



THE  
YOUTH IMPACT  
FOUNDATION

WE EXIST

Because Every  
Young Person  
Deserves To  
Thrive



# How We Create Change

**Direct Impact  
Through Scalable  
Programs To Young  
People**



**Sector-Wide  
Transformation  
Through  
Collaboration and  
Consolidation**



# Our Program Delivery Focus Areas

The Youth Impact Foundation has a specific focus on the following areas:



# Annual Program Impact Reach

*Where we connected with Children and Young People*

**1098**

Schools/community  
organisations



**996** Programs or Events

**384** Campers

**4** Camps

**162,350**  
Young People



## Broader Impact

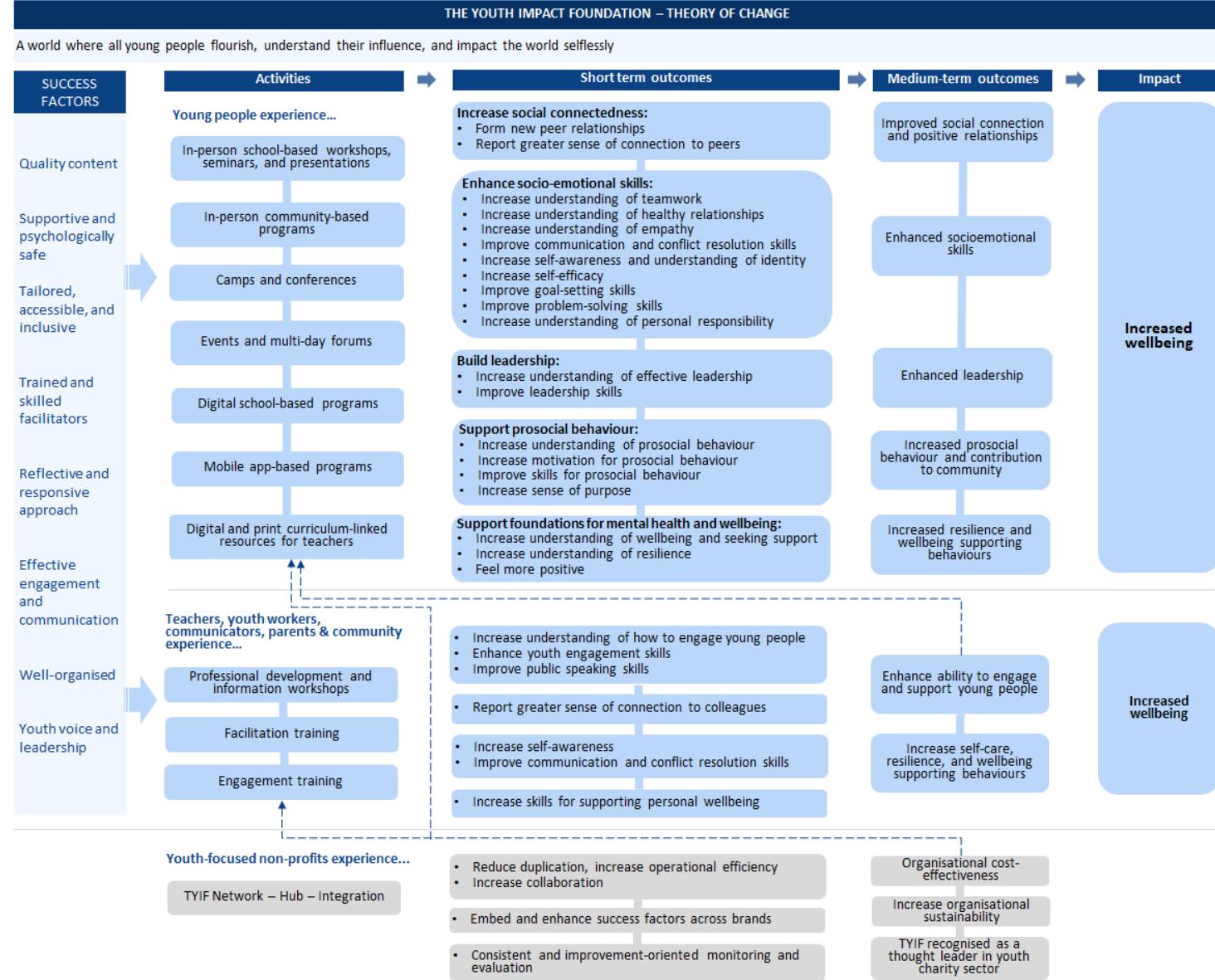
9 Remote Indigenous Communities

41 Events with other Youth Organisations

250+ Teachers Professional Development

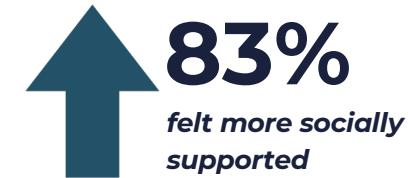
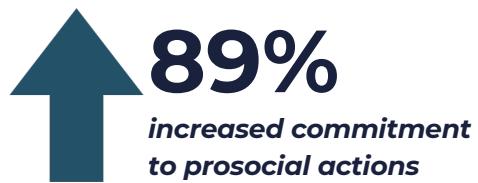
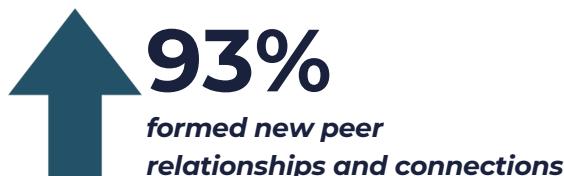
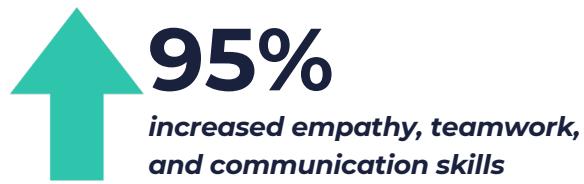


# Our Program Delivery Theory of Change



# OUTCOMES & RESULTS

In partnership with the University of Melbourne,  
we have measured and observed the results outlined below



# The Youth Impact Foundation

Our core model is based on the following simple yet effective concept

**If we...**

create a  
stronger  
for-purpose  
sector



**We achieve...**

greater and  
more significant  
outcomes for  
children and  
young people



## We Asked Ourselves

*“What is the most impactful way we could create the most change for young people who are experiencing disadvantage in Australia?”*

### Our Core Principles From The Start

1. Put young people at the centre
2. Take a systems/sector level view
3. Move beyond performative collaboration
4. Use philanthropy to support growth, not for long term sustainability

### So We Built Our Model On The Following Foundations:

1. Sustainability of program delivery & brand = trusted program delivery
2. Reduce duplication and amplify impact
3. Collaboration AND consolidation
4. Build a social enterprise model at the heart of the organisation





