



THE  
YOUTH IMPACT  
FOUNDATION

*WE EXIST*

Because Every  
Young Person  
Deserves To  
Thrive



# How We Create Change

**Direct Impact  
Through Scalable  
Programs To Young  
People**



**Sector-Wide  
Transformation  
Through  
Collaboration and  
Consolidation**

# Our Program Delivery Focus Areas

The Youth Impact Foundation has a specific focus on the following areas:

## Programs



Protective  
Factors



Mental Health  
Wellbeing



Strengths  
Based

## Working With:



Young People  
(10-18)

AND/  
OR



Educators

AND/  
OR



Parents

## Delivery Method:



Digital  
Resources

AND/  
OR



Face to Face

AND/  
OR



Camps and  
Conferences

AND/  
OR



Place  
Based

## Operating Across:



Australia

## Our Priority Cohorts

Marginalized  
Or  
Financially  
Disadvantaged

AND/  
OR

First nations /  
indigenous

AND/  
OR

Remote / Rural



# Annual Program Impact Reach

*Where we connected with Children and Young People*

**1098**

Schools/community  
organisations

**996** Programs or Events

**384** Campers

**4** Camps

**162,350**  
Young People

## Broader Impact

**9** Remote Indigenous Communities

**41** Events with other Youth Organisations

**250+** Teachers Professional Development



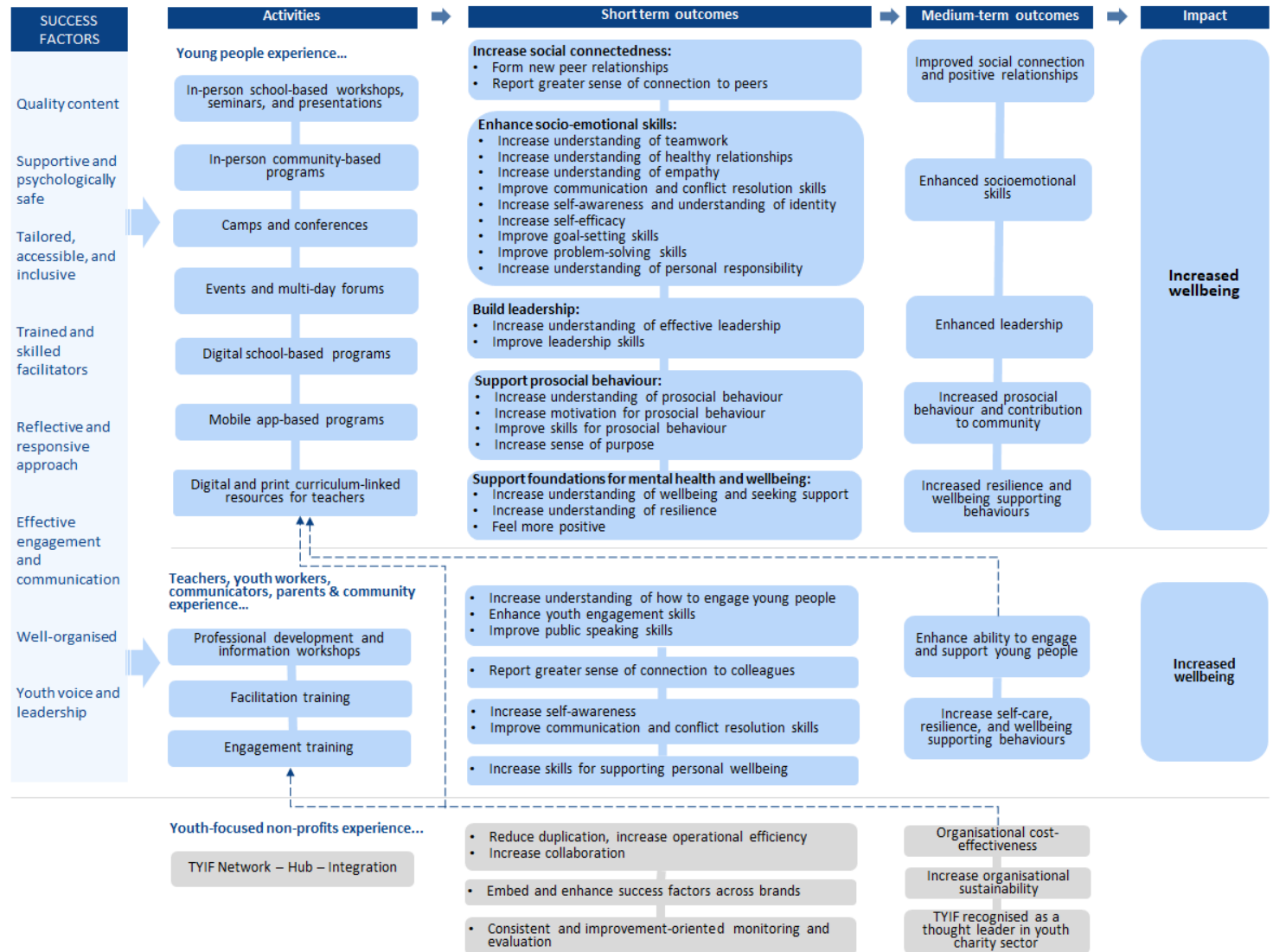
# Our Program Delivery Theory of Change



THE UNIVERSITY OF  
MELBOURNE


## THE YOUTH IMPACT FOUNDATION – THEORY OF CHANGE


A world where all young people flourish, understand their influence, and impact the world selflessly





