

# CASE FOR SUPPORT



The Youth Impact Foundation delivers evidence-based preventative mental health and wellbeing programs across camps, face to face programs, and digital formats.

These are offered in schools, communities, and families, with subsidised access for young people experiencing disadvantage.



*Every young person deserves to thrive.*

# WHAT'S THE ISSUE AT HAND?

Despite numerous well-intentioned efforts, rates of youth suicide and mental ill-health remain alarmingly high, particularly among disadvantaged and marginalised young people.

In Australia, suicide is the leading cause of death for those aged 15-24, yet 39% of 16-24-year-olds experiencing a 12-month mental disorder, yet only 23% seeking professional help. This persistent and worsening crisis indicates the need for a more effective, collaborative, and scalable approach.



## WE EXIST FOR YOUNG PEOPLE WHO:



**Are experiencing disadvantage due to marginalisation or financial distress**



**Identify as First Nations/ Indigenous**



**Live in Regional & Rural Areas**



# HOW WE CREATE CHANGE

*We address this challenge through a two-pronged approach:*

## 01 Direct impact through scalable programs

We deliver an increasing number of protective factor focused, strengths-based programs that equip young people with the tools, knowledge, and confidence to improve their mental health and wellbeing.



## 02 Collaboration & consolidation

Through strategic collaboration and consolidation, we are building a scalable, open-source model that creates economies of scale, empowering the entire youth charity sector and maximising impact.



# OUR 12 MONTH IMPACT

**150,936**  
Young people in  
programs

**384**  
Campers

**11,030**  
Participants  
On Tour



**162,350**  
Young People



**996**  
Programs

**1098**  
Schools



**41**  
Partnered Events

**4**  
Camps &  
Conferences

**1**  
National  
Tour  
visiting  
**EVERY**  
major city

# OUTCOMES & RESULTS



THE UNIVERSITY OF  
MELBOURNE

In partnership with the University of Melbourne, our programs have delivered the following outcomes:



**95%**

*increased empathy, teamwork, and communication skills*



**93%**

*formed new peer relationships and connections*



**91%**

*felt a deeper sense of purpose and responsibility*



**89%**

*increased commitment to prosocial actions*



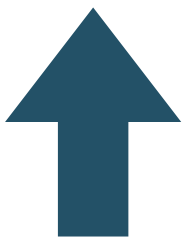
**87%**

*improved self-efficacy and confidence in goals*



**83%**

*felt more socially supported*



**81%**

*improved help-seeking behaviours*



**76%**

*stronger sense of agency and ownership in communities*



# WE ACHIEVE THIS BY

## Fostering Collaboration

We actively build relationships with other youth organisations and facilitate a network for resource sharing, knowledge exchange, and the creation of communities of practice that strengthen the sector.

## Strategic Consolidation

Through a rigorous due diligence process, we integrate organisations aligned to our mission, into The Youth Impact Foundation.

Our centralised service model provides shared service delivery of programs with experts in facilitation and event management helping organise and deliver programs, as well as back-end systems and processes (HR, IT, administration, finance, marketing, impact measurement developed with the University of Melbourne, reporting, and governance), allowing program staff to focus on their core strength: program delivery.

This model also provides talent retention, succession planning, and professional development opportunities.



**Collaborated with  
48 youth charities**



**Consolidated 9  
aligned organisations**



**Delivering over 25 unique  
types of tailored  
programs to  
young people**



# OUR MODEL



## Sustainable Funding Model:

Over 70% of our revenue comes from fee for service and social enterprise activities.

By 2030, we aim to grow this to 95% - ensure long-term sustainability by reducing reliance on funders. This revenue generates a surplus that supports free and subsidised programs for young people facing barriers through our scholarship program.

**The Youth Impact Foundation grows its impact by consolidating youth mental health charities, which increase affordability and access to high-quality, life-changing mental health programs for youth.**

“

This program has brought me out of my shell and guided me and has really left me as a new person. I have loved everything I learnt and I wish that my entire school could learn what I've learnt.

***TYIF Program Participant***

”

## Our Consolidation Model:

By reducing the number of fragmented charities and fostering sector-wide collaboration, we:

- Amplify program impact on young people, especially within our priority cohorts.
- Support impactful programs to grow, thrive and increase their sustainability.
- Create economies of scale to enhance service delivery.
- Improve funding diversification and sustainability.
- Embed and enhance success factors across brands
- Undertake consistent and improvement-oriented monitoring and evaluation, so we learn what works best
- Provide more opportunities to access life-altering programs for disadvantaged young people