WE REALISED

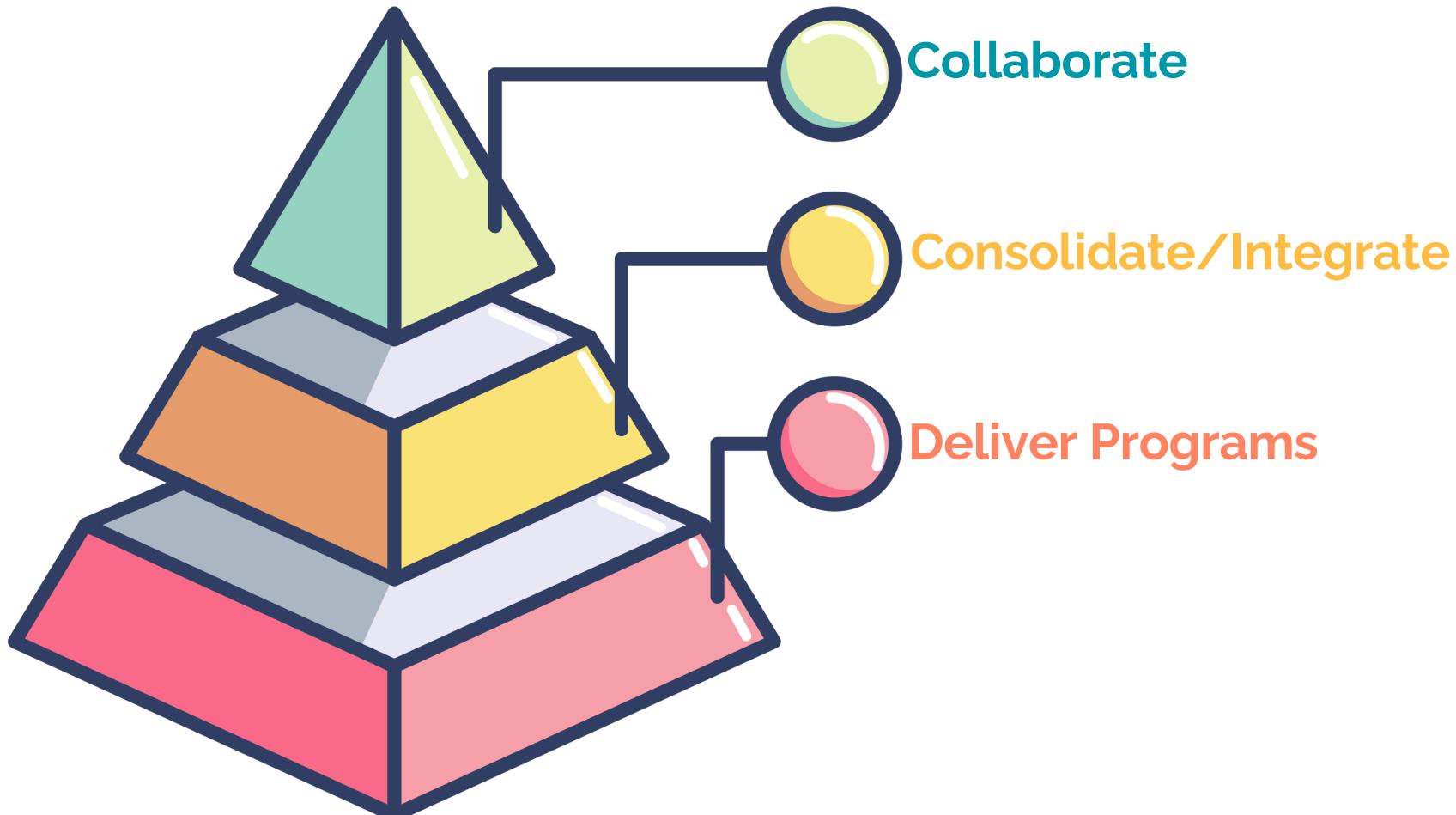


- ▲ Lots of duplication and ego in charity sector
- ▲ Lack of collaboration
- ▲ Good program knowledge but limited business knowledge
- ▲ Charity leaders are burnt out
- ▲ Charities asked to do more with less
- ▲ Loss of talent to the corporate sector