# OUTCOMES & RESULTS

In partnership with the University of Melbourne,  
we have measured and observed the results outlined below


 **95%**  
*increased empathy, teamwork,  
and communication skills*

 **93%**  
*formed new peer  
relationships and connections*

 **91%**  
*felt a deeper sense of  
purpose and responsibility*

 **89%**  
*increased commitment  
to prosocial actions*

 **87%**  
*improved self-efficacy  
and confidence in goals*

 **83%**  
*felt more socially  
supported*

 **81%**  
*improved help-seeking  
behaviours*

 **76%**  
*stronger sense of agency and  
ownership in communities*



# The Youth Impact Foundation

Our core model is based on the following simple yet effective concept

**If we...**

create a  
stronger  
for-purpose  
sector



**We achieve...**

greater and  
more significant  
outcomes for  
children and  
young people



## We Asked Ourselves

*“What is the most impactful way we could create the most change for young people who are experiencing disadvantage in Australia?”*

## Our Core Principles From The Start

1. Put young people at the centre
2. Take a systems/sector level view
3. Move beyond performative collaboration
4. Use philanthropy to support growth, not for long term sustainability

## So We Built Our Model On The Following Foundations:

1. Sustainability of program delivery & brand = trusted program delivery
2. Reduce duplication and amplify impact
3. Collaboration AND consolidation
4. Build a social enterprise model at the heart of the organisation