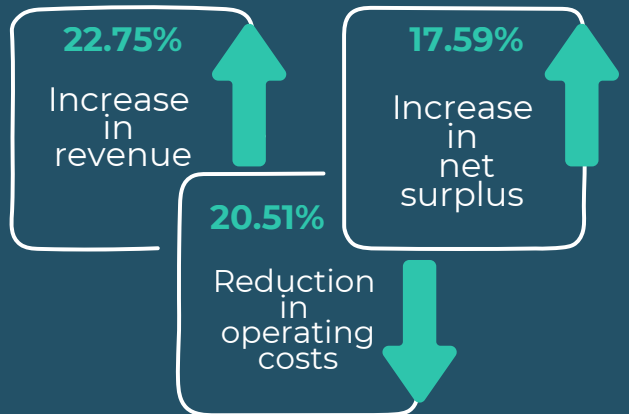
# OUR BRANDS

## Maintaining Brand Identity and Achieving Efficiencies:

Integrated organisations existing charity is closed but once integrated retain their brand identity within The Youth Impact Foundation family of programs. This leads to funding diversification, long-term sustainability, and greater capacity for innovation.



Our integrated brands have seen a...



## WHY INTEGRATION WORKS

- ✓ Great cost efficiencies
- ✓ Efficient operations
- ✓ Stronger governance
- ✓ United ecosystem

# OUR ULTIMATE AIM

*A world where all young people **thrive**, understand their **influence** and impact the world **selflessly**.*

We aim to create a transformative ripple effect in youth mental health and wellbeing, and leadership education so that all young people have access to programs that lead to a brighter future for themselves and the communities in which they live.

Our ambition is to reach **1 million young people by 2030** through our programs and partnerships.



# OUR SUPPORTERS

## MAJOR SUPPORTERS

- The Edward Alexander Foundation
- Community Capital
- Ian Potter Foundation
- Ian & Shirley Norman Foundation
- Stan Perron Charitable Foundation
- Viktor & Loti Smorgon Family Philanthropy
- Waratah Education Foundation
- St. George Foundation
- Thyne Reid Foundation

## FOUNDATIONAL SUPPORTERS

- Harris Family Foundation
- Bowral District Children's Foundation
- VivCourt Trading
- Be BlueRock Foundation
- Give 52
- Payments Consulting Network
- Wastedrive
- Bendigo Bank
- Blackwood Foundation

*and many other generous individuals, families and foundations who wish not to be named.*

# FUNDABLE PRIORITIES:

## Untied Multi-Year Funding

As we grow and scale our model, the best way you can support us is by providing untied financial operating support to ensure we achieve our goal of becoming more sustainable and impactful in the long term. We treat this funding as venture philanthropy, used to scale our social enterprise model.

However, if this is not something that you can consider, we are also looking for support for the following projects.

01

### Expand Access to National Leadership Forum

\$5,000

Support more young people facing financial barriers to attend Australia's leading leadership event, hosted in Canberra by a multi-party group of Federal Parliamentarians. Over four days, participants connect with MPs, business leaders, and peers to explore selfless leadership and community impact.

02

### Expand Our Youth Advisory Committee

\$20,000

Young people are central to our work. Expanding our Youth Advisory Committee will guide our programs and acquisitions, ensuring they remain relevant, responsive, and co-designed with those we serve. It would offer invaluable strategic direction for the Foundation's acquisition and service plans.

03

### Accelerate Brand Intergrations

\$50,000

A \$50,000 gift fast-tracks our next brand integration - scaling our model and reach more efficiently.

04

### Scale Our Youth For-Purpose Communities of Practice

\$60,000

Co-delivered with Together 4 Youth, this growing network empowers nonprofit and social enterprise leaders to connect and participate in professional learning sessions, discuss topics and issues relevant to small-medium youth organisations, and foster sector collaboration. Your investment will help strengthen sector alignment and build capability across Australia .

05

### Roll Out Our Impact Evaluation Framework

\$80,000

Developed with the University of Melbourne, our robust evaluation framework needs funding to implement across all sub-brands, enhancing data consistency, transparency, and continuous improvement.

“

*The Youth Impact Foundation has allowed us to take the Youth Leadership Academy Australia (YLAA) to new heights and achieve greater economies of scale. It has also allowed me to lean into a team of experts to help support YLAA's growth and allow my team and I to focus on expanding our impact. Finally, it provides a place for myself and my team to be a part of the wider team who are all working together for a similar outcome; The Youth Impact Foundation has provided a home for the future of YLAA as well as welcomed us in with open arms.*

**WIL MASSARA - FOUNDER**

**Youth Leadership Academy Australia**





# Thank you!

With your support, we can achieve **substantial scale** and realise the full potential of our **unique model**. Together, we can reach more young people and create lasting change because **all young people in Australia deserve to thrive** and have access to positive programs that have a **lasting impact**.

**We welcome the opportunity to meet with you and share our exciting plans.**

**Andy Skidmore, CEO**

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[Visit Our Website](#)



**THE  
YOUTH IMPACT  
FOUNDATION**