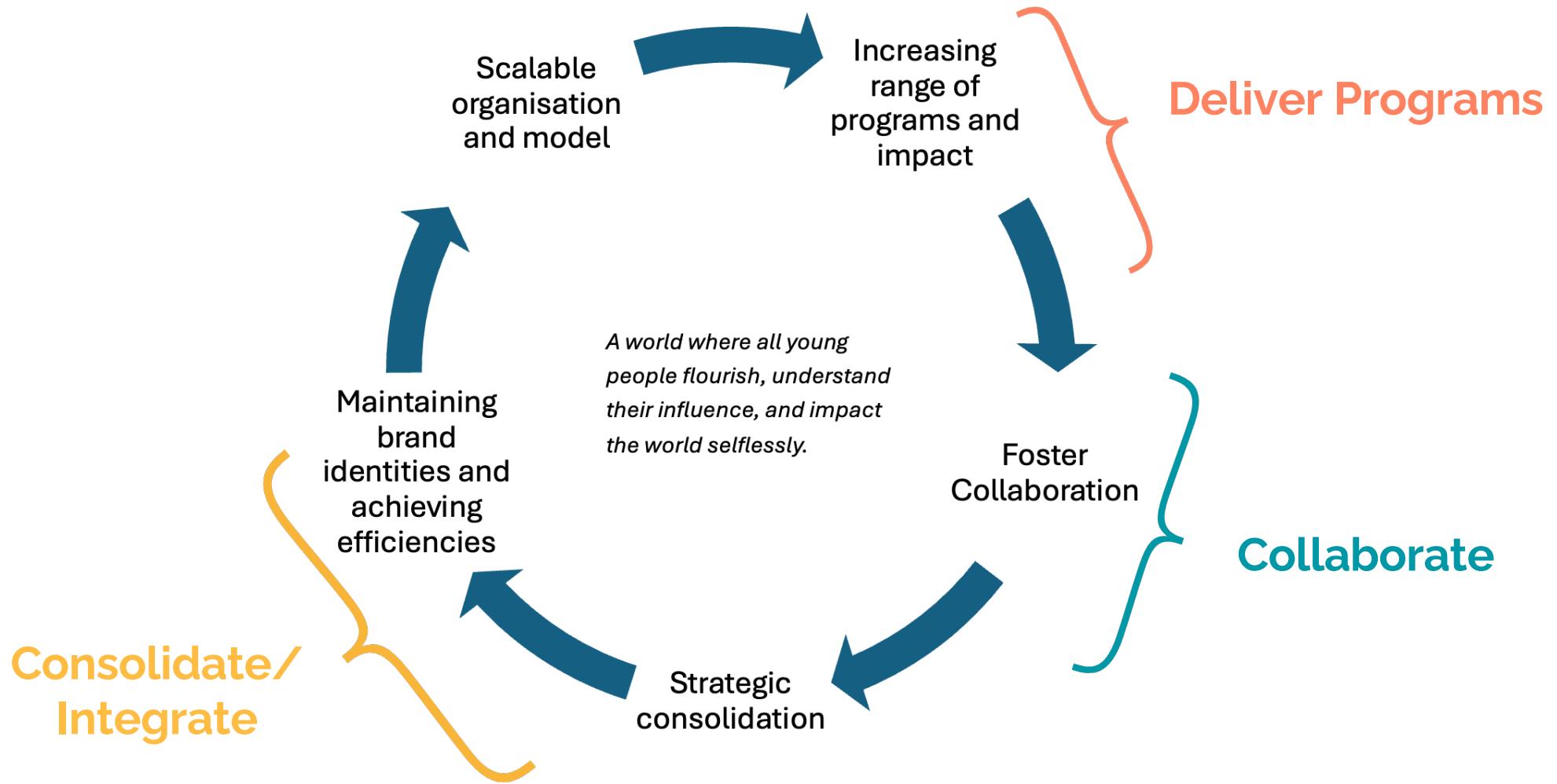




# The Three Tiers To Our Model



# Our Collaboration and Integration Model



## OUR KEY PLATFORM FOR INTEGRATION

Created the key criteria for integration so charities know what they are agreeing to

Westfarmers or Westpac?