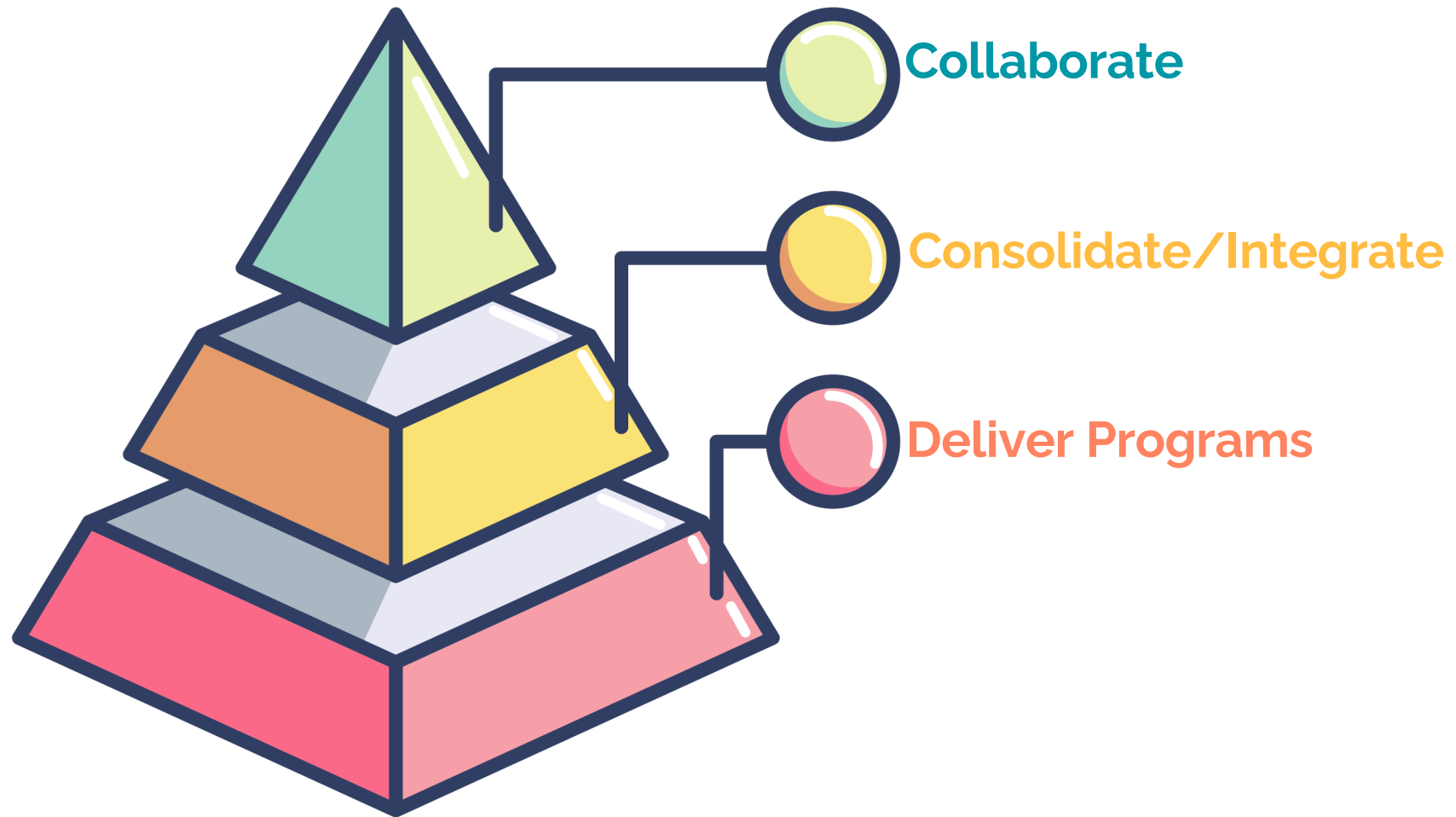


# WE REALISED

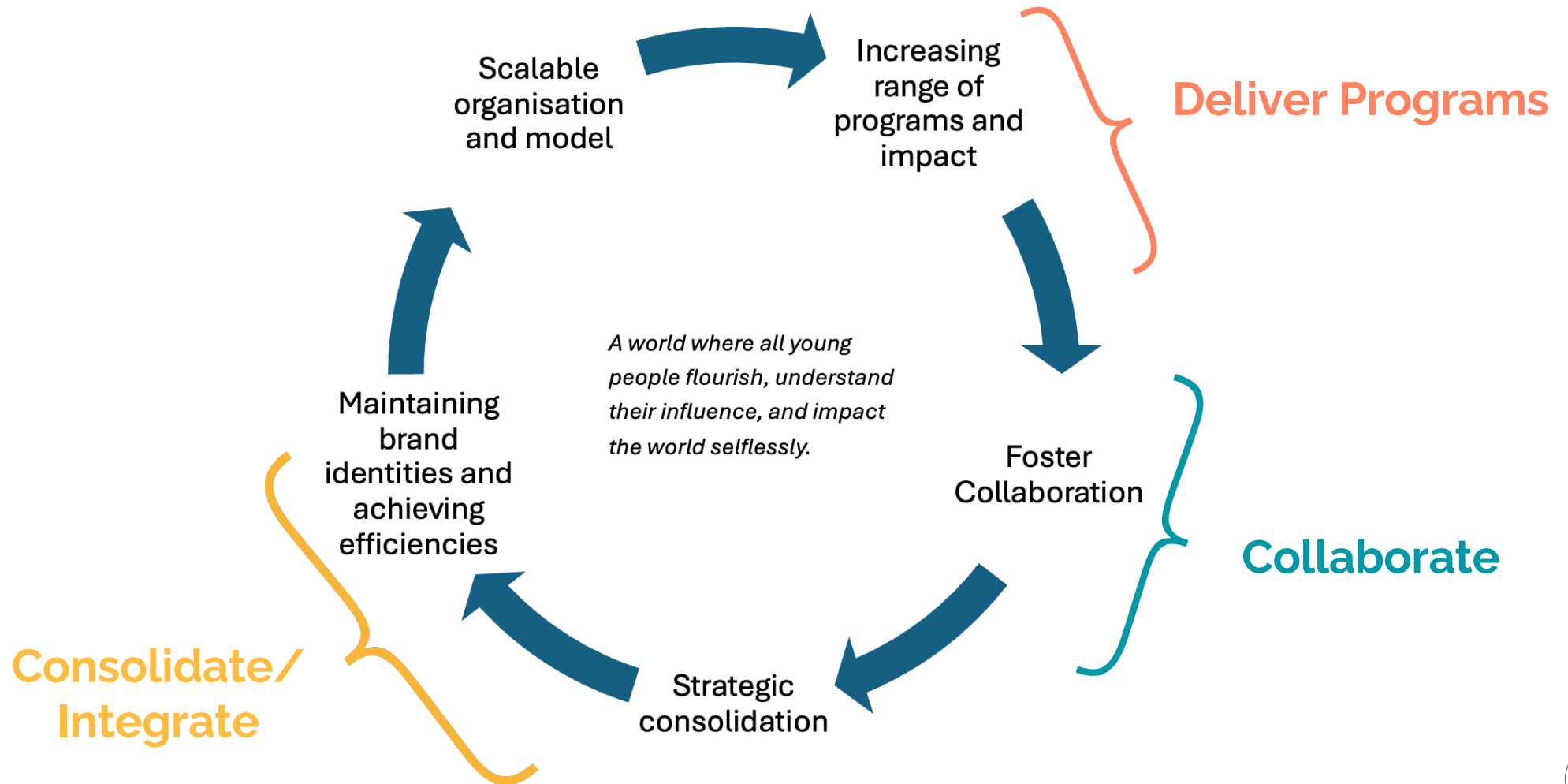
- ▲ Lots of duplication and ego in charity sector
- ▲ Lack of collaboration
- ▲ Good program knowledge but limited business knowledge
- ▲ Charity leaders are burnt out
- ▲ Charities asked to do more with less
- ▲ Loss of talent to the corporate sector



# The Three Tiers To Our Model



# Our Collaboration and Integration Model



## OUR KEY PLATFORM FOR INTEGRATION

Created the key criteria for integration so charities know what they are agreeing to

Westfarmers or Westpac?

