluation, and Strategy

Support one of our priority projects:

With the support of a \$50,000 contribution, we can fast-track the integration of another brand into our Foundation, rapidly expanding our scale and producing their services more efficiently and effectively.

Our impact evaluation framework, developed in collaboration with the University of Melbourne, has been received well by existing and prospective supporters. However, we require support to implement it across our suborganisations and maintain its use.

Establishing a Youth Advisory Committee is an essential step for us to continue offering relevant services that meet the needs of our beneficiaries. It would offer invaluable strategic direction for the Foundation's acquisition and service plans.



Support a Program We Deliver- National Leadership Forum

With your support, we can expand our National Leadership Forum to include more young people experiencing financial barriers to attending. The National Leadership Forum is Australia's leading event for developing young leaders and is hosted by a multi-party group of Federal Parliamentarians in Canberra.

Over 4 days, young leaders will spend time alongside Members of Parliament, leaders of business, and other young leaders from various stages of life to consider who they are as leaders, how they can lead selflessly and courageously, and how they may use their authentic leadership to serve others.

Support Our Youth For-Purpose Communities Of Practice Workshops

A joint collaboration between The Youth Impact Foundation and Together 4 Youth to deliver the Youth For-Purpose Community of Practice - a network of non-profit and social enterprise organisations focused on supporting young people.

Piloted in 2024, the community of practice is a space for like-minded organisations to connect, participate in professional learning sessions, discuss topics and issues relevant to small-medium youth organisations, and foster sector collaboration.



Thank you!

With your support, we can achieve **substantial scale** and realise the full potential of our **unique model**. Together, we can reach more young people and create lasting change because **all young people in Australia deserve to thrive** and have access to positive programs that have a lasting impact.

We would welcome the opportunity to meet with you and share our exciting plans.

Andy Skidmore, CEO

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[Visit Our Website](#)



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