Realised a good program that creates change doesn't necessarily mean a well-run charity

Said no to charities who don't meet criteria



## THE TYIF EQUATION

Enable charities to keep doing what they do best

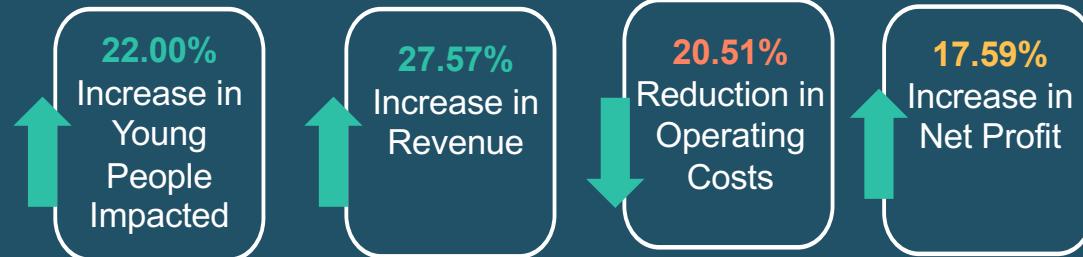
Maintain the brand and program delivery of the charity

Give the charity a strong foundation for the future

Close and merge the charities IP, programs and staff into TYIF



# CONSOLIDATED BRANDS



# Integrated Brands. One TYIF.





**WE PROVIDE**



- ▲ **Economies of scale through shared services**
- ▲ **A platform for collaboration**
- ▲ **A highly specialised team**
- ▲ **Reduced reliance on charity leaders**
- ▲ **Sustainability of program delivery**
- ▲ **Succession planning and personal growth opportunities**

## Our Due Diligence Process

### Entry Criteria

Apply

*Across a Year*

- Charities apply or we approach them
- We conduct preliminary due diligence
- Assess program impact and financial viability of the charity
- Approximately 2-3 charities are selected per year

### The Youth Impact Hub

Incubate

*6 month est.*

- Get the charity ready for integration
- Conduct in-depth due diligence
- DUE DILIGENCE PILLARS**
  - #1 CULTURAL FIT
  - #2 PROGRAM IMPACT
  - #3 ECONOMIC MODEL
  - #4 WIDER IMPACT MODEL
  - #5 HISTORY AND GOVERNANCE

### The Youth Impact Operations

Integrate

Charity becomes part of The Youth Impact Foundation

Charities corporate structure and board ceases to exist

Brand and program delivery guaranteed to remain to market

CEO becomes the brand manager

Internal delivery teams deliver programs on behalf of the venture.