Realised a good program that creates change doesn't necessarily mean a well-run charity

Said no to charities who don't meet criteria

## THE TYIF EQUATION

Enable charities to keep doing what they do best

+

Maintain the brand and program delivery of the charity

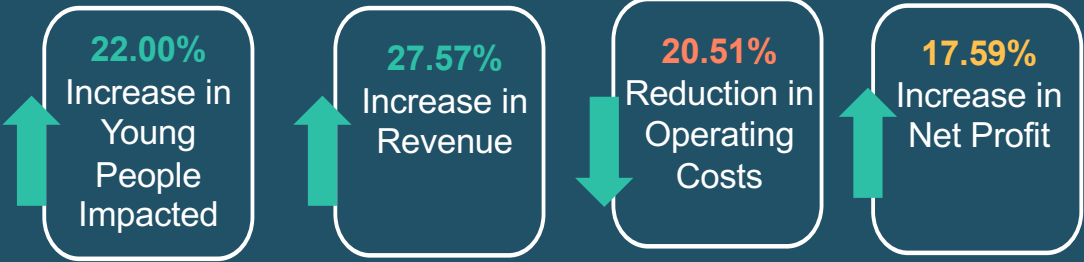
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Give the charity a strong foundation for the future

+

Close and merge the charities IP, programs and staff into TYIF

# CONSOLIDATED BRANDS



# Integrated Brands. One TYIF.





**WE PROVIDE**

- ▲ **Economies of scale through shared services**
- ▲ **A platform for collaboration**
- ▲ **A highly specialised team**
- ▲ **Reduced reliance on charity leaders**
- ▲ **Sustainability of program delivery**
- ▲ **Succession planning and personal growth opportunities**



## Our Due Diligence Process

### Entry Criteria

Apply

*Across a Year*

- ▲ Charities apply or we approach them
- ▲ We conduct preliminary due diligence
- ▲ Assess program impact and financial viability of the charity
- ▲ Approximately 2-3 charities are selected per year

### The Youth Impact Hub

Incubate

*6 month est.*

Get the charity ready for integration

Conduct in-depth due diligence

#### DUE DILIGENCE PILLARS

- #1 CULTURAL FIT
- #2 PROGRAM IMPACT
- #3 ECONOMIC MODEL
- #4 WIDER IMPACT MODEL
- #5 HISTORY AND GOVERNANCE

### The Youth Impact Operations

Integrate

- ▲ Charity becomes part of The Youth Impact Foundation
- ▲ Charities corporate structure and board ceases to exist
- ▲ Brand and program delivery guaranteed to remain to market
- ▲ CEO becomes the brand manager
- ▲ Internal delivery teams deliver programs on behalf of the venture.





# OUR FUNDERS

## MAJOR PARTNERS



## MULTI YEAR PARTNERS



## PARTNERS



ROB KELDOULIS



MIKE GREGG

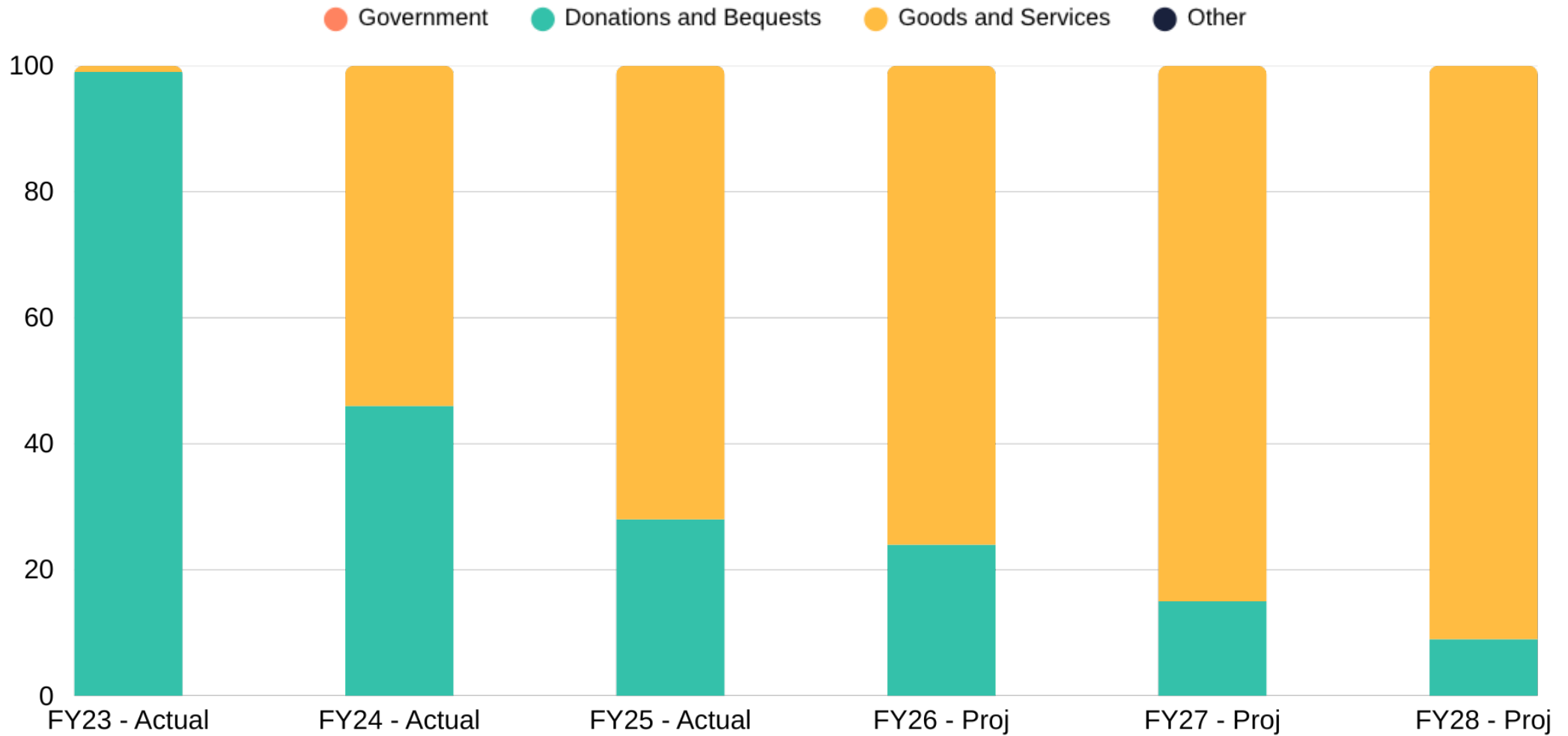
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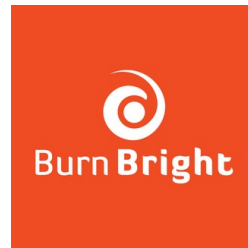
## PROGRAM DELIVERY PARTNERS