# OUR FUNDERS

## MAJOR PARTNERS



## MULTI YEAR PARTNERS



## PARTNERS



**ROB KELDOULIS**



**MIKE GREGG**

**10×10**



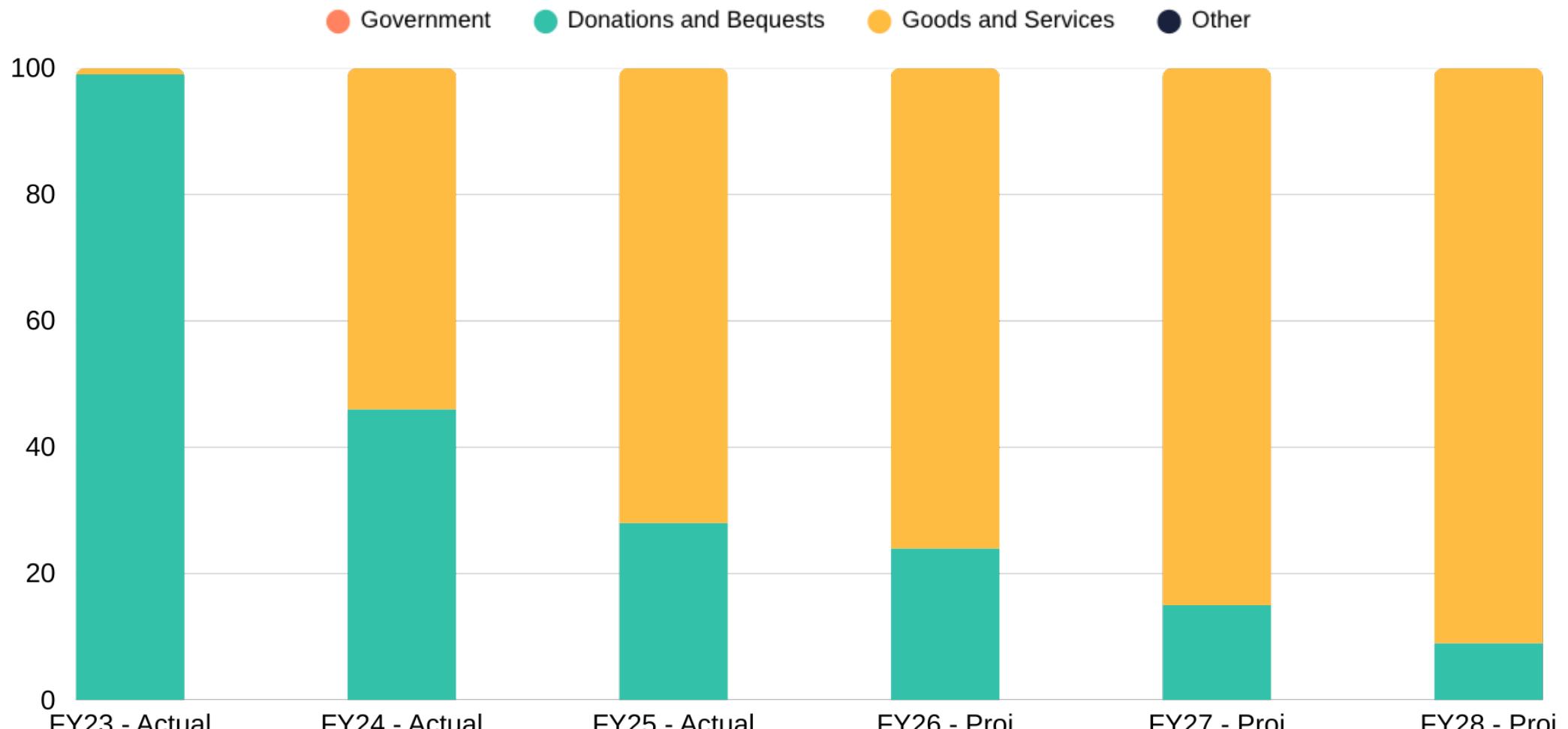
## PROGRAM DELIVERY PARTNERS



**Bendigo Bank**



# Scaling Social Enterprise Financial Model



# Collaboration Youth Charities Communities of Practice



Business Partnering with Education



HARRISON RIEDEL  
FOUNDATION



## Our Executive Leadership Team



**Andy**  
Chief Executive Officer



**Michaela**  
Chief Business Development Officer



**Elle**  
Chief Operations Officer



**Layton**  
Chief of Staff



**Treen**  
Chief Finance Officer



**Simon**  
Chief Strategy Officer

## Our Board



**Paul**  
Head of Commercial  
Markets ING  
Chartered Accountant



**Sam**  
Lawyer - Legal  
Counsel Fleetwood



**Cath**  
Mental Health Expert  
Counsellor



**Rachel**  
Strategic Comms –  
MD RQ Engage



**Julie**  
Retired School  
Principal



**Ed**  
Head of M&A  
Stockland



**Andrew**  
Business Strategy  
Consultant

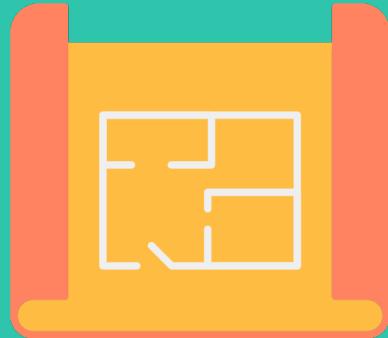


# About Us



# **Sustainable Social Enterprise Financial Model By 2030**





# **Blueprint The Collaboration & Consolidation Model Back To The Sector By 2030**





1 Million  
Young People by 2030



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