## Scaling Social Enterprise Financial Model



# Collaboration Youth Charities Communities of Practice



HARRISON RIEDEL  
FOUNDATION



## Our Executive Leadership Team



**Andy**

Chief Executive Officer



**Michaela**

Chief Business Development Officer



**Elle**

Chief Operations Officer



**Layton**

Chief of Staff



**Treen**

Chief Finance Officer



**Simon**

Chief Strategy Officer

## About Us

### Our Board



**Paul**

Head of Commercial  
Markets ING  
Chartered Accountant



**Sam**

Lawyer - Legal  
Counsel Fleetwood



**Cath**

Mental Health Expert  
Counsellor



**Rachel**

Strategic Comms –  
MD RQ Engage



**Julie**

Retired School  
Principal



**Ed**

Head of M&A  
Stockland



**Andrew**

Business Strategy  
Consultant



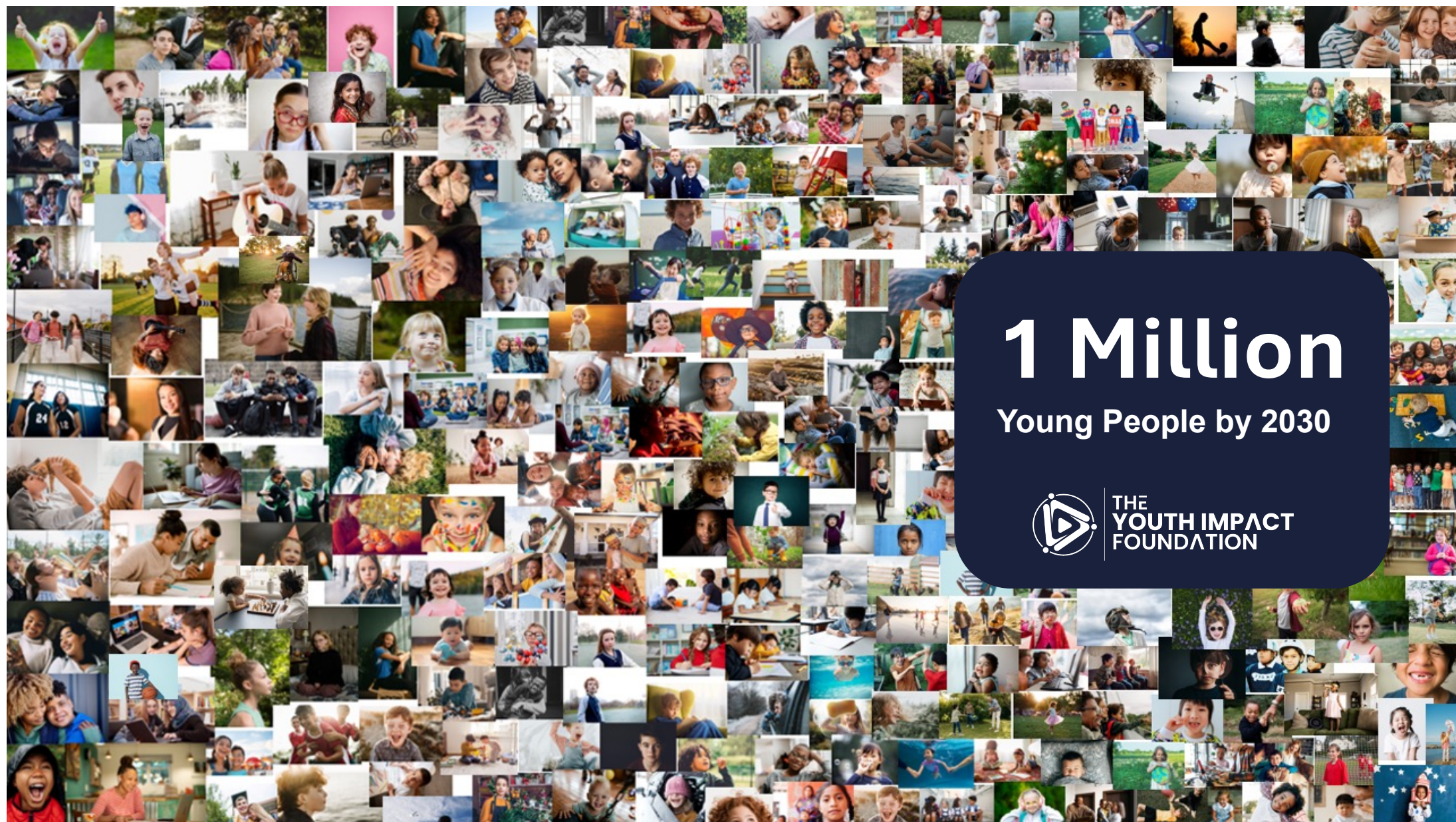


# **Sustainable Social Enterprise Financial Model By 2030**



# **Blueprint The Collaboration & Consolidation Model Back To The Sector By 2030**





# 1 Million

Young People by 2030



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